

1967 CENSUS OF BUSINESS



BC67-MLS-38

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Retail Trade

MERCHANDISE LINE SALES

OKLAHOMA

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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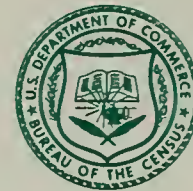
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RETAIL TRADE: MERCHANDISE LINE SALES

OKLAHOMA, BC67-MLS-38

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1967 CENSUS OF BUSINESS



BC67-MLS-38

Retail Trade MERCHANDISE LINE SALES

OKLAHOMA

Issued July 1970



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Rocco C. Siciliano, Under Secretary
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BUREAU OF THE CENSUS George Hay Brown, Director

RETAIL TRADE
MERCHANDISE
LINE SALES

Oklahoma

CONTENTS

[Page numbers listed here omit State prefix, 38-, which appears as part of number for each page]

	Introduction	III
	Merchandise Line Sales	IV
	State Map	1
	Chart on Merchandise Line Sales of Retail Establishments: 1967	2
TABLE 1	The State: 1967	3
2	Standard Metropolitan Statistical Areas, by Kind of Business: 1967	13
3	Area Outside Standard Metropolitan Statistical Areas: 1967	33
4	Sales Coverage of Establishments Reporting Merchandise Lines: 1967	42
APPENDIX A	General Explanation	55
B	Merchandise Line Reports Explanation	58
C	Retail Trade General Questions	68
D	Kind-of-Business Titles and Reporting-Form Numbers	70
E	Merchandise Lines, Codes, and Reporting-Form Numbers	71

Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification¹ (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

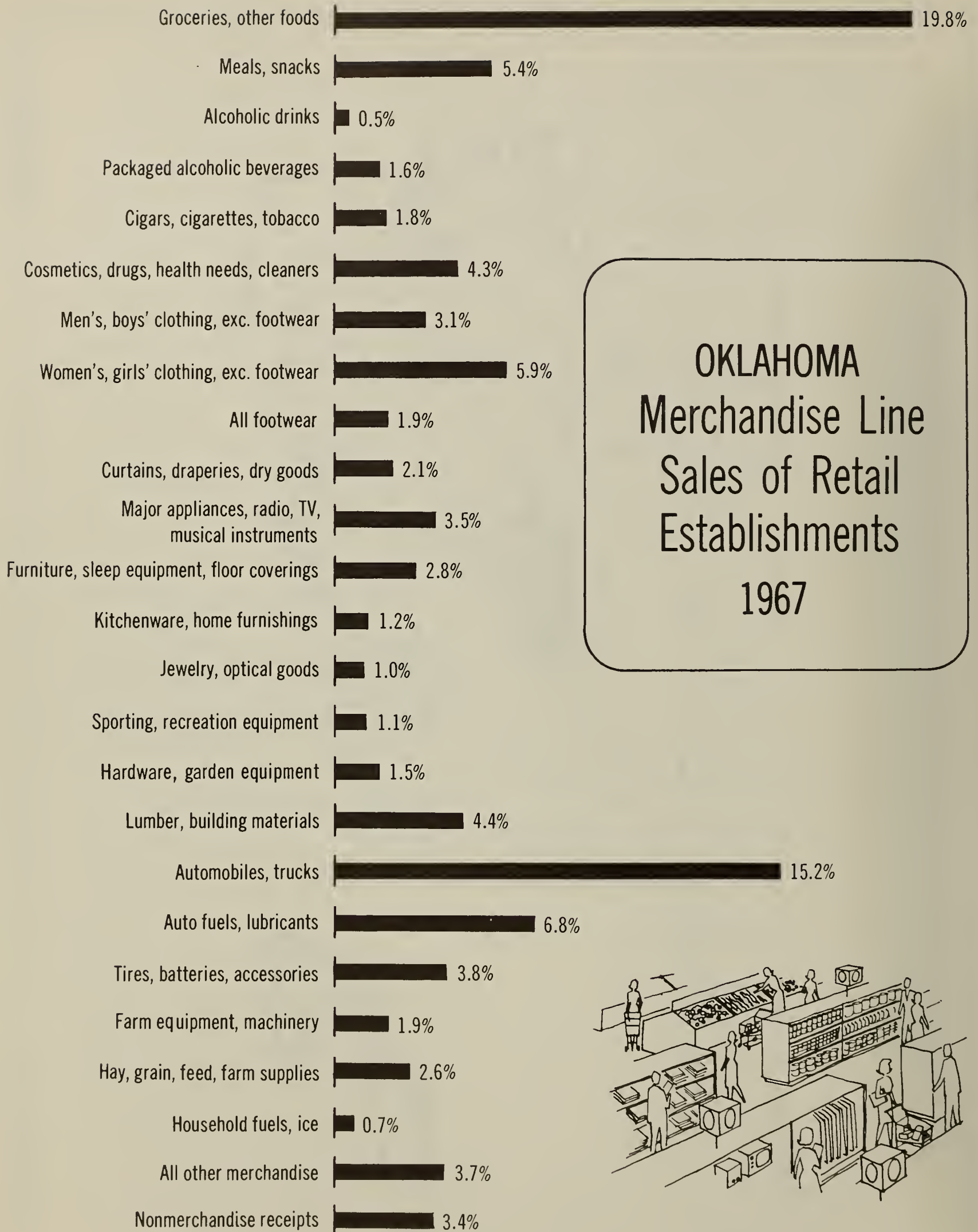
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



OKLAHOMA
Merchandise Line
Sales of Retail
Establishments
1967

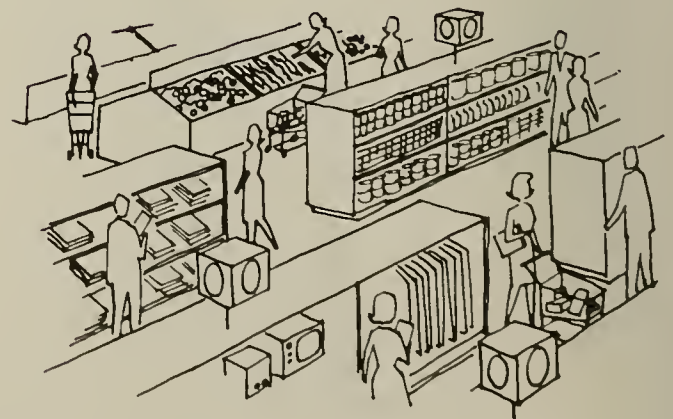


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE						PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					
	TOTAL	17 446	3 335 380	(X)	100.0		TOTAL	134	12 371	(X)	100.0
020	GROCERIES-OTHER FOODS	3 318	659 108	54.8	19.8						
040	MEALS-SNACKS	4 027	180 227	45.7	5.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	16	142	11.1	1.1
060	ALCOHOLIC DRINKS	924	16 886	71.4	.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	455	11.9	3.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	1 181	52 592	14.6	1.6	260	KITCHENWARE-HOME FURNISHINGS . .	9	53	5.3	.4
100	CIGARS-CIGARETTES-TOBACCO	3 447	59 742	6.6	1.8	320	HARDWARE-GARDENING EQUIPMENT . .	8	78	8.4	.6
120	COSMETICS-DRUGS-CLEANERS	2 898	142 216	12.7	4.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 514	104 487	17.9	3.1	340	LUMBER-BUILDING MATERIALS	134	11 367	91.9	91.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 972	196 495	31.7	5.9	356	ALL OTHER LUMBER-MILLWORK . . .	38	687	25.4	5.6
180	ALL FOOTWEAR	1 533	61 899	11.0	1.9	357	PAINT-VARNISH ETC.	122	5 979	56.4	48.3
200	CURTAINS-ORAPERIES-DRY GOODS . . .	1 399	68 466	13.2	2.1	358	PAINT SUNDRIES	113	1 577	15.6	12.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 647	116 012	22.2	3.5	359	WALLPAPER-OTHER WALL COVERINGS	101	979	11.2	7.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 376	93 523	19.5	2.8	361	GLASS	47	2 143	29.9	17.3
260	KITCHENWARE-HOME FURNISHINGS . .	1 857	38 625	6.5	1.2						
280	JEWELRY-OPTICAL GOODS	1 337	34 639	6.3	1.0	520	NONMERCHANDISE RECEIPTS	58	241	3.9	1.9
300	SPORTING-RECREATION EQUIPMENT . .	1 264	37 923	7.0	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.3
320	HARDWARE-GARDENING EQUIPMENT . . .	1 849	50 371	8.5	1.5						
340	LUMBER-BUILDING MATERIALS	1 409	147 237	32.5	4.4						
380	AUTOMOBILES-TRUCKS	943	508 636	62.8	15.2						
400	AUTO FUELS-LUBRICANTS	3 492	228 284	25.0	6.8						
420	AUTO TIRES-BATTERIES-ACCESS	3 812	127 881	10.5	3.8						
440	FARM EQUIPMENT MACHINERY	365	62 243	30.6	1.9						
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	595	85 836	45.6	2.6						
480	HOUSEHOLD FUELS-ICE	428	23 066	53.8	.7						
500	ALL OTHER MERCHANDISE	2 954	124 662	12.0	3.7						
520	NONMERCHANOISE RECEIPTS	6 834	114 324	5.2	3.4						
BUILDING MATERIALS, HAROWARE,AND FARM EQUIP OEALERS (SIC 52)						ELECTRICAL SUPPLY STORES (SIC 524)					
	TOTAL	1 238	226 265	(X)	100.0		TOTAL ²	7	375	(X)	100.0
BUILDING MATERIALS, HAROWARE,AND FARM EQUIP OEALERS (SIC 52)						HARDWARE STORES (SIC 5251)					
	TOTAL	1 238	226 265	(X)	100.0		TOTAL ²	228	16 999	(X)	100.0
BUILDING MATERIALS, HAROWARE,AND FARM EQUIP OEALERS (SIC 52)						FARM EQUIPMENT DEALERS (SIC 5252)					
	TOTAL	1 238	226 265	(X)	100.0		TOTAL	245	66 119	(X)	100.0
020	GROCERIES-OTHER FOODS	6	353	14.2	.2	020	GROCERIES-OTHER FOODS	3	275	12.1	.4
200	CURTAINS-ORAPERIES-DRY GOODS . . .	26	169	14.2	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	73	6.6	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	102	2 012	11.8	.9	320	HAROWARE-GARDENING EQUIPMENT . .	34	444	5.3	.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	157	1 770	5.7	.8	380	AUTOMOBILES-TRUCKS	28	1 709	18.8	2.6
260	KITCHENWARE-HOME FURNISHINGS . . .	223	1 725	7.2	.8	400	AUTO FUELS-LUBRICANTS	14	301	8.6	.5
300	SPORTING-RECREATION EQUIPMENT . .	168	926	6.1	.4	420	AUTO TIRES-BATTERIES-ACCESS . . .	39	1 432	10.7	2.2
320	HARDWARE-GAROEING EQUIPMENT . . .	617	18 712	18.4	8.3	440	FARM EQUIPMENT MACHINERY	245	59 140	89.4	89.4
340	LUMBER-BUILDING MATERIALS	941	130 780	92.4	57.8	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	22	1 024	14.4	1.5
380	AUTOMOBILES-TRUCKS	30	1 721	15.6	.8	520	NONMERCHANOISE RECEIPTS	106	1 573	4.7	2.4
400	AUTO FUELS-LUBRICANTS	23	352	8.6	.2	-	MISCELLANEOUS MERCHANDISE	(X)	148	(X)	.2
420	AUTO TIRES-BATTERIES-ACCESS	62	1 582	8.8	.7						
440	FARM EQUIPMENT MACHINERY	258	59 256	69.8	26.2						
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	53	1 445	10.9	.6						
500	ALL OTHER MERCHANDISE	46	393	14.2	.2						
520	NONMERCHANDISE RECEIPTS	474	4 662	4.5	2.1						
-	MISCELLANEOUS MERCHANOISE	(X)	406	(X)	.2						
LUMBER AND OTHER BLDG. MATERIALS OEALERS (SIC 521)						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
	TOTAL	579	126 183	(X)	100.0		TOTAL	1 024	509 161	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	28	682	5.2	.5	020	GROCERIES-OTHER FOODS	476	15 875	4.4	3.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	80	851	3.3	.7	040	MEALS-SNACKS	153	3 603	2.0	.7
260	KITCHENWARE-HOME FURNISHINGS . . .	43	324	2.3	.3	100	CIGARS-CIGARETTES-TOBACCO	119	1 978	1.6	.4
300	SPORTING-RECREATION EQUIPMENT . . .	32	91	1.5	.1	120	COSMETICS-DRUGS-CLEANERS	601	22 616	5.4	4.4
320	HARDWARE-GAROEING EQUIPMENT . . .	336	7 246	8.5	5.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	764	54 728	11.2	10.7
340	LUMBER-BUILDING MATERIALS	579	114 007	90.4	90.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	810	109 692	22.3	21.5
341	LUMBER	541	48 017	38.9	38.1	180	ALL FOOTWEAR	726	22 849	4.8	4.5
342	PLYWOOD	511	12 136	10.4	9.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	932	59 922	12.1	11.8
343	WINDOWS, DOORS, AND FRAMES-METAL	398	4 745	4.8	3.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	321	34 388	10.8	6.8
344	KITCHEN CABINETS	163	1 125	3.1	.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	369	21 011	6.4	4.1
345	ALL OTHER MILLWORK	480	7 228	6.7	5.7	260	KITCHENWARE-HOME FURNISHINGS . .	615	23 716	5.7	4.7
346	WALLBOARD	492	9 081	7.8	7.2	280	JEWELRY-OPTICAL GOODS	522	8 355	1.9	1.6
347	ASPHALT AND ASBESTOS PROOUCTS . .	484	7 423	6.6	5.9	300	SPORTING-RECREATION EQUIPMENT . .	422	12 671	3.1	2.5
348	PAINT-GLASS-WALLPAPER	466	5 438	5.0	4.3	320	HARDWARE-GAROEING EQUIPMENT . .	543	18 649	4.9	3.7
349	HEATING AND PLUMBING EQUIP	194	1 857	4.0	1.5	340	LUMBER-BUILDING MATERIALS	197	10 943	3.8	2.1
351	METAL ROOFING AND SIDING	255	1 534	3.0	1.2	400	AUTO FUELS-LUBRICANTS	105	2 208	1.0	.4
352	MASONRY SUPPLIES	433	4 610	4.5	3.7	420	AUTO TIRES-BATTERIES-ACCESS . . .	91	15 110	6.2	3.0
353	INSULATION	391	1 882	2.1	1.5	440	FARM EQUIPMENT MACHINERY	23	899	.9	.2
354	PREFABRICATED BLDGS AND PARTS . .	63	1 086	5.8	.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	50	404	.6	.1
355	ALL OTHER BUILDING MATERIALS . . .	309	7 845	11.1	6.2	500	ALL OTHER MERCHANDISE	608	38 894	9.1	7.6
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	9	219	10.0	.2	520	NONMERCHANOISE RECEIPTS	651	29 983	7.2	5.9
520	NONMERCHANDISE RECEIPTS	229	2 411	4.1	1.9	-	MISCELLANEOUS MERCHANDISE	(X)	664	(X)	.1
-	MISCELLANEOUS MERCHANOISE	(X)	352	(X)	.3						
PLUMBING AND HEATING EQUIP OLRs. (SIC 522)						DEPARTMENT STORES (SIC 531)					
	TOTAL ²	45	4 218	(X)	100.0		TOTAL	79	314 516	(X)	100.0
PLUMBING AND HEATING EQUIP OLRs. (SIC 522)						GROCERIES-OTHER FOODS					
	TOTAL ²	45	4 218	(X)	100.0	020	GROCERIES-OTHER FOODS	38	6 126	2.4	1.9
						040	MEALS-SNACKS	26	1 940	1.1	.6
						100	CIGARS-CIGARETTES-TOBACCO	11	702	.6	.2
						120	COSMETICS-DRUGS-CLEANERS	71	11 362	3.8	3.6
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	79	33 677	10.7	10.7
						141	MEN'S CLOTHING	78	25 045	8.0	8.0
						142	BOYS' CLOTHING	76	8 632	2.7	2.7

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines										
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--									
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹								
160	WOMEN'S-GIRLS'CLOTHING·EX FOOTWR	79	75 010	23.8	23.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	81	1 208	4.0	1.1								
161	CHILDREN'S-INFANTS' WEAR	76	7 718	2.7	2.5	120	COSMETICS-DRUGS-CLEANERS	158	5 950	12.7	5.5								
162	HANDBAGS-ACCESSORIES	76	4 542	1.5	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	342	17 736	18.6	16.3								
163	MILLINERY.	73	1 778	.6	.6	141	MEN'S CLOTHING	298	10 634	12.2	9.8								
164	HOSIERY.	77	4 132	1.4	1.3	142	BOYS' CLOTHING	308	5 476	5.9	5.0								
165	LINGERIE	76	12 980	4.4	4.1	160	WOMEN'S-GIRLS'CLOTHING·EX FOOTWR	361	24 877	25.1	22.9								
166	WOMENS COATS-SUITS-FURS-RAINWR	75	7 497	2.6	2.4	161	CHILDREN'S-INFANTS' WEAR	315	2 377	2.6	2.2								
167	WOMEN'S DRESSES.	78	15 529	4.9	4.9	162	HANDBAGS-ACCESSORIES	256	2 888	3.4	2.7								
168	WOMEN'S BLOUSES-SPTSWR	77	13 783	4.4	4.4	163	MILLINERY.	183	365	.5	.3								
169	GIRLS'-SUBTEEN-TEEN WEAR	72	5 845	2.1	1.9	164	HOSIERY.	311	2 098	2.2	1.9								
171	OTHER WOMENS-GIRLS-CLOTHES ACC	8	937	3.1	.3	165	LINGERIE	309	4 346	4.6	4.0								
180	ALL FOOTWEAR	74	13 639	4.4	4.3	166	WOMENS COATS-SUITS-FURS-RAINWR	228	1 934	2.7	1.8								
200	CURTAINS-DRAPERIES-DRY GOODS . .	79	25 663	8.2	8.2	167	WOMEN'S DRESSES.	252	4 010	4.7	3.7								
201	PIECE GOODS-NOTIONS.	76	8 064	2.6	2.6	168	WOMEN'S BLOUSES-SPTSWR	304	3 501	3.7	3.2								
202	CURTAINS-DRAPERIES	77	17 202	5.6	5.5	169	GIRLS'-SUBTEEN-TEEN WEAR	231	1 583	2.2	1.5								
203	ALL OTHER DOMESTICS.	7	284	.4	.1	171	OTHER WOMENS-GIRLS-CLOTHES ACC	48	679	5.1	.6								
220	MAJOR APPL-RADIO-TV-MUSICAL INST	62	29 179	10.3	9.3	180	ALL FOOTWEAR	314	6 697	7.0	6.2								
221	MAJOR HOUSEHOLD APPLIANCES . . .	57	18 604	6.5	5.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	369	13 638	14.2	12.6								
222	RADIO-TV'S MUSICAL INSTR. . . .	60	10 333	3.7	3.3	201	PIECE GOODS-NOTIONS.	300	6 163	6.7	5.7								
223	ALL OTHER APPLIANCES	4	230	.8	.1	202	CURTAINS-DRAPERIES	319	7 116	7.7	6.5								
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	72	17 670	6.2	5.6	203	ALL OTHER DOMESTICS.	51	323	3.6	.3								
241	FLOOR COVERINGS.	69	5 538	2.0	1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	76	4 143	11.6	3.8								
242	FURNITURE-SLEEP EQUIPMENT. . . .	66	12 131	4.4	3.9	221	MAJOR HOUSEHOLD APPLIANCES . . .	46	2 834	13.3	2.6								
260	KITCHENWARE-HOME FURNISHINGS . .	71	13 475	4.5	4.3	222	RADIO-TV'S MUSICAL INSTR. . . .	61	1 246	4.1	1.1								
261	CHINA-GLASSWARE.	67	4 749	1.5	1.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	160	2 533	5.8	2.3								
262	KITCHENWARE-HOUSEWARES	70	8 373	2.8	2.7	241	FLOOR COVERINGS.	143	867	2.1	.8								
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	297	(X)	.1	242	FURNITURE-SLEEP EQUIPMENT. . . .	79	1 333	5.0	1.2								
280	JEWELRY-OPTICAL GOODS.	72	5 557	1.8	1.8	260	KITCHENWARE-HOME FURNISHINGS . .	182	3 590	7.4	3.3								
300	SPORTING-RECREATION EQUIPMENT. . .	71	7 354	2.4	2.3	280	JEWELRY-OPTICAL GOODS.	118	1 690	4.2	1.6								
320	HARDWARE-GARDENING EQUIPMENT . .	55	9 465	3.5	3.0	300	SPORTING-RECREATION EQUIPMENT. .	120	4 506	9.8	4.1								
321	HARDWARE-TOOLS	47	4 879	2.2	1.6	320	HARDWARE-GARDENING EQUIPMENT . .	133	3 836	8.8	3.5								
322	GARDENING EQUIPMENT-SUPPLIES . .	52	4 585	1.7	1.5	321	HARDWARE-TOOLS	120	2 653	6.2	2.4								
340	LUMBER-BUILDING MATERIALS. . . .	48	8 971	3.5	2.9	322	GARDENING EQUIPMENT-SUPPLIES . .	102	1 158	3.2	1.1								
348	PAINT-GLASS-WALLPAPER.	46	2 945	1.2	.9	340	LUMBER-BUILDING MATERIALS. . . .	69	1 760	5.9	1.6								
356	ALL OTHER LUMBER-MILLWORK. . . .	35	6 018	2.8	1.9	348	PAINT-GLASS-WALLPAPER.	62	911	3.0	.8								
400	AUTO FUELS-LUBRICANTS.	21	1 245	.6	.4	356	ALL OTHER LUMBER-MILLWORK. . . .	35	808	3.3	.7								
420	AUTO TIRES-BATTERIES-ACCESS. . . .	44	13 685	5.7	4.4	400	AUTO FUELS-LUBRICANTS.	78	942	3.7	.9								
440	FARM EQUIPMENT MACHINERY	11	807	.8	.3	420	AUTO TIRES-BATTERIES-ACCESS. . . .	39	1 325	4.9	1.2								
500	ALL OTHER MERCHANDISE.	76	14 610	4.7	4.6	440	FARM EQUIPMENT MACHINERY	11	93	4.3	.1								
501	TOYS-GAMES-WHEEL GOODS	72	5 429	1.7	1.7	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	44	378	2.8	.3								
502	BOOKS-STATIONERY-PHOTO. EQUIP.	63	6 530	2.2	2.1	500	ALL OTHER MERCHANDISE.	166	4 793	10.0	4.4								
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	52	2 650	.9	.8	501	TOYS-GAMES-WHEEL GOODS	114	2 294	5.6	2.1								
520	NONMERCHANDISE RECEIPTS.	59	23 899	9.1	7.6	502	BOOKS-STATIONERY-PHOTO. EQUIP.	89	1 463	3.7	1.3								
534	AUTO REPAIR.	29	1 103	.8	.4	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	57	890	3.7	.8								
535	ALL OTHER SERVICE RECEIPTS . . .	59	22 796	8.6	7.2	520	NONMERCHANDISE RECEIPTS.	239	2 596	3.4	2.4								
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	480	(X)	.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	191	(X)	.2								
VARIETY STORES (SIC 533)																			
TOTAL		379	77 243	(X)	100.0	DRY GOODS STORES (SIC 539 PART)		TOTAL ²		85	6 123	(X)	100.0						
020	GROCERIES-OTHER FOODS.	320	3 799	5.1	4.9	SEWING AND NEEDLEWORK STORES (SIC 539 PART)		TOTAL		32	2 621	(X)	100.0						
040	MEALS-SNACKS	98	1 437	11.3	1.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	32	2 601	99.2	99.2	.8							
100	CIGARS-CIGARETTES-TOBACCO. . . .	27	65	5.5	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)									
120	COSMETICS-DRUGS-CLEANERS	370	5 297	6.9	6.9	FOOD STORES (SIC 54)		TOTAL		2 098	741 586	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	340	3 253	4.2	4.2	020	GROCERIES-OTHER FOODS.	2 098	631 217	85.1	85.1								
160	WOMEN'S-GIRLS'CLOTHING·EX FOOTWR	366	9 619	12.5	12.5	040	MEALS-SNACKS	79	649	4.5	.1								
180	ALL FOOTWEAR	337	2 508	3.3	3.2	080	PACKAGED ALCOHOLIC BEVERAGES . .	471	7 454	2.8	1.0								
200	CURTAINS-DRAPERIES-DRY GOODS . .	366	12 385	16.0	16.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	1 495	36 576	6.3	4.9								
220	MAJOR APPL-RADIO-TV-MUSICAL INST	173	1 055	5.2	1.4	120	COSMETICS-DRUGS-CLEANERS	1 312	31 985	5.8	4.3								
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	135	782	4.9	1.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	81	373	4.1	.1								
260	KITCHENWARE-HOME FURNISHINGS . .	358	6 611	8.6	8.6	160	WOMEN'S-GIRLS'CLOTHING·EX FOOTWR	108	418	3.4	.1								
280	JEWELRY-OPTICAL GOODS.	332	1 107	1.4	1.4	260	KITCHENWARE-HOME FURNISHINGS . .	100	694	1.7	.1								
300	SPORTING-RECREATION EQUIPMENT. .	230	811	1.1	1.0	400	AUTO FUELS-LUBRICANTS.	91	2 068	16.6	.3								
320	HARDWARE-GARDENING EQUIPMENT . .	354	5 344	6.9	6.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	81	968	3.5	.1								
340	LUMBER-BUILDING MATERIALS. . . .	79	208	2.8	.3	500	ALL OTHER MERCHANDISE.	764	18 063	4.4	2.4								
500	ALL OTHER MERCHANDISE.	365	19 485	25.3	25.2	520	NONMERCHANDISE RECEIPTS.	611	9 905	2.2	1.3								
520	NONMERCHANDISE RECEIPTS.	301	3 340	4.4	4.3	GENERAL MERCHANDISE STORES (SIC 539 PART)													
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	137	(X)	.2	TOTAL		449	108 658	(X)	100.0								
020	GROCERIES-OTHER FOODS.	117	5 949	17.1	5.5														
040	MEALS-SNACKS	30	226	3.3	.2														

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
-	MISCELLANEOUS MERCHANOISE.	(X)	1 214	(X)	.2	020	GROCERIES-OTHER FOODS.	126	4 518	97.2	97.2
	GROCERY STORES (SIC 541)					025	BAKERY PRODUCTS-EXCEPT FROZEN. . . .	126	4 452	95.7	95.7
	TOTAL	1 837	723 784	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	30	(X)	.6
020	GROCERIES-OTHER FOODS.	1 837	614 638	84.9	84.9	040	MEALS-SNACKS	15	115	15.6	2.5
021	MEATS-FISH-POULTRY	1 706	160 011	22.7	22.1	520	NONMERCHANOISE RECEIPTS.	13	14	1.7	.3
022	PRODUCE (FRESH FRUITS-VEGT8LS)	1 605	49 062	7.0	6.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3	(X)	.1
023	FROZEN FOODS	1 459	32 489	5.7	4.5		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
024	ALL OTHER FOODS.	1 827	373 061	51.5	51.5		TOTAL ²	15	450	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES	467	7 413	2.8	1.0		DAIRY PRODUCTS STORES (SIC 545)				
100	CIGARS-CIGARETTES-TOBACCO.	1 474	36 438	6.4	5.0		TOTAL ²	28	1 483	(X)	100.0
120	COSMETICS-ORUGS-CLEANERS	1 304	31 811	5.9	4.4		EGG AND POULTRY DEALERS (SIC 549 PT.)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . .	81	373	4.1	.1		TOTAL	2	(D)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. . . .	108	416	3.4	.1		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
260	KITCHENWARE-HOME FURNISHINGS	98	681	1.7	.1		TOTAL	7	(O)	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	88	1 940	16.6	.3		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
460	HAY-GRAIN-FEEO-FARM SUPPLIES	81	964	3.5	.1		TOTAL	1 387	689 476	(X)	100.0
500	ALL OTHER MERCHANOISE.	750	17 821	4.5	2.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	331	14 849	26.1	2.2
516	ALL OTHER MERCHANOISE.	277	4 734	2.4	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . . .	100	838	2.6	.1
517	PAPER-PAPER PRODUCTS	672	13 043	3.4	1.8	260	KITCHENWARE-HOME FURNISHINGS	293	3 027	5.3	.4
520	NONMERCHANOISE RECEIPTS.	583	9 796	2.4	1.4	300	SPORTING-RECREATION EQUIPMENT. . . .	300	12 607	21.9	1.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 492	(X)	.2	320	HAOWARE-GARDENING EQUIPMENT	297	4 881	9.4	.7
	MEAT MARKETS (SIC 542 PT.)					340	LUMBER-BUILDING MATERIALS.	93	848	2.7	.1
	TOTAL	24	(O)	(X)	100.0	380	AUTOMOBILES-TRUCKS	783	505 915	83.8	73.4
020	GROCERIES-OTHER FOODS.	24		99.1	99.1	400	AUTO FUELS-LUBRICANTS.	479	2 295	.4	.3
021	MEATS-FISH-POULTRY	24		92.8	92.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	1 158	84 956	13.0	12.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(O)	(X)	6.1	440	FARM EQUIPMENT MACHINERY	32	1 148	10.5	.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.9	500	ALL OTHER MERCHANDISE.	271	17 098	27.4	2.5
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					520	NONMERCHANOISE RECEIPTS.	965	40 401	6.4	5.9
	TOTAL	3	(D)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	612	(X)	.1
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL	22	1 280	(X)	100.0		TOTAL	702	577 487	(X)	100.0
020	GROCERIES-OTHER FOODS.	22	1 248	97.5	97.5	380	AUTOMOBILES-TRUCKS	702	499 338	86.5	86.5
022	PRODUCE (FRESH FRUITS-VEGT8LS)	22	1 002	78.3	78.3	400	AUTO FUELS-LUBRICANTS.	359	1 214	.2	.2
024	ALL OTHER FOODS.	16	240	23.3	18.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	587	42 472	7.6	7.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	6	(X)	.5	440	FARM EQUIPMENT MACHINERY	31	1 119	9.0	.2
100	CIGARS-CIGARETTES-TOBACCO.	4	11	5.2	.9	520	NONMERCHANOISE RECEIPTS.	578	32 482	5.8	5.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	21	(X)	1.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	861	(X)	.1
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						DEALERS WITH OOMEISTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	34	2 387	(X)	100.0		TOTAL	519	474 231	(X)	100.0
020	GROCERIES-OTHER FOODS.	34	1 715	71.8	71.8	380	AUTOMOBILES-TRUCKS	519	409 607	86.4	86.4
040	MEALS-SNACKS	7	172	17.3	7.2	381	NEW PASSENGER CARS-RETAIL. . . .	519	240 737	50.8	50.8
100	CIGARS-CIGARETTES-TOBACCO.	11	106	7.1	4.4	382	NEW PASSENGER CARS-WHOLESALE	24	2 070	9.3	.4
400	AUTO FUELS-LUBRICANTS.	3	127	16.4	5.3	383	NEW COMMERCIAL VEHICLES-RETAIL	322	56 056	17.2	11.8
500	ALL OTHER MERCHANOISE.	10	204	13.8	8.5	384	NEW COMMERCIAL VEHICLES-WHSL. . . .	33	1 665	8.6	.4
520	NONMERCHANDISE RECEIPTS.	8	18	2.4	.8	385	USEO PASSENGER CARS-RETAIL	511	86 410	18.4	18.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	44	(X)	1.8	386	USED PASSENGER CARS-WHSL. . . .	244	10 097	3.2	2.1
	RETAIL BAKERIES (SIC 546)					387	USED COMMERCIAL VEHICLES	301	12 183	4.2	2.6
	TOTAL	141	5 100	(X)	100.0	392	ALL OTHER AUTOS-TRUCKS	16	352	2.1	.1
020	GROCERIES-OTHER FOODS.	141	4 965	97.4	97.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	24	(X)	(2)
040	MEALS-SNACKS	16	117	15.5	2.3	400	AUTO FUELS-LUBRICANTS.	330	1 051	.2	.2
520	NONMERCHANDISE RECEIPTS.	13	15	1.8	.3	401	GASOLINE	86	263	1.0	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3	(X)	.1	403	MOTOR OILS-GREASES-OTHER OILS. . . .	283	769	.3	.2
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	516	34 581	7.3	7.3
	TOTAL	126	4 650	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	502	20 364	4.3	4.3
						422	PARTS-WHOLESALE.	450	8 911	2.0	1.9
						423	PARTS-RETAIL	467	2 782	.6	.6
						424	AUTOMOBILE TIRES-BATTERIES-ACC	324	2 521	.7	.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
440	FARM EQUIPMENT MACHINERY	29	1 051	7.6	.2		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
520	NONMERCHANDISE RECEIPTS.	509	27 085	5.7	5.7		TOTAL	559	83 218	(X)	100.0
527	SERVICE LABOR.	508	25 698	5.4	5.4	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	4	58	5.0	.1
528	OTHER NONMERCHANDISE RECEIPTS.	114	1 384	.9	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	323	14 664	24.2	17.6
-	MISCELLANEOUS MERCHANDISE.	(X)	855	(X)	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	98	827	2.8	1.0
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	291	3 025	5.2	3.6
	TOTAL	25	17 204	(X)	100.0	280	JEWELRY-OPTICAL GOODS.	84	131	.7	.2
380	AUTOMOBILES-TRUCKS	25	12 819	74.5	74.5	300	SPORTING-RECREATION EQUIPMENT. .	248	5 112	9.7	6.1
381	NEW PASSENGER CARS-RETAIL. . . .	25	9 888	57.5	57.5	320	HARDWARE-GARDENING EQUIPMENT. .	293	4 843	8.5	5.8
383	NEW COMMERCIAL VEHICLES-RETAIL	4	22	.5	.1	340	LUMBER-BUILDING MATERIALS. . . .	91	838	3.0	1.0
385	USED PASSENGER CARS-RETAIL. . . .	24	2 168	13.1	12.6	400	AUTO FUELS-LUBRICANTS.	111	927	3.0	1.1
386	USED PASSENGER CARS-WHSL.	11	740	6.2	4.3	420	AUTO TIRES-BATTERIES-ACCESS. . . .	559	42 163	50.7	50.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	0	(X)	(Z)	500	ALL OTHER MERCHANDISE.	202	3 042	6.7	3.7
						520	NONMERCHANDISE RECEIPTS.	321	6 433	10.0	7.7
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 155	(X)	1.4
							HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
400	AUTO FUELS-LUBRICANTS.	12	67	.5	.4		TOTAL	234	42 756	(X)	100.0
403	MOTOR OILS-GREASES-OTHER OILS.	12	67	.5	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	223	12 106	28.6	28.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	0	(X)	(Z)	221	MAJOR HOUSEHOLD APPLIANCES. . .	212	6 561	15.5	15.3
420	AUTO TIRES-BATTERIES-ACCESS. . . .	25	2 568	14.9	14.9	222	RADIOS-TV'S MUSICAL INSTR. . . .	218	5 485	13.1	12.8
421	PARTS INSTALLED IN REPAIR WORK	25	1 093	6.4	6.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	44	(X)	.1
422	PARTS-WHOLESALE.	24	385	2.2	2.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	96	821	3.0	1.9
423	PARTS-RETAIL.	24	724	4.2	4.2	260	KITCHENWARE-HOME FURNISHINGS . .	226	2 827	6.7	6.6
424	AUTOMOBILE TIRES-BATTERIES-ACC	10	366	2.8	2.1	264	SMALL ELECTRICAL APPLIANCES. . .	215	1 948	4.7	4.6
520	NONMERCHANDISE RECEIPTS.	25	1 751	10.2	10.2	265	ALL OTHER KITCHENWR-HOUSEWR. .	138	872	2.7	2.0
527	SERVICE LABOR.	25	1 629	9.5	9.5	280	JEWELRY-OPTICAL GOODS.	81	129	.5	.3
528	OTHER NONMERCHANDISE RECEIPTS.	17	120	1.0	.7	300	SPORTING-RECREATION EQUIPMENT. .	188	4 845	12.3	11.3
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					317	ALL OTHER SPTG GOODS EXC BOATS	185	4 819	12.4	11.3
	TOTAL	28	64 102	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	26	(X)	.1
380	AUTOMOBILES-TRUCKS	28	55 407	86.4	86.4	320	HARDWARE-GARDENING EQUIPMENT. .	223	4 251	10.3	9.9
381	NEW PASSENGER CARS-RETAIL. . . .	28	37 603	58.7	58.7	340	LUMBER-BUILDING MATERIALS. . . .	88	817	3.2	1.9
383	NEW COMMERCIAL VEHICLES-RETAIL	3	4 572	19.9	7.1	400	AUTO FUELS-LUBRICANTS.	55	225	1.0	.5
385	USED PASSENGER CARS-RETAIL. . . .	27	10 853	18.3	16.9	403	MOTOR OILS-GREASES-OTHER OILS.	54	133	.6	.3
386	USED PASSENGER CARS-WHSL.	13	1 716	3.9	2.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	92	(X)	.2
387	USED COMMERCIAL VEHICLES.	3	663	3.0	1.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	234	10 788	25.2	25.2
400	AUTO FUELS-LUBRICANTS.	12	63	.1	.1	416	NEW TIRES-TUBES (TO FLEET OPRTS)	52	562	6.7	1.3
403	MOTOR OILS-GREASES-OTHER OILS.	12	63	.1	.1	417	NEW TIRES-TUBES (TO OTHER USERS)	199	4 496	10.9	10.5
-						418	RETIRES (TO FLEET OPERATORS)	20	35	1.0	.1
						419	RETIRES (TO OTHER USERS)	66	249	2.6	.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	26	5 124	8.0	8.0	426	AUTOMOBILE ACCESSORIES.	202	2 974	7.6	7.0
421	PARTS INSTALLED IN REPAIR WORK	26	2 858	4.5	4.5	428	NEW AUTO TIRES SOLD TO DEALERS	64	496	5.1	1.2
422	PARTS-WHOLESALE.	15	1 803	3.2	2.8	429	NEW TRUCK-BUS TIRES (TO USERS)	56	564	6.3	1.3
423	PARTS-RETAIL.	15	226	.4	.4	431	NEW TRK-BUS TIRES (TO DEALERS)	28	85	1.5	.2
424	AUTOMOBILE TIRES-BATTERIES-ACC	8	237	.7	.4	433	RETIRES SOLO TO DEALERS.	19	31	1.0	.1
520	NONMERCHANDISE RECEIPTS.	25	3 508	5.7	5.5	434	RETIRES-TRUCK-BUS (TO USERS)	25	57	.9	.1
527	SERVICE LABOR.	25	3 470	5.6	5.4	435	RETIRES-TRUCK-BUS (TO DEALERS)	13	31	1.3	.1
528	OTHER NONMERCHANDISE RECEIPTS.	5	38	.3	.1	436	STORAGE BATTERIES.	176	1 126	2.8	2.6
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					500	ALL OTHER MERCHANDISE.	147	2 609	7.5	6.1
	TOTAL	130	21 950	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	150	3 127	8.7	7.3
380	AUTOMOBILES-TRUCKS	130	21 505	98.0	98.0	524	BRAKE AND WHEEL SERVICES. . . .	48	764	10.5	1.8
385	USED PASSENGER CARS-RETAIL. . . .	130	19 554	89.1	89.1	525	TIRE SERVICES OTHER THAN RETRO	37	81	2.0	.2
386	USED PASSENGER CARS-WHSL. . . .	23	814	18.5	3.7	526	OTHER NONMERCHANDISE RECEIPTS.	148	2 282	6.4	5.3
387	USED COMMERCIAL VEHICLES.	6	88	3.9	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	211	(X)	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	906	(X)	4.1		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
400	AUTO FUELS-LUBRICANTS.	5	33	2.7	.2		TOTAL	325	40 462	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . .	21	200	9.0	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	101	2 558	15.5	6.3
421	PARTS INSTALLED IN REPAIR WORK	10	106	5.4	.5	221	MAJOR HOUSEHOLD APPLIANCES. . .	94	1 386	8.5	3.4
423	PARTS-RETAIL.	5	28	1.0	.1	222	RADIOS-TV'S MUSICAL INSTR. . . .	75	1 124	8.0	2.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	66	(X)	.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	43	(X)	.1
520	NONMERCHANDISE RECEIPTS.	19	129	5.1	.6	260	KITCHENWARE-HOME FURNISHINGS . .	65	197	1.5	.5
527	SERVICE LABOR.	12	65	2.8	.3	264	SMALL ELECTRICAL APPLIANCES. . .	64	149	1.2	.4
528	OTHER NONMERCHANDISE RECEIPTS.	12	64	2.7	.3	265	ALL OTHER KITCHENWR-HOUSEWR.	21	45	.7	.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	83	(X)	.4	300	SPORTING-RECREATION EQUIPMENT. .	60	267	2.6	.7
						320	HARDWARE-GARDENING EQUIPMENT. .	70	593	4.4	1.5
						400	AUTO FUELS-LUBRICANTS.	56	702	7.2	1.7
						420	AUTO TIRES-BATTERIES-ACCESS. . . .	325	31 375	77.5	77.5
						500	ALL OTHER MERCHANDISE.	54	434	4.7	1.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
520	NONMERCHANDISE RECEIPTS.	171	3 306	12.1	8.2	300	SPORTING-RECREATION EQUIPMENT. .	61	609	2.0	.3
524	BRAKE AND WHEEL SERVICES.	112	1 483	6.6	3.7	320	HARDWARE-GARDENING EQUIPMENT. .	15	99	8.3	.1
525	TIRE SERVICES OTHER THAN RETRD	88	500	2.8	1.2	500	ALL OTHER MERCHANDISE.	63	829	2.8	.5
526	OTHER NONMERCHANDISE RECEIPTS.	141	1 275	4.8	3.2	520	NONMERCHANDISE RECEIPTS.	465	3 393	3.3	1.9
-	MISCELLANEOUS MERCHANDISE.	(X)	1 030	(X)	2.5	-	MISCELLANEOUS MERCHANDISE.	(X)	71	(X)	(Z)
	BOAT DEALERS (SIC 5591)						WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)				
	TOTAL ²	34	7 724	(X)	100.0		TOTAL	482	55 673	(X)	100.0
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					120	COSMETICS-DRUGS-CLEANERS	17	264	2.7	.5
	TOTAL	50	13 010	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	38	579	31.2	1.0
380	AUTOMOBILES-TRUCKS	3	147	17.1	1.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	482	50 410	90.5	90.5
500	ALL OTHER MERCHANDISE.	50	12 615	97.0	97.0	180	ALL FOOTWEAR	56	2 147	8.6	3.9
504	MOBILE HOMES-HOUSEHOLD TRLRS.	44	10 679	96.7	82.1	200	CURTAINS-DRAPERIES-DRY GOODS . .	8	161	4.1	.3
505	CAMP TRAILERS-TRAVEL TRAILERS.	11	1 678	70.4	12.9	260	KITCHENWARE-HOME FURNISHINGS . .	5	75	1.3	.1
507	ALL OTHER MERCHANDISE.	4	246	22.0	1.9	280	JEWELRY-OPTICAL GOODS.	31	295	1.5	.5
-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT. .	6	43	.9	.1
520	NONMERCHANDISE RECEIPTS.	19	214	6.6	1.6	500	ALL OTHER MERCHANDISE.	16	224	3.3	.4
527	SERVICE LABOR.	11	44	1.6	.3	520	NONMERCHANDISE RECEIPTS.	171	1 454	3.8	2.6
532	OTHER NONMERCHANDISE RECEIPTS.	11	130	4.9	1.0	-	MISCELLANEOUS MERCHANDISE.	(X)	20	(X)	(Z)
-	MISCELLANEOUS MERCHANDISE.	(X)	34	(X)	.3		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)						TOTAL	418	49 164	(X)	100.0
	TOTAL ²	38	7 383	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	16	246	2.5	.5
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	462	36.0	.9
	TOTAL ²	4	654	(X)	100.0	142	BOYS' CLOTHING	27	176	19.0	.4
	GASOLINE SERVICE STATIONS (SIC 554)					-	MISCELLANEOUS MERCHANDISE.	(X)	197	(X)	.4
	TOTAL	2 732	258 878	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	418	44 386	90.3	90.3
020	GROCERIES-OTHER FOODS.	323	1 578	4.9	.6	161	CHILDREN'S-INFANTS' WEAR	103	2 247	9.2	4.6
040	MEALS-SNACKS	78	657	15.7	.3	163	MILLINERY.	124	496	1.8	1.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	32	398	14.2	.2	164	HOSIERY.	237	878	2.4	1.8
100	CIGARS-CIGARETTES-TOBACCO. . . .	501	1 770	4.1	.7	165	LINGERIE	316	3 045	7.1	6.2
300	SPORTING-RECREATION EQUIPMENT. .	33	237	11.1	.1	168	WOMEN'S BLOUSES-SPTSWR	361	9 320	19.6	19.0
320	HARDWARE-GARDENING EQUIPMENT. .	34	161	7.1	.1	172	DRESSES.	416	18 448	37.5	37.5
380	AUTOMOBILES-TRUCKS	82	367	3.4	.1	173	COATS-SUITS.	348	7 413	15.9	15.1
400	AUTO FUELS-LUBRICANTS.	2 732	219 833	84.9	84.9	174	HANDBAGS	199	873	2.4	1.8
401	GASOLINE	2 730	204 018	78.8	78.8	175	FURS	37	484	2.9	1.0
402	OTHER AUTOMOTIVE FUELS	388	6 662	10.6	2.6	176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	158	1 185	5.0	2.4
403	MOTOR OILS-GREASES-OTHER OILS.	2 446	9 153	3.8	3.5	180	ALL FOOTWEAR	53	2 027	8.8	4.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	2 320	21 942	10.0	8.5	200	CURTAINS-DRAPERIES-DRY GOODS . .	7	135	3.9	.3
421	PARTS INSTALLED IN REPAIR WORK	980	4 929	6.4	1.9	260	KITCHENWARE-HOME FURNISHINGS . .	5	69	1.2	.1
423	PARTS-RETAIL	297	943	4.0	.4	280	JEWELRY-OPTICAL GOODS.	27	246	1.5	.5
424	AUTOMOBILE TIRES-BATTERIES-ACC	2 167	16 070	7.6	6.2	300	SPORTING-RECREATION EQUIPMENT. .	6	39	.8	.1
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	12	509	20.0	.2	500	ALL OTHER MERCHANDISE.	15	209	3.1	.4
480	HOUSEHOLD FUELS-ICE.	106	1 219	10.6	.5	520	NONMERCHANDISE RECEIPTS.	158	1 329	3.9	2.7
500	ALL OTHER MERCHANDISE.	53	177	12.5	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	13	(X)	(Z)
520	NONMERCHANDISE RECEIPTS.	1 805	9 838	5.4	3.8		MILLINERY STORES (SIC 563 PT.)				
527	SERVICE LABOR.	1 743	7 542	4.4	2.9		TOTAL ²	8	1 216	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	192	(X)	.1		CORSET AND LINGERIE STORES (SIC 563 PT.)				
	APPAREL AND ACCESSORY STORES (SIC 56)						TOTAL	6	(D)	(X)	100.0
	TOTAL	1 265	177 573	(X)	100.0		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
120	COSMETICS-DRUGS-CLEANERS	44	926	2.5	.5		TOTAL ²	46	4 642	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	513	47 229	45.3	26.6		FURRIERS AND FUR SHOPS (SIC 568)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	907	82 470	58.6	46.4		TOTAL	4	(O)	(X)	100.0
180	ALL FOOTWEAR	627	38 071	28.3	21.4		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
200	CURTAINS-DRAPERIES-DRY GOODS . .	127	2 944	8.4	1.7	120	COSMETICS-DRUGS-CLEANERS	5	19	1.6	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	95	1.3	.1						
260	KITCHENWARE-HOME FURNISHINGS . .	19	298	3.1	.2						
280	JEWELRY-OPTICAL GOODS.	82	538	1.2	.3						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	182	22 617	87.2	87.2	180	ALL FOOTWEAR	56	6 792	89.7	89.7
142	BOYS' CLOTHING	96	1 424	10.6	5.5	181	MEN'S AND BOYS' FOOTWEAR . . .	25	232	8.6	3.1
143	MEN'S TAILORED OUTERWEAR . . .	144	9 157	44.1	35.3	182	WOMEN'S AND GIRLS' FOOTWEAR. .	56	6 342	83.8	83.8
144	OTHER MEN'S OUTERWEAR.	152	3 504	16.4	13.5	183	CHILDREN'S AND INFANTS' FOOTWR	29	218	6.0	2.9
145	MEN'S HATS	118	724	4.1	2.8						
146	OTHER MEN'S CLOTHING	164	7 806	32.0	30.1	520	NONMERCHANDISE RECEIPTS.	32	123	2.7	1.6
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	(Z)
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	30	660	10.9	2.5						
165	LINGERIE	5	49	3.0	.2						
168	WOMEN'S BLOUSES-SPTSWR	14	205	6.4	.8		CHILDREN'S AND JUVENILES' SHOE				
172	DRESSES.	15	244	5.4	.9		STORES (SIC 566 PT.)				
173	COATS-SUITS.	9	73	3.7	.3		TOTAL ²	7	1 034	(X)	100.0
176	OTHER WOMENS-GIRLS'CLOTHES ACC	17	64	1.4	.2						
-	MISCELLANEOUS MERCHANDISE. . .	(X)	24	(X)	.1						
180	ALL FOOTWEAR	90	1 985	12.0	7.7		FAMILY SHOE STORES				
200	CURTAINS-DRAPERIES-ORY GOODS . .	4	20	1.9	.1		(SIC 566 PT.)				
280	JEWELRY-OPTICAL GOODS.	8	15	1.2	.1		TOTAL	210	19 238	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	15	288	9.8	1.1						
520	NONMERCHANOISE RECEIPTS.	67	285	2.7	1.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	179	14.7	.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	35	(X)	.1	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	62	592	8.8	3.1
	CUSTOM TAILORS					180	ALL FOOTWEAR	210	17 966	93.4	93.4
	(SIC 567)					181	MEN'S AND BOYS' FOOTWEAR . . .	200	5 445	28.4	28.3
	TOTAL ²	13	756	(X)	100.0	182	WOMEN'S AND GIRLS' FOOTWEAR. .	210	8 862	46.1	46.1
						183	CHILDREN'S AND INFANTS' FOOTWR	188	3 658	19.7	19.0
	FAMILY CLOTHING STORES					500	ALL OTHER MERCHANOISE.	14	204	12.0	1.1
	(SIC 565)					520	NONMERCHANDISE RECEIPTS.	84	277	2.9	1.4
	TOTAL	239	60 782	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	20	(X)	.1
120	COSMETICS-ORUGS-CLEANERS	21	638	2.9	1.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	239	22 682	37.3	37.3		CHILDREN'S AND INFANTS' WR. STRS.				
142	BOYS' CLOTHING	201	4 846	9.2	8.0		(SIC 564)				
143	MEN'S TAILORED OUTERWEAR . . .	190	7 903	13.9	13.0		TOTAL ²	59	4 677	(X)	100.0
144	OTHER MEN'S OUTERWEAR.	189	3 582	8.7	5.9						
145	MEN'S HATS	148	691	1.4	1.1		MISC. APPAREL AND ACCESSORY STRS.				
146	OTHER MEN'S CLOTHING	217	5 660	10.1	9.3		(SIC 569)				
							TOTAL ²	12	972	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	239	25 543	42.0	42.0						
161	CHILDREN'S-INFANTS' WEAR	152	1 949	5.7	3.2		FURNITURE, HOME FURNISHINGS AND				
163	MILLINERY.	49	307	.9	.5		EQUIPMENT STORES (SIC 57)				
164	HOSIERY.	160	862	1.6	1.4		TOTAL	913	140 508	(X)	100.0
165	LINGERIE	202	2 698	4.5	4.4	200	CURTAINS-DRAPERIES-ORY GOODS . .	160	3 257	13.1	2.3
168	WOMEN'S BLOUSES-SPTSWR	219	5 503	9.2	9.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	595	59 154	57.9	42.1
172	DRESSES.	221	7 840	13.1	12.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	545	66 704	72.8	47.5
173	COATS-SUITS.	198	3 689	6.3	6.1	260	KITCHENWARE-HOME FURNISHINGS . .	240	3 647	8.7	2.6
174	HANDBAGS	140	640	1.3	1.1	280	JEWELRY-OPTICAL GOODS.	10	82	14.2	.1
175	FURS	17	286	1.0	.5	300	SPORTING-RECREATION EQUIPMENT. .	27	210	4.1	.1
176	OTHER WOMENS-GIRLS'CLOTHES ACC	122	1 763	3.8	2.9	320	HARDWARE-GARDENING EQUIPMENT . .	55	935	12.9	.7
						340	LUMBER-BUILDING MATERIALS. . . .	36	923	15.2	.7
180	ALL FOOTWEAR	190	7 046	12.6	11.6	500	ALL OTHER MERCHANDISE.	29	372	7.6	.3
200	CURTAINS-DRAPERIES-DRY GOODS . .	115	2 760	10.7	4.5	520	NONMERCHANDISE RECEIPTS.	405	5 032	6.4	3.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	87	.5	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	192	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS . .	13	222	3.7	.4						
280	JEWELRY-OPTICAL GOODS.	40	208	.8	.3		FURNITURE STORES				
300	SPORTING-RECREATION EQUIPMENT. .	31	123	.8	.2		(SIC 5712)				
320	HARDWARE-GARDENING EQUIPMENT . .	4	80	9.0	.1		TOTAL	391	65 065	(X)	100.0
500	ALL OTHER MERCHANDISE.	24	222	1.3	.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	61	833	6.4	1.3
520	NONMERCHANOISE RECEIPTS.	89	1 152	3.2	1.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	213	8 073	20.4	12.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	19	(X)	(Z)						
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	391	53 140	81.7	81.7
	SHOE STORES					243	SLEEP EQUIPMENT.	298	7 413	13.1	11.4
	(SIC 566)					244	OTHER HOUSEHOLD FURNITURE. . .	386	40 303	63.4	61.9
	TOTAL	278	28 789	(X)	100.0	245	FLOOR COVERINGS-SOFT SURFACE . .	240	4 861	10.0	7.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	203	11.8	.7	246	FLOOR COVERINGS-HARD SURFACE . .	93	382	4.0	.6
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	85	1 248	10.2	4.3	247	NONHOUSEHOLD FURNITURE	34	181	3.5	.3
180	ALL FOOTWEAR	278	26 677	92.7	92.7						
500	ALL OTHER MERCHANDISE.	15	209	12.5	.7	260	KITCHENWARE-HOME FURNISHINGS . .	129	1 095	4.2	1.7
520	NONMERCHANDISE RECEIPTS.	121	431	2.9	1.5	320	HARDWARE-GARDENING EQUIPMENT . .	32	320	7.6	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	21	(X)	.1	500	ALL OTHER MERCHANDISE.	8	39	4.5	.1
						520	NONMERCHANDISE RECEIPTS.	146	1 375	4.3	2.1
	MEN'S SHOE STORES					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	190	(X)	.3
	(SIC 566 PT.)										
	TOTAL ²	5	949	(X)	100.0		HOME FURNISHINGS STORES				
							(OTHER 571)				
	WOMEN'S SHOE STORES						TOTAL	137	14 620	(X)	100.0
	(SIC 566 PT.)					200	CURTAINS-ORAPERIES-ORY GOODS . .	61	1 733	24.2	11.9
	TOTAL	56	7 568	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	192	11.3	1.3
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	23	652	14.6	8.6						

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NA Not available.

X Not applicable.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	103	10 591	85.4	72.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	69	9 283	94.9	94.9
260	KITCHENWARE-HOME FURNISHINGS . .	27	1 259	69.9	8.6	221	MAJOR HOUSEHOLD APPLIANCES . .	3	43	14.2	.4
520	NONMERCHANDISE RECEIPTS.	34	615	9.1	4.2	228	PIANOS	42	1 610	21.1	16.5
-	MISCELLANEOUS MERCHANDISE.	(X)	230	(X)	1.6	229	ORGANS	41	1 520	20.2	15.5
	FLOOR COVERINGS STORES (SIC 5713)					231	MUSICAL INSTR-ACCESSORIES. . .	61	3 710	41.0	37.9
	TOTAL	75	11 416	(X)	100.0	232	RADIO PHONO-TAPE RECDRS-TV'S	27	1 224	19.2	12.5
200	CURTAINS-ORAPERIES-ORY GOOOS . .	19	319	6.1	2.8	233	RECORDS-TAPES-RELATEO ACCESS	23	387	7.3	4.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	188	10.8	1.6	234	SHEET MUSIC-RELATEO ITEMS. . .	36	770	9.9	7.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	75	10 306	90.3	90.3	520	NONMERCHANDISE RECEIPTS.	30	454	7.5	4.6
520	NONMERCHANDISE RECEIPTS.	24	518	9.6	4.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	40	(X)	.4
-	MISCELLANEOUS MERCHANDISE.	(X)	84	(X)	.7		EATING AND DRINKING PLACES (SIC 58)				
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)						TOTAL	3 592	190 485	(X)	100.0
	TOTAL	41	1 636	(X)	100.0	020	GROCERIES-OTHER FOODS.	155	1 175	16.6	.6
200	CURTAINS-DRAPERIES-ORY GOODS . .	41	1 302	79.6	79.6	040	MEALS-SNACKS	3 366	167 012	89.4	87.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	254	37.7	15.5	060	ALCOHOLIC DRINKS	887	16 567	60.0	8.7
-	MISCELLANEOUS MERCHANDISE.	(X)	80	(X)	4.9	080	PACKAGEO ALCOHOLIC BEVERAGES . .	132	684	25.0	.4
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					100	CIGARS-CIGARETTES-TOBACCO. . . .	689	1 598	3.5	.8
	TOTAL	5	84	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	72	186	2.5	.1
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					280	JEWELRY-OPTICAL GOOOS.	6	108	5.8	.1
	TOTAL ²	16	1 484	(X)	100.0	500	ALL OTHER MERCHANOISE.	60	732	9.0	.4
	HOUSEHOLD APPLIANCE STORES (SIC 572)					520	NONMERCHANOISE RECEIPTS.	523	2 317	4.3	1.2
	TOTAL	198	27 184	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	106	(X)	.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	38	689	13.6	2.5		EATING PLACES (SIC 5812)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	190	20 479	76.3	75.3		TOTAL	3 067	178 062	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	2 122	23.7	7.8	020	GROCERIES-OTHER FOODS.	143	1 149	16.2	.6
260	KITCHENWARE-HOME FURNISHINGS . .	71	1 153	12.1	4.2	040	MEALS-SNACKS	3 067	166 070	93.3	93.3
300	SPORTING-RECREATION EQUIPMENT. .	7	145	10.6	.5	060	ALCOHOLIC DRINKS	362	5 675	30.7	3.2
320	HARWARE-GAROEING EQUIPMENT . . .	18	422	16.0	1.6	080	PACKAGEO ALCOHOLIC BEVERAGES . .	65	385	12.5	.2
340	LUMBER-BUILDING MATERIALS.	16	767	15.3	2.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	566	1 433	3.5	.8
500	ALL OTHER MERCHANOISE.	12	160	6.7	.6	120	COSMETICS-DRUGS-CLEANERS	72	186	2.4	.1
520	NONMERCHANDISE RECEIPTS.	120	1 119	6.6	4.1	280	JEWELRY-OPTICAL GOOOS.	6	107	5.5	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	128	(X)	.5	500	ALL OTHER MERCHANOISE.	56	723	8.6	.4
	RADIO AND TELEVISION STORES (SIC 5732)					520	NONMERCHANDISE RECEIPTS.	484	2 237	4.4	1.3
	TOTAL	107	23 063	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	97	(X)	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	107	20 410	88.5	88.5		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
224	NEW MAJOR APPLIANCES	64	4 363	26.6	18.9		TOTAL	1 861	112 492	(X)	100.0
225	NEW RADIOS-TV'S ETC.	107	15 410	66.8	66.8	020	GROCERIES-OTHER FOODS.	76	564	16.6	.5
226	USEO MAJOR APPL-RADIOS-TV'S. . . .	66	327	2.7	1.4	040	MEALS-SNACKS	1 861	103 097	91.6	91.6
227	RECORDS-TAPES-MUSICAL INSTR. . . .	21	307	10.4	1.3	060	ALCOHOLIC DRINKS	327	5 250	30.5	4.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	775	20.8	3.4	080	PACKAGEO ALCOHOLIC BEVERAGES . .	56	328	13.6	.3
260	KITCHENWARE-HOME FURNISHINGS . .	13	139	3.6	.6	100	CIGARS-CIGARETTES-TOBACCO. . . .	334	767	2.6	.7
264	SMALL ELECTRICAL APPLIANCES. . . .	8	66	2.3	.3	120	COSMETICS-ORUGS-CLEANERS	21	79	1.9	.1
265	ALL OTHER KITCHENWR-HOUSEWR. . . .	4	63	9.0	.3	500	ALL OTHER MERCHANDISE.	33	611	7.3	.5
500	ALL OTHER MERCHANDISE.	7	141	13.0	.6	520	NONMERCHANDISE RECEIPTS.	292	1 630	5.1	1.4
520	NONMERCHANOISE RECEIPTS.	75	1 466	8.3	6.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	165	(X)	.1
-	MISCELLANEOUS MERCHANOISE.	(X)	131	(X)	.6		CAFETERIAS (SIC 5812 PT.)				
	RECORD SHOPS (SIC 5733 PT.)						TOTAL	151	19 134	(X)	100.0
	TOTAL ²	11	799	(X)	100.0	020	GROCERIES-OTHER FOODS.	8	73	20.0	.4
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					040	MEALS-SNACKS	151	18 507	96.7	96.7
	TOTAL	69	9 777	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	24	93	4.1	.5
						520	NONMERCHANDISE RECEIPTS.	49	336	3.0	1.8
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	125	(X)	.7
							REFRESHMENT PLACES (SIC 5812 PT.)				
							TOTAL	1 055	46 436	(X)	100.0
						020	GROCERIES-OTHER FOODS.	59	512	17.7	1.1
						040	MEALS-SNACKS	1 055	44 466	95.8	95.8
						060	ALCOHOLIC DRINKS	26	327	28.0	.7
						080	PACKAGEO ALCOHOLIC BEVERAGES . .	9	51	10.0	.1
						100	CIGARS-CIGARETTES-TOBACCO. . . .	208	573	6.2	1.2
						120	COSMETICS-ORUGS-CLEANERS	46	98	7.6	.2
						500	ALL OTHER MERCHANDISE.	22	101	16.6	.2
						520	NONMERCHANOISE RECEIPTS.	142	271	2.9	.6
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	37	(X)	.1

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					280	JEWELRY-OPTICAL GOODS.	314	23 628	68.5	9.6	
	TOTAL ²	525	12 423	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	152	8 591	61.4	3.5	
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					320	HARDWARE-GARDENING EQUIPMENT. .	139	5 421	19.8	2.2	
	TOTAL	768	109 232	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	68	1 125	12.1	.5	
020	GROCERIES-OTHER FOODS.	124	1 604	6.0	1.5	380	AUTOMOBILES-TRUCKS	21	448	22.2	.2	
040	MEALS-SNACKS	263	4 012	8.1	3.7	400	AUTO FUELS-LUBRICANTS.	49	1 418	16.2	.6	
080	PACKAGED ALCOHOLIC BEVERAGES . .	39	766	38.8	.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	97	3 420	20.2	1.4	
100	CIGARS-CIGARETTES-TOBACCO. . . .	487	5 660	7.3	5.2	440	FARM EQUIPMENT MACHINERY	23	728	12.5	.3	
120	COSMETICS-DRUGS-CLEANERS	768	85 392	78.2	78.2	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	380	82 124	88.3	33.5	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	307	2.6	.3	480	HOUSEHOLD FUELS-ICE.	255	21 202	78.1	8.6	
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	33	417	3.3	.4	500	ALL OTHER MERCHANDISE.	716	37 751	100.0	15.4	
200	CURTAINS-DRAPERIES-DRY GOODS . .	11	105	12.5	.1	520	NONMERCHANDISE RECEIPTS.	694	5 087	5.4	2.1	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	683	3.4	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	250	(X)	.1	
260	KITCHENWARE-HOME FURNISHINGS . .	113	1 578	6.0	1.4		LIQUOR STORES (SIC 592)					
280	JEWELRY-OPTICAL GOODS.	210	1 400	3.5	1.3	040	MEALS-SNACKS	40	137	8.1	.3	
300	SPORTING-RECREATION EQUIPMENT. .	32	1 154	6.8	1.1	080	PACKAGED ALCOHOLIC BEVERAGES . .	472	42 668	96.6	96.6	
320	HARDWARE-GARDENING EQUIPMENT . .	39	593	3.2	.5	520	NONMERCHANDISE RECEIPTS.	50	312	2.9	.7	
340	LUMBER-BUILDING MATERIALS. . . .	13	80	3.3	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 048	(X)	2.4	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	12	101	3.7	.1		ANTIQUE STORES (SIC 5932)					
500	ALL OTHER MERCHANDISE.	256	4 338	10.2	4.0		TOTAL	12	514	(X)	100.0	
520	NONMERCHANDISE RECEIPTS.	165	795	2.8	.7		SECONDHAND STORES (SIC 5933)					
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	246	(X)	.2		TOTAL ²	204	10 487	(X)	100.0	
	DRUG STORES (SIC 591 PT.)						SPORTING GOODS STORES (SIC 5952)					
	TOTAL	721	103 799	(X)	100.0		TOTAL	78	8 980	(X)	100.0	
020	GROCERIES-OTHER FOODS.	107	1 389	5.4	1.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	8	23	2.5	.3	
040	MEALS-SNACKS	244	3 864	7.9	3.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	164	20.6	1.8	
080	PACKAGED ALCOHOLIC BEVERAGES . .	38	737	36.8	.7	180	ALL FOOTWEAR	19	161	7.0	1.8	
100	CIGARS-CIGARETTES-TOBACCO. . . .	451	5 385	7.1	5.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	96	9.0	1.1	
120	COSMETICS-DRUGS-CLEANERS	721	81 838	78.8	78.8	300	SPORTING-RECREATION EQUIPMENT. .	78	7 547	84.0	84.0	
121	MEDICINES EXC. PRESCRIPTION. . .	657	24 273	25.1	23.4	500	ALL OTHER MERCHANDISE.	11	240	14.3	2.7	
122	PRESCRIPTION MEDICINES	721	44 028	42.4	42.4	520	NONMERCHANDISE RECEIPTS.	30	239	7.5	2.7	
123	ALL OTHER DRUGS-PROPRIETARIES.	537	13 535	19.4	13.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	510	(X)	5.7	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	263	2.5	.3		BICYCLE SHOPS (SIC 5953)					
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	30	371	3.3	.4		TOTAL ²	13	582	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	612	3.2	.6		JEWELRY STORES (SIC 597)					
260	KITCHENWARE-HOME FURNISHINGS . .	99	1 412	6.0	1.4		TOTAL	196	23 815	(X)	100.0	
280	JEWELRY-OPTICAL GOODS.	191	1 115	3.0	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	195	9.5	.8	
300	SPORTING-RECREATION EQUIPMENT. .	27	902	6.3	.9	260	KITCHENWARE-HOME FURNISHINGS . .	74	1 585	12.3	6.7	
320	HARDWARE-GARDENING EQUIPMENT . .	37	536	3.2	.5	266	ALL OTHER HOME FURN EXC. CHINA	44	502	6.4	2.1	
340	LUMBER-BUILDING MATERIALS. . . .	11	53	4.1	.1	267	CHINA-GLASSWARE.	70	1 082	9.2	4.5	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	11	58	4.3	.1		JEWELRY-OPTICAL GOODS.	196	19 603	82.3	82.3	
500	ALL OTHER MERCHANDISE.	238	4 238	10.1	4.1		WATCHES-CLOCKS	191	3 748	16.2	15.7	
520	NONMERCHANDISE RECEIPTS.	159	770	2.7	.7		SILVERWARE	162	1 954	9.3	8.2	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	254	(X)	.2		ALL OTHER JEWELRY ITEMS.	164	2 454	15.1	10.3	
	PROPRIETARY STORES (SIC 591 PT.)						DIAMONDS, EXC. DIAMOND WATCHES	194	9 276	39.4	39.0	
	TOTAL	47	5 433	(X)	100.0		RINGS, EXC. DIAMONDS	177	2 131	9.6	8.9	
020	GROCERIES-OTHER FOODS.	16	215	9.0	4.0		-	MISCELLANEOUS MERCHANDISE. . . .	(X)	39	(X)	.2
040	MEALS-SNACKS	19	148	13.5	2.7	300	SPORTING-RECREATION EQUIPMENT. .	4	48	16.6	.2	
100	CIGARS-CIGARETTES-TOBACCO. . . .	36	275	13.9	5.1	500	ALL OTHER MERCHANDISE.	7	85	11.7	.4	
120	COSMETICS-DRUGS-CLEANERS	47	3 554	65.4	65.4		NONMERCHANDISE RECEIPTS.	190	2 274	10.1	9.5	
280	JEWELRY-OPTICAL GOODS.	19	285	9.5	5.2		WATCH-CLOCK-JEWELRY REPAIRS. .	189	1 996	9.0	8.4	
300	SPORTING-RECREATION EQUIPMENT. .	5	251	9.6	4.6		ALL NONMDE RCPTS FROM CUSTMRS	23	276	5.1	1.2	
520	NONMERCHANDISE RECEIPTS.	6	25	2.9	.5		MISCELLANEOUS MERCHANDISE. . . .	(X)	25	(X)	.1	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	679	(X)	12.5							
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)											
	TOTAL	2 245	245 220	(X)	100.0							
020	GROCERIES-OTHER FOODS.	92	1 206	18.5	.5							
040	MEALS-SNACKS	57	337	6.2	.1							
080	PACKAGED ALCOHOLIC BEVERAGES . .	480	42 838	74.7	17.5							
100	CIGARS-CIGARETTES-TOBACCO. . . .	94	939	22.2	.4							
120	COSMETICS-DRUGS-CLEANERS	31	225	25.0	.1							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	69	555	18.1	.2							
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	55	495	50.0	.2							
180	ALL FOOTWEAR	61	314	6.6	.1							
200	CURTAINS-DRAPERIES-DRY GOODS . .	37	190	14.2	.1							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	165	2 135	18.0	.9							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	109	2 196	50.0	.9							
260	KITCHENWARE-HOME FURNISHINGS . .	191	2 597	11.8	1.1							

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NA Not available.

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Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
	FUEL OIL DEALERS (SIC 5983)					480	HOUSEHOLD FUELS-ICE.	11	445	9.9	1.8	
						520	NONMERCHANDISE RECEIPTS.	29	208	3.0	.9	
	TOTAL ²	15	5 925	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	161	(X)	.7	
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984)						GARDEN SUPPLY STORES (SIC 5969 PT.)					
	TOTAL	183	16 441	(X)	100.0		TOTAL	21	3 507	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	304	12.7	1.8	320	HARDWARE-GARDENING EQUIPMENT . .	21	2 909	82.9	82.9	
340	LUMBER-BUILDING MATERIALS.	38	361	8.5	2.2	520	NONMERCHANDISE RECEIPTS.	20	151	10.4	4.3	
400	AUTO FUELS-LUBRICANTS.	7	298	16.5	1.8	-	MISCELLANEOUS MERCHANDISE.	(X)	447	(X)	12.7	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	4	58	5.1	.4		NEWS DEALERS AND NEWSSTANDS (SIC 5994)					
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	6	160	15.1	1.0		TOTAL ²	11	511	(X)	100.0	
480	HOUSEHOLD FUELS-ICE.	183	14 777	89.9	89.9		HOBBY, TOY, AND GAME SHOPS (SIC 5995)					
481	LP GAS-WHOLESALE	23	171	11.1	1.0		TOTAL ²	30	1 624	(X)	100.0	
482	OTHER LP GAS SALES	183	14 491	88.1	88.1		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
483	OTHER FUELS.	7	115	14.5	.7		TOTAL ²	18	1 441	(X)	100.0	
500	ALL OTHER MERCHANDISE.	18	60	4.3	.4		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					
520	NONMERCHANDISE RECEIPTS.	83	270	3.4	1.6		TOTAL ²	76	4 067	(X)	100.0	
-	MISCELLANEDUS MERCHANDISE. . . .	(X)	153	(X)	.9		OPTICAL GOODS STORES (SIC 5999 PT.)					
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						TOTAL	47	3 163	(X)	100.0	
	TOTAL ²	20	964	(X)	100.0		JEWELRY-OPTICAL GOODS.	47	3 119	98.6	98.6	
	FLDRISTS (SIC 5992)					520	NONMERCHANDISE RECEIPTS.	12	30	2.7	.9	
	TOTAL ²	231	11 235	(X)	100.0	-	MISCELLANEDUS MERCHANDISE. . . .	(X)	14	(X)	.4	
	CIGAR STORES AND STANDS (SIC 5993)						RETAIL STORES, N.E.C. (SIC 5999 PT.)					
	TOTAL	16	644	(X)	100.0		TOTAL ²	161	10 822	(X)	100.0	
020	GROCERIES-OTHER FOODS.	5	61	25.8	9.5		NONSTORE RETAILERS (SIC 53 PART*)					
040	MEALS-SNACKS	5	74	29.7	11.5		TOTAL	184	46 996	(X)	100.0	
100	CIGARS-CIGARETTES-TDBACCO. . . .	16	449	69.7	69.7		020	GROCERIES-OTHER FOODS.	40	6 069	51.8	12.9
-	MISCELLANEDUS MERCHANDISE. . . .	(X)	60	(X)	9.3		040	MEALS-SNACKS	26	3 888	60.1	8.3
	BOOK STORES (SIC 5942)						100	CIGARS-CIGARETTES-TDBACCO. . . .	53	11 202	85.3	23.8
	TOTAL	42	3 274	(X)	100.0		120	COSMETICS-DRUGS-CLEANERS	50	760	3.3	1.6
500	ALL OTHER MERCHANDISE.	42	3 071	93.8	93.8		140	MEN'S-BOYS' CLOTHING EXC FDOTWR.	52	1 258	5.3	2.7
520	NONMERCHANDISE RECEIPTS.	7	32	6.3	1.0		160	WDMEN'S-GIRLS'CLOTHING,EX FDOTWR	51	2 914	12.5	6.2
-	MISCELLANEDUS MERCHANDISE. . . .	(X)	171	(X)	5.2		180	ALL FDOTWEAR	48	417	2.2	.9
	STATIONERY STORES (SIC 5943)						200	CURTAINS-DRAPERIES-DRY GODDS . .	54	1 674	7.2	3.6
	TOTAL ²	32	4 768	(X)	100.0		220	MAJDR APPL-RADIO-TV-MUSICAL INST	54	2 534	11.0	5.4
	HAY, GRAIN, AND FEED STORES (SIC 5962)						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	823	3.5	1.8
	TOTAL	263	64 095	(X)	100.0		260	KITCHENWARE-HOME FURNISHINGS . .	57	1 319	5.4	2.8
260	KITCHENWARE-HDME FURNISHINGS . .	4	46	4.5	.1		280	JEWELRY-OPTICAL GOODS.	51	282	1.2	.6
320	HARDWARE-GARDENING EQUIPMENT . .	43	1 089	9.1	1.7		300	SPORTING-RECREATION EQUIPMENT. .	50	740	3.3	1.6
400	AUTO FUELS-LUBRICANTS.	10	222	15.0	.3		320	HARDWARE-GARDENING EQUIPMENT . .	50	700	3.0	1.5
420	AUTO TIRES-BATTERIES-ACCESS. . . .	14	265	8.5	.4		340	LUMBER-BUILDING MATERIALS. . . .	52	2 496	12.2	5.3
440	FARM EQUIPMENT MACHINERY	12	438	12.0	.7		420	AUTO TIRES-BATTERIES-ACCESS. . . .	49	574	3.0	1.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	263	60 219	94.0	94.0		440	FARM EQUIPMENT MACHINERY	24	158	1.2	.3
520	NONMERCHANDISE RECEIPTS.	58	455	2.2	.7		500	ALL OTHER MERCHANDISE.	87	6 014	20.3	12.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 361	(X)	2.1		520	NONMERCHANDISE RECEIPTS.	78	2 914	9.2	6.2
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	260	(X)	.6
	TOTAL	104	24 196	(X)	100.0			MAIL ORDER HOUSES (SIC 532)				
320	HARDWARE-GARDENING EQUIPMENT . .	24	761	10.4	3.1			TOTAL	63	14 299	(X)	100.0
340	LUMBER-BUILDING MATERIALS.	8	121	6.2	.5	120	COSMETICS-DRUGS-CLEANERS	46	205	1.4	1.4	
400	AUTO FUELS-LUBRICANTS.	14	606	11.6	2.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	49	1 047	7.5	7.3	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	24	683	8.0	2.8	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	47	2 524	18.5	17.7	
440	FARM EQUIPMENT MACHINERY	9	246	10.8	1.0	180	ALL FOOTWEAR	48	412	2.9	2.9	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	104	20 963	86.6	86.6	200	CURTAINS-DRAPERIES-DRY GODDS . .	48	1 042	7.6	7.3	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
220	MAJOR APPL-RADIO-TV-MUSICAL INST	47	1 903	13.9	13.3		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	46	669	4.9	4.7						
260	KITCHENWARE-HOME FURNISHINGS . .	48	388	2.8	2.7						
280	JEWELRY-OPTICAL GOODS	47	124	.9	.9						
300	SPORTING-RECREATION EQUIPMENT . .	49	596	4.3	4.2		TOTAL	52	11 994	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT . .	49	637	4.6	4.5	020	GROCERIES-OTHER FOODS	5	1 285	36.3	10.7
340	LUMBER-BUILDING MATERIALS	45	706	5.1	4.9	120	COSMETICS-DRUGS-CLEANERS	4	549	15.5	4.6
420	AUTO TIRES-BATTERIES-ACCESS . . .	48	570	4.2	4.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	627	16.6	5.2
440	FARM EQUIPMENT MACHINERY	24	131	1.5	.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	154	3.6	1.3
500	ALL OTHER MERCHANDISE	60	1 164	8.1	8.1	260	KITCHENWARE-HOME FURNISHINGS . .	10	932	19.5	7.8
520	NONMERCHANDISE RECEIPTS	45	2 163	16.0	15.1	280	JEWELRY-OPTICAL GOODS	4	157	3.8	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	.1	340	LUMBER-BUILDING MATERIALS	6	1 791	100.0	14.9
						500	ALL OTHER MERCHANDISE	21	4 276	50.2	35.7
						520	NONMERCHANDISE RECEIPTS	15	237	4.0	2.0
						-	MISCELLANEOUS MERCHANDISE	(X)	1 985	(X)	16.5
	MERCHANDISING MACHINE OPERATORS (SIC 534)										
	TOTAL ²	69	20 703	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Lawton SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	RETAIL TRADE										
	TOTAL	594	131 226	(X)	100.0						
020	GROCERIES-OTHER FOODS.	97	19 971	44.5	15.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 361	5.9	5.2
040	MEALS-SNACKS	147	7 849	37.5	6.0	260	KITCHENWARE-HOME FURNISHINGS . .	20	1 123	4.7	4.3
060	ALCOHOLIC DRINKS	78	1 631	60.0	1.2	280	JEWELRY-OPTICAL GOODS.	17	354	1.4	1.3
080	PACKAGED ALCOHOLIC BEVERAGES . .	48	2 296	13.6	1.7	300	SPORTING-RECREATION EQUIPMENT. .	10	777	3.4	3.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	109	1 929	7.4	1.5	320	HARDWARE-GARDENING EQUIPMENT . .	16	950	4.1	3.6
120	COSMETICS-DRUGS-CLEANERS	81	3 934	9.8	3.0	340	LUMBER-BUILDING MATERIALS.	12	914	4.2	3.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	52	4 413	13.1	3.4	400	AUTO FUELS-LUBRICANTS.	5	179	.9	.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	59	7 352	22.0	5.6	420	AUTO TIRES-BATTERIES-ACCESS. . . .	4	1 539	7.6	5.9
180	ALL FOOTWEAR	49	2 002	7.5	1.5	500	ALL OTHER MERCHANDISE.	18	1 527	6.2	5.8
200	CURTAINS-DRAPERIES-DRY GOODS . .	40	2 833	12.0	2.2	520	NONMERCHANDISE RECEIPTS.	19	2 008	8.3	7.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	55	6 522	22.2	5.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	408	(X)	1.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	4 100	13.8	3.1		DEPARTMENT STORES (SIC 531)				
260	KITCHENWARE-HOME FURNISHINGS . .	55	1 572	4.6	1.2		TOTAL	4	16 791	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	38	1 736	7.1	1.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	1 680	10.0	10.0
300	SPORTING-RECREATION EQUIPMENT. .	31	1 187	5.4	.9	141	MEN'S CLOTHING	4	1 242	7.4	7.4
320	HARDWARE-GARDENING EQUIPMENT . .	42	1 467	5.0	1.1	142	BOYS' CLOTHING	4	438	2.6	2.6
340	LUMBER-BUILDING MATERIALS.	40	6 116	23.2	4.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	3 430	20.4	20.4
360	AUTOMOBILES-TRUCKS	37	24 870	56.7	19.0	161	CHILDREN'S-INFANTS' WEAR	4	431	2.6	2.6
400	AUTO FUELS-LUBRICANTS.	98	6 574	14.4	5.0	162	HANDBAGS-ACCESSORIES.	4	191	1.1	1.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	118	5 614	10.5	4.3	163	MILLINERY.	4	48	.3	.3
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	11	1 308	22.7	1.0	164	HOSIERY.	4	153	.9	.9
480	HOUSEHOLD FUELS-ICE.	14	3 883	83.3	3.0	165	LINGERIE	4	618	3.7	3.7
500	ALL OTHER MERCHANDISE.	85	6 591	16.1	5.0	166	WOMEN'S COATS-SUITS-FURS-RAINWR	4	340	2.0	2.0
520	NONMERCHANDISE RECEIPTS.	210	5 161	6.1	3.9	167	WOMEN'S DRESSES.	4	747	4.4	4.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	315	(X)	.2	168	WOMEN'S BLOUSES-SPTSWR	4	599	3.6	3.6
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC 52)					169	GIRLS'-SUBTEEN-TEEN WEAR	4	282	1.7	1.7
	TOTAL	28	5 688	(X)	100.0	180	ALL FOOTWEAR	4	654	3.9	3.9
320	HARDWARE-GARDENING EQUIPMENT . .	13	317	12.2	5.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	4	1 196	7.1	7.1
340	LUMBER-BUILDING MATERIALS.	25	4 745	88.3	83.4	201	PIECE GOODS-NOTIONS.	4	415	2.5	2.5
520	NONMERCHANDISE RECEIPTS.	9	244	7.4	4.3	202	CURTAINS-DRAPERIES	4	775	4.6	4.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	382	(X)	6.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	1 134	6.8	6.8
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					241	FLOOR COVERINGS.	4	392	2.3	2.3
	TOTAL	22	5 208	(X)	100.0	242	FURNITURE-SLEEP EQUIPMENT. . . .	4	741	4.4	4.4
320	HARDWARE-GARDENING EQUIPMENT . .	8	184	7.3	3.5	280	JEWELRY-OPTICAL GOODS.	4	151	.9	.9
340	LUMBER-BUILDING MATERIALS.	22	4 717	90.6	90.6	300	SPORTING-RECREATION EQUIPMENT. .	4	381	2.3	2.3
341	LUMBER	16	2 045	44.9	39.3	500	ALL OTHER MERCHANDISE.	4	572	3.4	3.4
342	PLYWOOD.	14	398	10.8	7.6	501	TOYS-GAMES-WHEEL GOODS	4	250	1.5	1.5
343	WINDOWS, DOORS, AND FRAMES-METAL	9	89	5.8	1.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	321	(X)	1.9
345	ALL OTHER MILLWORK	13	305	8.4	5.9		VARIETY STORES (SIC 533)				
346	WALLBOARD.	14	402	11.0	7.7		TOTAL	10	(0)	(X)	100.0
347	ASPHALT AND ASBESTOS PRODUCTS. .	13	212	5.8	4.1	020	GROCERIES-OTHER FOODS.	4	(D)	4.3	2.3
348	PAINT-GLASS-WALLPAPER.	13	128	3.5	2.5	040	MEALS-SNACKS	4		8.0	4.3
351	METAL ROOFING AND SIDING	7	53	2.6	1.0	120	COSMETICS-DRUGS-CLEANERS	10		7.7	7.7
352	MASONRY SUPPLIES	11	173	4.9	3.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10		2.6	2.6
353	INSULATION	9	56	2.9	1.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10		11.4	11.4
355	ALL OTHER BUILDING MATERIALS . . .	8	119	7.8	2.3	180	ALL FOOTWEAR	10		4.3	4.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	148	(X)	2.8	200	CURTAINS-DRAPERIES-DRY GOODS . .	10		15.7	15.7
520	NONMERCHANDISE RECEIPTS.	8	240	7.4	4.6	260	KITCHENWARE-HOME FURNISHINGS . .	10		13.1	13.1
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	67	(X)	1.3	320	HARDWARE-GARDENING EQUIPMENT . .	10		4.2	4.2
	HARDWARE STORES (SIC 5251)					500	ALL OTHER MERCHANDISE.	10		19.0	19.0
	TOTAL	4	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	10		2.2	2.2
	FARM EQUIPMENT DEALERS (SIC 5252)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	13.1
	TOTAL	2	(0)	(X)	100.0		MISC. GENERAL MERCHANDISE STORES (SIC 539)				
	TOTAL	2	(0)	(X)	100.0		TOTAL	15	(0)	(X)	100.0
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	(D)	9.6	9.6
	TOTAL	29	26 266	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11		15.0	14.9
020	GROCERIES-OTHER FOODS.	10	371	1.6	1.4	180	ALL FOOTWEAR	10		4.4	4.4
040	MEALS-SNACKS	6	192	2.1	.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	13		16.4	16.4
120	COSMETICS-DRUGS-CLEANERS	17	1 072	4.6	4.1	260	KITCHENWARE-HOME FURNISHINGS . .	7		5.8	5.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	2 443	9.3	9.3	520	NONMERCHANDISE RECEIPTS.	6		2.6	2.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	25	4 771	18.2	18.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	47.5
180	ALL FOOTWEAR	24	1 065	4.1	4.1		FOOD STORES (SIC 54)				
200	CURTAINS-DRAPERIES-DRY GOODS . .	27	2 735	10.4	10.4		TOTAL	63	21 894	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	2 477	10.7	9.4	020	GROCERIES-OTHER FOODS.	63	18 793	85.8	85.8

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 *Detail may not add to total due to rounding.
 *Merchandise line detail withheld due to insufficient reporting.

Note: LAWTON SMSA—Coextensive with Comanche County, Okla.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lawton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
040	MEALS-5NACKS	4	16	.5	.1		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	17	273	2.2	1.2						
100	CIGARS-CIGARETTES-TOBACCO . . .	42	1 049	6.5	4.8		TOTAL	11	24 887	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS . . .	39	906	5.6	4.1						
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	6	20	.3	.1	380	AUTOMOBILES-TRUCKS	11	21 893	88.0	88.0
260	KITCHENWARE-HOME FURNISHINGS . .	6	36	.6	.2	400	AUTO FUELS-LUBRICANTS	8	42	.2	.2
500	ALL OTHER MERCHANDISE	23	463	3.3	2.1	420	AUTO TIRES-BATTERIES-ACCESS . . .	11	1 724	6.9	6.9
520	NONMERCHANDISE RECEIPTS	19	311	2.1	1.4	520	NONMERCHANDISE RECEIPTS	10	1 223	5.6	4.9
-	MISCELLANEOUS MERCHANDISE	(X)	27	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(Z)
	GROCERY STORES (SIC 541)						MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
	TOTAL	57	21 638	(X)	100.0		TOTAL	17	2 602	(X)	100.0
020	GROCERIES-OTHER FOODS	57	18 543	85.7	85.7	380	AUTOMOBILES-TRUCKS	17	2 602	100.0	100.0
021	MEATS-FISH-POULTRY	56	5 579	25.8	25.8	385	USED PASSENGER CARS-RETAIL . .	17	2 602	100.0	100.0
022	PRODUCE (FRESH FRUITS-VEGTBL5)	52	1 434	6.9	6.6						
023	FROZEN FOODS	47	870	5.4	4.0						
024	ALL OTHER FOODS	57	10 660	49.3	49.3						
040	MEALS-5NACKS	3	13	.5	.1		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	17	273	2.4	1.3		TOTAL	16	(0)	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO . . .	40	1 046	6.6	4.8		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
120	COSMETICS-DRUGS-CLEANERS . . .	39	906	5.7	4.2		TOTAL	10	(0)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	6	20	.3	.1	500	ALL OTHER MERCHANDISE	6		(D)	92.4
260	KITCHENWARE-HOME FURNISHINGS . .	6	36	.6	.2	520	NONMERCHANDISE RECEIPTS	4		(D)	4.4
500	ALL OTHER MERCHANDISE	23	463	3.3	2.1	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	16.5
516	ALL OTHER MERCHANDISE	12	195	1.8	.9						
517	PAPER-PAPER PRODUCTS	22	268	1.9	1.2		GASOLINE SERVICE STATIONS (SIC 554)				
520	NONMERCHANDISE RECEIPTS	19	311	2.0	1.4		TOTAL	82	7 234	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	27	(X)	.1						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					020	GROCERIES-OTHER FOODS	7	82	18.3	1.1
	TOTAL	-	-	(X)	-	100	CIGARS-CIGARETTES-TOBACCO . . .	13	37	4.8	.5
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					380	AUTOMOBILES-TRUCKS	4	24	4.4	.3
	TOTAL	1	(0)	(X)	100.0	400	AUTO FUELS-LUBRICANTS	82	6 171	85.3	85.3
	RETAIL BAKERIES (SIC 546)					401	GASOLINE	82	5 787	80.0	80.0
	TOTAL	2	(0)	(X)	100.0	402	OTHER AUTOMOTIVE FUELS	9	74	5.7	1.0
	OTHER FOOD STORES (OTHER 54)					403	MOTOR OILS-GREASES-OTHER OILS .	76	310	4.4	4.3
	TOTAL	3	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS . . .	74	638	9.1	8.8
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					421	PARTS INSTALLED IN REPAIR WORK	26	135	6.8	1.9
	TOTAL	54	31 855	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	70	494	7.2	6.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	312	35.7	1.0	-	MISCELLANEOUS MERCHANDISE . . .	(X)	9	(X)	.1
300	SPORTING-RECREATION EQUIPMENT . .	8	239	26.6	.8	520	NONMERCHANDISE RECEIPTS	57	234	4.9	3.2
320	HARDWARE-GARDENING EQUIPMENT . .	5	75	7.1	.2	527	SERVICE LABOR	56	213	4.4	2.9
380	AUTOMOBILES-TRUCKS	29	24 814	85.2	77.9	-	MISCELLANEOUS MERCHANDISE	(X)	47	(X)	.6
400	AUTO FUELS-LUBRICANTS	10	59	.3	.2		APPAREL AND ACCESSORY STORES (SIC 56)				
420	AUTO TIRES-BATTERIES-ACCESS . . .	35	3 361	13.7	10.6		TOTAL	40	5 501	(X)	100.0
500	ALL OTHER MERCHANDISE	11	1 522	64.8	4.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	1 934	55.4	35.2
520	NONMERCHANDISE RECEIPTS	22	1 386	6.3	4.4	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	20	2 495	100.0	45.4
-	MISCELLANEOUS MERCHANDISE	(X)	85	(X)	.3	180	ALL FOOTWEAR	18	925	36.0	16.8
	MOTOR VEHICLE DEALERS (SIC 551, 552)					280	JEWELRY-OPTICAL GOODS	4	7	.9	.1
	TOTAL	28	27 489	(X)	100.0	520	NONMERCHANDISE RECEIPTS	13	51	4.0	.9
380	AUTOMOBILES-TRUCKS	28	24 657	89.7	89.7	-	MISCELLANEOUS MERCHANDISE	(X)	89	(X)	1.6
400	AUTO FUELS-LUBRICANTS	8	18	.1	.1		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
420	AUTO TIRES-BATTERIES-ACCESS . . .	19	1 681	7.5	6.1	160	TOTAL	13	1 873	(X)	100.0
520	NONMERCHANDISE RECEIPTS	7	1 133	6.0	4.1	520	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	13	1 753	93.6	93.6
						-	NONMERCHANDISE RECEIPTS	6	53	4.3	2.8
							MISCELLANEOUS MERCHANDISE	(X)	67	(X)	3.6
							FURRIERS AND FUR SHOPS (SIC 568)				
							TOTAL	-	-	(X)	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lawton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						RAOIO, TV, AND MUSIC STORES (SIC 573)				
	TOTAL	27	3 628	(X)	100.0		TOTAL	12	(0)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	1 917	65.1	52.8	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	12	(0)	72.8	72.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	7	742	72.4	20.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3		23.0	18.2
180	ALL FOOTWEAR	16	890	47.3	24.5	260	KITCHENWARE-HOME FURNISHINGS . .	3		.3	.3
280	JEWELRY-OPTICAL GOODS	3	3	.6	.1	520	NONMERCHANTISE RECEIPTS	8		9.4	8.4
-	MISCELLANEOUS MERCHANTISE	(X)	76	(X)	2.1	-	MISCELLANEOUS MERCHANTISE	(X)		(X)	.3
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						EATING AND ORINKING PLACES (SIC 58)				
	TOTAL	8	1 294	(X)	100.0		TOTAL	152	9 188	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	1 294	100.0	100.0	020	GROCERIES-OTHER FOODS	10	68	5.8	.7
146	OTHER MEN'S CLOTHING	8	1 294	100.0	100.0	040	MEALS-SNACKS	130	7 252	84.2	78.9
						060	ALCOHOLIC ORINKS	77	1 646	55.0	17.9
						100	CIGARS-CIGARETTES-TOBACCO	37	94	5.1	1.0
						520	NONMERCHANTISE RECEIPTS	31	86	2.5	.9
						-	MISCELLANEOUS MERCHANTISE	(X)	42	(X)	.5
	FAMILY CLOTHING STORES (SIC 565)						EATING PLACES (SIC 5812)				
	TOTAL	4	(0)	(X)	100.0		TOTAL	96	7 709	(X)	100.0
	SHOE STORES (SIC 566)					020	GROCERIES-OTHER FOODS	8	64	5.9	.8
	TOTAL	12	813	(X)	100.0	040	MEALS-SNACKS	96	7 159	92.9	92.9
180	ALL FOOTWEAR	12	721	88.7	88.7	060	ALCOHOLIC ORINKS	21	314	20.1	4.1
520	NONMERCHANTISE RECEIPTS	5	5	2.4	.6	100	CIGARS-CIGARETTES-TOBACCO	21	68	4.9	.9
-	MISCELLANEOUS MERCHANTISE	(X)	87	(X)	10.7	520	NONMERCHANTISE RECEIPTS	28	81	2.7	1.1
						-	MISCELLANEOUS MERCHANTISE	(X)	23	(X)	.3
	APPAREL AND ACCESS. STORES,N.E.C. (SIC 564, 7, 9)						DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	TOTAL	3	(0)	(X)	100.0		TOTAL	56	1 479	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					040	MEALS-SNACKS	34	93	10.6	6.3
	TOTAL	36	7 395	(X)	100.0	060	ALCOHOLIC ORINKS	56	1 332	90.1	90.1
200	CURTAINS-ORAPERIES-ORY GOODS . .	6	78	12.7	1.1	-	MISCELLANEOUS MERCHANTISE	(X)	54	(X)	3.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	3 640	55.5	49.2		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	2 615	42.9	35.4		TOTAL	20	2 321	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	10	197	5.7	2.7	040	MEALS-SNACKS	5	153	12.7	6.6
520	NONMERCHANTISE RECEIPTS	17	545	11.2	7.4	100	CIGARS-CIGARETTES-TOBACCO	8	106	5.3	4.6
-	MISCELLANEOUS MERCHANTISE	(X)	320	(X)	4.3	120	COSMETICS-ORUGS-CLEANERS	20	1 933	83.3	83.3
						520	NONMERCHANTISE RECEIPTS	6	25	2.2	1.1
						-	MISCELLANEOUS MERCHANTISE	(X)	104	(X)	4.5
	FURNITURE STORES (SIC 5712)						DRUG STORES (SIC 591 PT.)				
	TOTAL	12	1 645	(X)	100.0		TOTAL	20	2 321	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	252	21.5	15.3	040	MEALS-SNACKS	5	153	12.7	6.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 345	81.8	81.8	100	CIGARS-CIGARETTES-TOBACCO	8	106	5.3	4.6
243	SLEEP EQUIPMENT	8	218	20.3	13.3	120	COSMETICS-DRUGS-CLEANERS	20	1 933	83.3	83.3
244	OTHER HOUSEHOLD FURNITURE	12	975	59.3	59.3	121	MEICINES EXC. PRESCRIPTION . . .	20	436	18.8	18.8
245	FLOOR COVERINGS-SOFT SURFACE . . .	9	149	11.6	9.1	122	PRESCRIPTION MEICINES	20	1 062	45.8	45.8
-	MISCELLANEOUS MERCHANTISE	(X)	2	(X)	.1	123	ALL OTHER DRUGS-PROPRIETARIES . .	18	434	20.7	18.7
260	KITCHENWARE-HOME FURNISHINGS . .	5	16	1.5	1.0	520	NONMERCHANTISE RECEIPTS	6	25	2.2	1.1
-	MISCELLANEOUS MERCHANTISE	(X)	32	(X)	1.9	-	MISCELLANEOUS MERCHANTISE	(X)	104	(X)	4.5
	HOME FURNISHINGS STORES (OTHER 571)						PROPRIETARY STORES (SIC 591 PT.)				
	TOTAL	3	(0)	(X)	100.0		TOTAL	-	-	(X)	-
	HOUSEHOLD APPLIANCE STORES (SIC 572)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	9	(0)	(X)	100.0		TOTAL ²	84	12 574	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	(0)	53.5	53.5						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3		25.3	18.9						
520	NONMERCHANTISE RECEIPTS	5		14.4	9.4						
-	MISCELLANEOUS MERCHANTISE	(X)		(X)	18.2						

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¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Lawton SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	LIQUOR STORES (SIC 592)						FUEL AND ICE DEALERS (SIC 598)				
	TOTAL	21	1 850	(X)	100.0		TOTAL	8	(0)	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES . .	21	1 850	100.0	100.0		FLORISTS (SIC 5992)				
							TOTAL	5	(0)	(X)	100.0
	ANTIQUE AND SECONOHANO STORES (SIC 593)						CIGAR STORES AND STANOS (SIC 5993)				
	TOTAL	19	583	(X)	100.0		TOTAL	-	-	(X)	-
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	26	23.4	4.5		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	38	33.8	6.5						
180	ALL FOOTWEAR	4	8	7.2	1.4						
200	CURTAINS-ORAPERIES-ORY GOOOS . .	4	10	8.8	1.7						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	41	20.7	7.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	96	47.8	16.5		TOTAL ²	23	3 916	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	7	26	20.4	4.5						
280	JEWELRY-OPTICAL GOOOS.	5	59	27.7	10.1		NONSTORE RETAILERS (SIC 53 PART*)				
300	SPORTING-RECREATION EQUIPMENT. .	3	29	15.4	5.0						
500	ALL OTHER MERCHANOISE.	5	124	75.8	21.3						
520	NONMERCHANOISE RECEIPTS.	7	49	17.9	8.4		TOTAL ²	6	1 310	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	77	(X)	13.4						
	SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595)						MERCHANOISING MACHINE OPERATORS (SIC 534)				
	TOTAL	4	(0)	(X)	100.0		TOTAL	4	(0)	(X)	100.0
	JEWELRY STORES (SIC 597)						OIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	4	(0)	(X)	100.0		TOTAL	2	(0)	(X)	100.0

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*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Oklahoma City SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
	RETAIL TRADE										
	TOTAL	3 723	975 280	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	47	5 101	92.8	92.8
						356	ALL OTHER LUMBER-MILLWORK. . .	14	219	21.9	4.0
						357	PAINT-VARNISH ETC.	41	2 590	62.3	47.1
						358	PAINT SUNORIES	39	727	18.1	13.2
						359	WALLPAPER-OTHER WALL COVERINGS	34	493	15.5	9.0
						361	GLASS.	19	1 071	28.7	19.5
020	GROCERIES-OTHER FOODS.	663	191 225	48.8	19.6	520	NONMERCHANOISE RECEIPTS.	24	145	4.6	2.6
040	MEALS-SNACKS	953	60 564	39.4	6.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	63	(X)	1.1
060	ALCOHOLIC ORINKS	252	5 486	60.0	.6		ELECTRICAL SUPPLY STORES (SIC 524)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	245	18 256	16.5	1.9		TOTAL	1	(0)	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	700	16 070	6.2	1.6		HARDWARE STORES (SIC 5251)				
120	COSMETICS-DRUGS-CLEANERS	529	40 423	11.4	4.1		TOTAL	23	1 621	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	264	32 081	15.2	3.3	260	KITCHENWARE-HOME FURNISHINGS . .	18	102	8.4	6.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	379	70 371	30.0	7.2	300	SPORTING-RECREATION EQUIPMENT. .	15	59	6.8	3.6
180	ALL FOOTWEAR	277	20 512	9.3	2.1	320	HARDWARE-GAROEING EQUIPMENT . .	23	1 032	63.7	63.7
200	CURTAINS-DRAPERIES-DRY GOODS . .	240	23 359	11.7	2.4	322	GAROEING EQUIPMENT-SUPPLIES . .	23	135	8.3	8.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	271	34 550	19.4	3.5	323	PLUMBING-ELECTRICAL SUPPLIES . .	23	355	21.9	21.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	265	28 532	18.3	2.9	324	OTHER HARDWARE-TOOLS	23	542	33.4	33.4
260	KITCHENWARE-HOME FURNISHINGS . .	312	14 131	6.2	1.4	340	LUMBER-BUILOING MATERIALS. . . .	19	287	23.4	17.7
280	JEWELRY-OPTICAL GOODS.	257	13 294	6.5	1.4	356	ALL OTHER LUMBER-MILLWORK. . .	4	63	25.6	3.9
300	SPORTING-RECREATION EQUIPMENT. .	225	13 128	6.6	1.3	364	PAINT-SUNDRIES-GLASS-WALLPAPER	19	224	18.2	13.8
320	HARDWARE-GARDENING EQUIPMENT . .	290	12 971	6.5	1.3	520	NONMERCHANDISE RECEIPTS.	5	12	2.4	.7
340	LUMBER-BUILDING MATERIALS.	220	31 072	20.6	3.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	129	(X)	8.0
380	AUTOMOBILES-TRUCKS	150	162 189	61.7	16.6		FARM EQUIPMENT DEALERS (SIC 5252)				
400	AUTO FUELS-LUBRICANTS.	772	55 943	17.2	5.7		TOTAL	16	3 786	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS. . . .	782	35 883	9.4	3.7	440	FARM EQUIPMENT MACHINERY	16	3 333	88.0	88.0
440	FARM EQUIPMENT MACHINERY	36	3 706	8.3	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	453	(X)	12.0
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	47	7 873	20.5	.8		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
480	HOUSEHOLO FUELS-ICE.	69	2 258	25.0	.2		TOTAL	173	184 641	(X)	100.0
500	ALL OTHER MERCHANOISE.	621	43 482	13.9	4.5	020	GROCERIES-OTHER FOODS.	94	6 600	4.2	3.6
520	NONMERCHANOISE RECEIPTS.	1 552	37 921	5.4	3.9	040	MEALS-SNACKS	21	934	1.1	.5
	BUILDING MATERIALS, HAROWARE,AND FARM EQUIP DEALERS (SIC 52)					100	CIGARS-CIGARETTES-TOBACCO. . . .	12	396	.7	.2
	TOTAL	176	34 517	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	108	10 205	6.2	5.5
200	CURTAINS-DRAPERIES-ORY GOODS . .	4	23	4.0	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	138	16 753	9.3	9.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	360	11.6	1.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	141	38 266	21.0	20.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	371	8.0	1.1	180	ALL FOOTWEAR	132	8 220	4.7	4.5
260	KITCHENWARE-HOME FURNISHINGS . .	25	171	3.9	.5	200	CURTAINS-ORAPERIES-ORY GOOODS .	164	20 751	11.2	11.2
300	SPORTING-RECREATION EQUIPMENT. .	18	140	10.8	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	12 195	9.8	6.6
320	HARDWARE-GAROEING EQUIPMENT . .	71	2 408	13.6	7.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	7 302	6.8	4.0
340	LUMBER-BUILDING MATERIALS.	157	26 552	88.5	76.9	260	KITCHENWARE-HOME FURNISHINGS . .	110	9 996	5.9	5.4
440	FARM EQUIPMENT MACHINERY	17	3 340	82.9	9.7	280	JEWELRY-OPTICAL GOOODS.	100	3 776	2.2	2.0
520	NONMERCHANDISE RECEIPTS.	68	694	3.8	2.0	300	SPORTING-RECREATION EQUIPMENT. .	92	4 334	2.6	2.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	457	(X)	1.3	320	HAROWARE-GAROEING EQUIPMENT . .	100	7 062	4.4	3.8
	LUMBER AND OTHER BLOG. MATERIALS OEALERS (SIC 521)					340	LUMBER-BUILOING MATERIALS. . . .	24	3 502	2.9	1.9
	TOTAL	77	22 972	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	17	981	1.0	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	158	5.6	.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	16	5 342	5.1	2.9
320	HAROWARE-GARDENING EQUIPMENT . .	40	1 252	8.1	5.5	440	FARM EQUIPMENT MACHINERY	6	301	.9	.2
340	LUMBER-BUILDING MATERIALS.	77	20 622	89.8	89.8	500	ALL OTHER MERCHANOISE.	108	15 907	9.7	8.6
341	LUMBER	70	8 782	41.1	38.2	520	NONMERCHANOISE RECEIPTS.	143	11 540	7.0	6.2
342	PLYWOOD.	65	2 184	11.4	9.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	278	(X)	.2
343	WINDOWS, OODRS, AND FRAMES-METAL	50	823	4.5	3.6		DEPARTMENT STORES (SIC 531)				
344	KITCHEN CABINETS	22	207	2.7	.9		TOTAL	20	131 107	(X)	100.0
345	ALL OTHER MILLWORK	61	1 392	7.6	6.1	020	GROCERIES-OTHER FOODS.	14	3 600	2.9	2.7
346	WALLBOARD.	64	1 602	7.9	7.0	040	MEALS-SNACKS	10	758	.8	.6
347	ASPHALT AND ASBESTOS PROOUCTS. .	60	878	4.8	3.8	120	COSMETICS-DRUGS-CLEANERS	16	6 460	5.3	4.9
348	PAINT-GLASS-WALLPAPER.	55	748	4.4	3.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	12 487	9.5	9.5
351	METAL ROOFING AND SIOING	27	162	3.5	.7	141	MEN'S CLOTHING	20	8 972	6.8	6.8
352	MASONRY SUPPLIES	50	646	4.9	2.8	142	BOYS' CLOTHING	20	3 514	2.7	2.7
353	INSULATION	46	311	2.6	1.4		PLUMBING AND HEATING EQUIP OLRS. (SIC 522)				
354	PREFABRICATEO BLOGS AND PARTS. .	17	316	4.2	1.4		TOTAL	12	(0)	(X)	100.0
355	ALL OTHER BUILOING MATERIALS . .	41	2 386	15.7	10.4		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	185	(X)	.8		TOTAL	47	5 498	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	28	439	3.2	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	189	13.3	3.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	501	(X)	2.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

Note: OKLAHOMA CITY SMSA— Consists of Canadian, Cleveland, and Oklahoma Counties, Okla.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Oklahoma City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	20	30 503	23.3	23.3	160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	48	4 551	22.7	22.3
161	CHILDREN'S-INFANTS' WEAR	19	3 122	2.8	2.4	161	CHILDREN'S-INFANTS' WEAR	43	444	2.3	2.2
162	HANOBAGS-ACCESSORIES	18	1 848	1.6	1.4	162	HANDBAGS-ACCESSORIES	41	735	3.6	3.6
163	MILLINERY	18	803	.7	.6	163	MILLINERY	32	78	.5	.4
164	HOSIERY	19	1 724	1.5	1.3	164	HOSIERY	43	511	2.5	2.5
165	LINGERIE	19	5 290	4.7	4.0	165	LINGERIE	43	826	4.1	4.0
166	WOMENS COATS-SUITS-FURS-RAINWR	18	3 037	2.7	2.3	166	WOMENS COATS-SUITS-FURS-RAINWR	38	387	2.0	1.9
167	WOMEN'S ORESSES	20	6 264	4.8	4.8	167	WOMEN'S DRESSES	40	713	3.7	3.5
168	WOMEN'S BLOUSES-SPTSWR	20	5 728	4.4	4.4	168	WOMEN'S BLOUSES-SPTSWR	41	492	2.5	2.4
169	GIRLS'-SUBTEEN-TEEN WEAR	18	2 517	2.2	1.9	169	GIRLS'-SUBTEEN-TEEN WEAR	36	297	1.7	1.5
						-	MISCELLANEOUS MERCHANDISE . . .	(X)	33	(X)	.2
180	ALL FOOTWEAR	17	5 994	4.8	4.6	180	ALL FOOTWEAR	43	1 210	6.2	5.9
200	CURTAINS-DRAPERIES-DRY GOODS . .	20	10 733	8.2	8.2	200	CURTAINS-DRAPERIES-DRY GOODS . .	46	2 547	13.2	12.5
201	PIECE GOODS-NOTIONS	19	3 419	2.6	2.6	201	PIECE GOODS-NOTIONS	43	1 287	6.6	6.3
202	CURTAINS-DRAPERIES	18	7 030	5.7	5.4	202	CURTAINS-DRAPERIES	43	1 243	6.4	6.1
203	ALL OTHER DOMESTICS	7	284	.4	.2						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	11 543	9.5	8.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	595	6.5	2.9
221	MAJOR HOUSEHOLD APPLIANCES . .	15	7 210	5.9	5.5	221	MAJOR HOUSEHOLD APPLIANCES . .	6	322	3.9	1.6
222	RADIOS-TV'S MUSICAL INSTR. . . .	16	4 216	3.4	3.2	222	RADIOS-TV'S MUSICAL INSTR. . . .	8	269	2.9	1.3
-	MISCELLANEOUS MERCHANOISE . . .	(X)	116	(X)	.1						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	6 898	6.6	5.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	285	2.9	1.4
241	FLOOR COVERINGS	15	1 976	1.8	1.5	241	FLOOR COVERINGS	14	111	1.0	.5
242	FURNITURE-SLEEP EQUIPMENT . . .	15	4 922	4.7	3.8	242	FURNITURE-SLEEP EQUIPMENT . . .	10	163	1.7	.8
260	KITCHENWARE-HOME FURNISHINGS . .	19	6 653	5.1	5.1	260	KITCHENWARE-HOME FURNISHINGS . .	19	650	6.2	3.2
261	CHINA-GLASSWARE	18	2 250	1.7	1.7	261	CHINA-GLASSWARE	13	177	1.8	.9
262	KITCHENWARE-HOUSEWARES	18	4 121	3.1	3.1	262	KITCHENWARE-HOUSEWARES	16	460	4.4	2.2
-	MISCELLANEOUS MERCHANDISE . . .	(X)	282	(X)	.2	-	MISCELLANEOUS MERCHANOISE . . .	(X)	13	(X)	.1
280	JEWELRY-OPTICAL GOODS	17	3 111	2.5	2.4	280	JEWELRY-OPTICAL GOODS	12	349	3.5	1.7
300	SPORTING-RECREATION EQUIPMENT . .	17	3 044	2.4	2.3	300	SPORTING-RECREATION EQUIPMENT . .	11	1 012	10.7	4.9
320	HARDWARE-GARDENING EQUIPMENT . .	14	3 697	3.1	2.8	320	HARDWARE-GARDENING EQUIPMENT . .	14	762	8.0	3.7
321	HARDWARE-TOOLS	10	1 879	2.1	1.4	321	HARDWARE-TOOLS	12	531	5.6	2.6
322	GARDENING EQUIPMENT-SUPPLIES . .	13	1 818	1.5	1.4	322	GARDENING EQUIPMENT-SUPPLIES . .	10	229	2.4	1.1
340	LUMBER-BUILDING MATERIALS	13	3 213	2.7	2.5	340	LUMBER-BUILDING MATERIALS	7	277	3.2	1.4
348	PAINT-GLASS-WALLPAPER	11	984	1.0	.8	348	PAINT-GLASS-WALLPAPER	7	180	2.0	.9
356	ALL OTHER LUMBER-MILLWORK	8	2 226	2.5	1.7	356	ALL OTHER LUMBER-MILLWORK	5	95	1.2	.5
400	AUTO FUELS-LUBRICANTS	8	659	.7	.5	400	AUTO FUELS-LUBRICANTS	9	321	3.8	1.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	5 230	5.1	4.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	5	112	1.2	.5
440	FARM EQUIPMENT MACHINERY	4	289	.6	.2						
500	ALL OTHER MERCHANDISE	18	6 433	5.2	4.9	500	ALL OTHER MERCHANDISE	18	1 110	10.8	5.4
501	TOYS-GAMES-WHEEL GOODS	17	2 138	1.7	1.6	501	TOYS-GAMES-WHEEL GOODS	14	673	6.6	3.3
502	BOOKS-STATIONERY-PHOTO. EQUIP.	16	3 265	2.7	2.5	502	BOOKS-STATIONERY-PHOTO. EQUIP.	11	362	3.6	1.8
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	14	1 030	.8	.8	-	MISCELLANEOUS MERCHANDISE . . .	(X)	68	(X)	.3
520	NONMERCHANDISE RECEIPTS	14	9 318	8.4	7.1	520	NONMERCHANDISE RECEIPTS	41	605	3.2	3.0
534	AUTO REPAIR	6	462	.9	.4	-	MISCELLANEOUS MERCHANOISE . . .	(X)	210	(X)	1.0
535	ALL OTHER SERVICE RECEIPTS	14	8 855	8.0	6.8						
-	MISCELLANEOUS MERCHANDISE	(X)	484	(X)	.4						
	VARIETY STORES (SIC 533)						DRY GOODS STORES (SIC 539 PART)				
	TOTAL	75	(D)	(X)	100.0		TOTAL	15	1 508	(X)	100.0
	GENERAL MERCHANDISE STORES (SIC 539 PART)						SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
	TOTAL	54	20 450	(X)	100.0		TOTAL	9	(D)	(X)	100.0
	FOOD STORES (SIC 54)						FOOD STORES (SIC 54)				
	TOTAL	401	206 654	(X)	100.0		TOTAL	401	206 654	(X)	100.0
020	GROCERIES-OTHER FOODS	9	1 221	16.2	6.0	020	GROCERIES-OTHER FOODS	401	181 191	87.7	87.7
120	COSMETICS-DRUGS-CLEANERS	17	1 605	15.1	7.8	080	PACKAGED ALCOHOLIC BEVERAGES . .	91	1 749	2.3	.8
						100	CIGARS-CIGARETTES-TOBACCO	244	9 603	6.3	4.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	45	3 028	16.0	14.8	120	COSMETICS-DRUGS-CLEANERS	218	6 714	4.8	3.2
141	MEN'S CLOTHING	44	1 894	10.1	9.3	260	KITCHENWARE-HOME FURNISHINGS . .	18	343	3.6	.2
142	BOYS' CLOTHING	43	1 103	5.8	5.4	500	ALL OTHER MERCHANDISE	130	3 471	3.7	1.7
						520	NONMERCHANDISE RECEIPTS	128	3 085	2.6	1.5
						-	MISCELLANEOUS MERCHANDISE	(X)	498	(X)	.2
							GROCERY STORES (SIC 541)				
							TOTAL	336	202 530	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than .05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Oklahoma City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
020	GROCERIES-OTHER FOODS.	336	177 449	87.6	87.6	020	GROCERIES-OTHER FOODS.	9	(D)	96.9	96.9
021	MEATS-FISH-POULTRY	304	46 232	23.3	22.8	024	ALL OTHER FOODS.	9		94.4	94.4
022	PRODUCE (FRESH FRUITS-VEGTBLS)	297	14 499	7.3	7.2	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	2.4
023	FROZEN FOODS	251	7 132	5.0	3.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	3.1
024	ALL OTHER FOODS.	333	109 582	54.1	54.1						
080	PACKAGED ALCOHOLIC BEVERAGES . .	90	1 748	2.6	.9		EGG AND POULTRY DEALERS (SIC 549 PT.)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	241	9 586	6.4	4.7		TOTAL	1	(D)	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	213	6 563	4.8	3.2		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
260	KITCHENWARE-HOME FURNISHINGS . .	17	333	3.6	.2		TOTAL ²	5	972	(X)	100.0
500	ALL OTHER MERCHANDISE.	127	3 412	3.7	1.7		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
516	ALL OTHER MERCHANDISE.	55	1 361	2.9	.7		TOTAL	254	214 946	(X)	100.0
517	PAPER-PAPER PRODUCTS	113	2 051	2.2	1.0		MAJOR APPL-RADIO-TV-MUSICAL INST	55	2 985	25.4	1.4
520	NONMERCHANDISE RECEIPTS.	122	3 051	2.5	1.5	220	KITCHENWARE-HOME FURNISHINGS . .	50	499	3.7	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	388	(X)	.2	260	SPORTING-RECREATION EQUIPMENT. .	53	4 211	37.0	2.0
	MEAT MARKETS (SIC 542 PT.)					300	HARDWARE-GARDENING EQUIPMENT . .	53	925	7.1	.4
	TOTAL	5	739	(X)	100.0	320	LUMBER-BUILDING MATERIALS. . . .	25	228	3.1	.1
020	GROCERIES-OTHER FOODS.	5	737	99.7	99.7	340	AUTOMOBILES-TRUCKS	118	161 801	83.8	75.3
021	MEATS-FISH-POULTRY	5	728	98.5	98.5	400	AUTO FUELS-LUBRICANTS.	97	867	.5	.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	2	(X)	.3	420	AUTO TIRES-BATTERIES-ACCESS. . .	187	23 786	11.6	11.1
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					500	ALL OTHER MERCHANDISE.	72	5 544	36.6	2.6
	TOTAL	-	-	(X)	-	520	NONMERCHANDISE RECEIPTS.	181	13 914	6.7	6.5
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	185	(X)	.1
	TOTAL	5	(D)	(X)	100.0		MOTOR VEHICLE DEALERS (SIC 551, 552)				
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						TOTAL	101	182 125	(X)	100.0
	TOTAL	6	380	(X)	100.0	380	AUTOMOBILES-TRUCKS	101	157 885	86.7	86.7
	RETAIL BAKERIES (SIC 546)					400	AUTO FUELS-LUBRICANTS.	58	369	.2	.2
	TOTAL	34	(D)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	72	12 878	7.2	7.1
020	GROCERIES-OTHER FOODS.	34	(D)	98.1	98.1	520	NONMERCHANDISE RECEIPTS.	75	10 953	6.1	6.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	1.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	40	(X)	(Z)
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	27		(X)	100.0		TOTAL	54	139 472	(X)	100.0
020	GROCERIES-OTHER FOODS.	27	1 157	(X)	100.0	380	AUTOMOBILES-TRUCKS	54	120 587	86.5	86.5
025	BAKERY PRODUCTS-EXCEPT FROZEN.	27	1 131	97.8	97.8	381	NEW PASSENGER CARS-RETAIL. . . .	54	71 906	51.6	51.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	26	(X)	2.2	383	NEW COMMERCIAL VEHICLES-RETAIL	35	14 870	15.9	10.7
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					385	USED PASSENGER CARS-RETAIL . . .	53	26 431	19.1	19.0
	TOTAL	7	(D)	(X)	100.0	386	USED PASSENGER CARS-WHSLE. . . .	37	4 395	3.6	3.2
020	GROCERIES-OTHER FOODS.	7	(D)	99.6	99.6	387	USED COMMERCIAL VEHICLES	33	2 539	3.0	1.8
025	BAKERY PRODUCTS-EXCEPT FROZEN.	7		58.3	58.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	446	(X)	.3
027	ALL OTHER FOODS.	5		40.1	40.1	400	AUTO FUELS-LUBRICANTS.	44	285	.2	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	1.2	403	MOTOR OILS-GREASES-OTHER OILS. .	42	270	.2	.2
	DAIRY PRODUCTS STORES (SIC 545)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	14	(X)	(Z)
	TOTAL	9	(D)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	54	10 092	7.2	7.2
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					421	PARTS INSTALLED IN REPAIR WORK . .	54	6 016	4.3	4.3
	TOTAL	9				422	PARTS-WHOLESALE.	50	2 611	2.0	1.9
380	AUTOMOBILES-TRUCKS	9				423	PARTS-RETAIL	49	584	.4	.4
381	NEW PASSENGER CARS-RETAIL. . . .	9				424	AUTOMOBILE TIRES-BATTERIES-ACC	36	881	.8	.6
385	USED PASSENGER CARS-RETAIL . . .	8				520	NONMERCHANDISE RECEIPTS.	54	8 478	6.1	6.1
386	USED PASSENGER CARS-WHSLE. . . .	6				527	SERVICE LABOR.	54	7 856	5.6	5.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)				528	OTHER NONMERCHANDISE RECEIPTS.	16	621	.8	.4
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	30	(X)	(Z)
							DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	9					TOTAL	9	9 302	(X)	100.0
380	AUTOMOBILES-TRUCKS	9				380	AUTOMOBILES-TRUCKS	9	7 451	80.1	80.1
381	NEW PASSENGER CARS-RETAIL. . . .	9				381	NEW PASSENGER CARS-RETAIL. . . .	9	5 819	62.6	62.6
385	USED PASSENGER CARS-RETAIL . . .	8				385	USED PASSENGER CARS-RETAIL . . .	8	1 174	13.7	12.6
386	USED PASSENGER CARS-WHSLE. . . .	6				386	USED PASSENGER CARS-WHSLE. . . .	6	437	6.1	4.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)				-	MISCELLANEOUS MERCHANDISE. . . .	(X)	16	(X)	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Oklahoma City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
400	AUTO FUELS-LUBRICANTS.	8	48	.5	.5	400	AUTO FUELS-LUBRICANTS.	17	69	1.2	.7
403	MOTOR OILS-GREASES-OTHER OILS.	7	46	.5	.5	403	MOTOR OILS-GREASES-OTHER OILS.	17	21	.3	.2
-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	(Z)	-	MISCELLANEOUS MERCHANDISE.	(X)	47	(X)	.5
420	AUTO TIRES-BATTERIES-ACCESS.	9	949	10.2	10.2	420	AUTO TIRES-BATTERIES-ACCESS.	41	2 763	27.3	27.3
421	PARTS INSTALLED IN REPAIR WORK	9	492	5.3	5.3	416	NEW TIRES-TUBES (TO FLEET OPRTRS	13	170	5.9	1.7
422	PARTS-WHOLESALE.	8	92	1.0	1.0	417	NEW TIRES-TUBES (TO OTHER USERS)	40	1 241	12.2	12.2
423	PARTS-RETAIL	8	92	1.0	1.0	419	RETREADS (TO OTHER USERS)	15	102	3.4	1.0
424	AUTOMOBILE TIRES-BATTERIES-ACC	7	273	2.9	2.9	426	AUTOMOBILE ACCESSORIES	37	669	6.9	6.6
520	NONMERCHANDISE RECEIPTS.	9	853	9.2	9.2	428	NEW AUTO TIRES SOLD TO DEALERS	14	158	5.5	1.6
527	SERVICE LABOR.	9	748	8.0	8.0	429	NEW TRUCK-BUS TIRES (TO USERS)	13	98	3.7	1.0
528	OTHER NONMERCHANDISE RECEIPTS.	5	105	1.1	1.1	431	NEW TRK-BUS TIRES (TO DEALERS)	9	25	.9	.2
-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)	434	RETREADS-TRUCK-BUS (TO USERS).	7	12	.6	.1
	OEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					436	STORAGE BATTERIES.	39	249	2.5	2.5
	TOTAL	9	27 803	(X)	100.0	-	MISCELLANEOUS MERCHANOISE.	(X)	37	(X)	.4
380	AUTOMOBILES-TRUCKS	9	24 373	87.7	87.7	500	ALL OTHER MERCHANDISE.	38	692	6.8	6.8
381	NEW PASSENGER CARS-RETAIL.	9	17 079	61.4	61.4	520	NONMERCHANDISE RECEIPTS.	38	1 078	10.6	10.6
385	USEO PASSENGER CARS-RETAIL	8	4 045	17.9	14.5	524	BRAKE AND WHEEL SERVICES	14	397	13.3	3.9
386	USEO PASSENGER CARS-WHSL.	7	1 327	5.4	4.8	525	TIRE SERVICES OTHER THAN RETRO	7	28	2.4	.3
-	MISCELLANEOUS MERCHANOISE.	(X)	1 922	(X)	6.9	526	OTHER NONMERCHANDISE RECEIPTS.	38	652	6.4	6.4
	OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.)					-	MISCELLANEOUS MERCHANOISE.	(X)	1 417	(X)	14.0
	TOTAL	29	5 548	(X)	100.0						
400	AUTO FUELS-LUBRICANTS.	6	29	.1	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	297	10.8	3.0
403	MOTOR OILS-GREASES-OTHER OILS.	6	29	.1	.1	221	MAJOR HOUSEHOLD APPLIANCES	12	113	3.9	1.1
420	AUTO TIRES-BATTERIES-ACCESS.	7	1 822	6.6	6.6	222	RADIOS-TV'S MUSICAL INSTR.	12	182	6.4	1.8
421	PARTS INSTALLED IN REPAIR WORK	7	946	3.4	3.4	260	KITCHENWARE-HOME FURNISHINGS	11	14	.3	.1
422	PARTS-WHOLESALE.	7	587	2.1	2.1	300	SPORTING-RECREATION EQUIPMENT.	10	27	1.7	.3
423	PARTS-RETAIL	7	129	.5	.5	320	HAROWARE-GARDENING EQUIPMENT	13	44	1.2	.4
424	AUTOMOBILE TIRES-BATTERIES-ACC	4	160	.8	.6	400	AUTO FUELS-LUBRICANTS.	20	343	9.3	3.5
520	NONMERCHANOISE RECEIPTS.	7	1 579	5.7	5.7	420	AUTO TIRES-BATTERIES-ACCESS.	71	7 904	79.6	79.6
527	SERVICE LABOR.	7	1 564	5.6	5.6	500	ALL OTHER MERCHANOISE.	10	67	4.1	.7
-	MISCELLANEOUS	(X)	15	(X)	.1	520	NONMERCHANOISE RECEIPTS.	47	1 173	13.8	11.8
	MOTOR VEHICLE OEALERS--USED CARS ONLY (SIC 552)					-	MISCELLANEOUS MERCHANOISE.	(X)	56	(X)	.6
	TOTAL	29	5 548	(X)	100.0		BOAT OEALERS (SIC 5591)				
380	AUTOMOBILES-TRUCKS	29	5 474	98.7	98.7		TOTAL ²	5	3 319	(X)	100.0
385	USEO PASSENGER CARS-RETAIL	29	5 194	93.6	93.6		HOUSEHOLD TRAILER OEALERS (SIC 5592)				
-	MISCELLANEOUS MERCHANDISE.	(X)	263	(X)	4.7		TOTAL	18	4 009	(X)	100.0
-	MISCELLANEOUS MERCHANOISE.	(X)	74	(X)	1.3	500	ALL OTHER MERCHANOISE.	18	3 937	98.2	98.2
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					504	MOBILE HOMES-HOUSEHOLD TRLRS	15	2 882	100.0	71.9
	TOTAL	112	20 056	(X)	100.0	-	MISCELLANEOUS MERCHANOISE.	(X)	1 045	(X)	26.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	54	2 976	21.6	14.8	520	NONMERCHANOISE RECEIPTS.	7	48	6.4	1.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	77	.9	.4	-	MISCELLANEOUS MERCHANOISE.	(X)	24	(X)	.6
260	KITCHENWARE-HOME FURNISHINGS	50	499	3.6	2.5		AIRCRAFT, MOTORCYCLE OEALERS (SIC 5599 PT.)				
280	JEWELRY-OPTICAL GOODS.	15	16	.3	.1		TOTAL ²	15	4 849	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT.	46	1 213	10.1	6.0		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)				
320	HAROWARE-GARDENING EQUIPMENT	52	902	6.4	4.5		TOTAL ²	3	588	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	37	412	4.2	2.1		GASOLINE SERVICE STATIONS (SIC 554)				
420	AUTO TIRES-BATTERIES-ACCESS.	112	10 666	53.2	53.2		TOTAL	646	63 581	(X)	100.0
500	ALL OTHER MERCHANOISE.	48	760	5.9	3.8	020	GROCERIES-OTHER FOODS.	68	358	6.4	.6
520	NONMERCHANDISE RECEIPTS.	85	2 250	11.9	11.2	100	CIGARS-CIGARETTES-TOBACCO.	109	398	4.1	.6
-	MISCELLANEOUS MERCHANDISE.	(X)	285	(X)	1.4	380	AUTOMOBILES-TRUCKS	17	119	7.1	.2
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					400	AUTO FUELS-LUBRICANTS.	646	53 956	84.9	84.9
	TOTAL	41	10 131	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	547	5 416	10.1	8.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	2 678	26.4	26.4	520	NONMERCHANDISE RECEIPTS.	448	2 580	5.2	4.1
221	MAJOR HOUSEHOLD APPLIANCES	41	1 313	13.0	13.0	-	MISCELLANEOUS MERCHANDISE.	(X)	754	(X)	1.2
222	RADIOS-TV'S MUSICAL INSTR.	41	1 358	13.4	13.4						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	76	1.1	.8						
260	KITCHENWARE-HOME FURNISHINGS	39	485	4.8	4.8						
264	SMALL ELECTRICAL APPLIANCES.	39	326	3.2	3.2						
265	ALL OTHER KITCHENWR-HOUSEWR.	28	158	2.0	1.6						
280	JEWELRY-OPTICAL GOODS.	14	15	.2	.1						
320	HAROWARE-GAROEING EQUIPMENT	39	858	8.6	8.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Oklahoma City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	APPAREL AND ACCESSORY STORES (SIC 56)						CUSTOM TAILORS (SIC 567)					
	TOTAL	278	61 390	(X)	100.0		TOTAL ²	4	322	(X)	100.0	
120	COSMETICS-DRUGS-CLEANERS	11	333	1.7	.5		FAMILY CLOTHING STORES (SIC 565)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	90	14 751	50.1	24.0		TOTAL	32	18 484	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	195	31 269	60.4	50.9		120	COSMETICS-DRUGS-CLEANERS	5	222	2.1	1.2
180	ALL FOOTWEAR	125	12 113	24.4	19.7		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	7 886	42.7	42.7
200	CURTAINS-DRAPERIES-DRY GOODS	13	827	8.5	1.3		142	BOYS' CLOTHING	25	2 384	13.9	12.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	56	1.0	.1		143	MEN'S TAILORED OUTERWEAR	24	2 516	13.9	13.6
260	KITCHENWARE-HOME FURNISHINGS	4	59	1.2	.1		144	OTHER MEN'S OUTERWEAR	24	958	10.3	5.2
280	JEWELRY-OPTICAL GOODS	21	236	1.0	.4		145	MEN'S HATS	14	119	.7	.6
300	SPORTING-RECREATION EQUIPMENT	8	64	.9	.1		146	OTHER MEN'S CLOTHING	30	1 909	10.3	10.3
500	ALL OTHER MERCHANDISE	17	195	1.7	.3		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	32	7 020	38.0	38.0
520	NONMERCHANDISE RECEIPTS	116	1 475	3.7	2.4		180	ALL FOOTWEAR	26	2 034	11.4	11.0
-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	(Z)		200	CURTAINS-DRAPERIES-DRY GOODS	9	730	14.3	3.9
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 31, 8)						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	52	1.1	.3
	TOTAL	129	24 330	(X)	100.0		280	JEWELRY-OPTICAL GOODS	8	69	.8	.4
120	COSMETICS-DRUGS-CLEANERS	5	97	2.0	.4		500	ALL OTHER MERCHANDISE	7	58	.8	.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	175	63.6	.7		520	NONMERCHANDISE RECEIPTS	12	400	3.7	2.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	129	21 703	89.2	89.2		-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.1
180	ALL FOOTWEAR	17	1 135	7.3	4.7			SHOE STORES (SIC 566)				
280	JEWELRY-OPTICAL GOODS	12	162	1.3	.7			TOTAL	59	(0)	(X)	100.0
500	ALL OTHER MERCHANDISE	7	94	3.6	.4		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5		5.1	.4
520	NONMERCHANDISE RECEIPTS	50	780	4.1	3.2		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	14		9.6	4.2
-	MISCELLANEOUS MERCHANDISE	(X)	183	(X)	.8		180	ALL FOOTWEAR	59	(0)	93.4	93.4
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						520	NONMERCHANDISE RECEIPTS	35		2.8	1.7
	TOTAL	114	22 217	(X)	100.0		-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.3
120	COSMETICS-DRUGS-CLEANERS	5	91	2.0	.4			MEN'S SHOE STORES (SIC 566 PT.)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	142	50.0	.6			TOTAL	3	(0)	(X)	100.0
142	BOYS' CLOTHING	6	54	16.6	.2			WOMEN'S SHOE STORES (SIC 566 PT.)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	114	19 731	88.8	88.8			TOTAL	12	2 560	(X)	100.0
161	CHILDREN'S-INFANTS' WEAR	30	1 427	9.6	6.4		180	ALL FOOTWEAR	12	2 291	89.5	89.5
163	MILLINERY	26	257	2.1	1.2		182	WOMEN'S AND GIRLS' FOOTWEAR	12	2 228	87.0	87.0
164	HOSIERY	52	383	2.1	1.7		520	NONMERCHANDISE RECEIPTS	11	41	2.6	1.6
165	LINGERIE	81	1 167	5.8	5.3		-	MISCELLANEOUS MERCHANDISE	(X)	228	(X)	8.9
168	WOMEN'S BLOUSES-SPTSWR	94	4 243	19.2	19.1			CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
172	DRESSES	114	7 588	34.2	34.2			TOTAL	2	(0)	(X)	100.0
173	COATS-SUITS	93	3 534	16.1	15.9			FAMILY SHOE STORES (SIC 566 PT.)				
174	HANDBAGS	50	480	2.5	2.2			TOTAL	42	5 294	(X)	100.0
175	FURS	11	248	2.8	1.1		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	11	152	7.6	2.9
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC.	36	402	4.0	1.8		180	ALL FOOTWEAR	42	5 021	94.8	94.8
180	ALL FOOTWEAR	16	1 115	7.6	5.0		181	MEN'S AND BOYS' FOOTWEAR	42	1 504	28.4	28.4
280	JEWELRY-OPTICAL GOODS	12	146	1.3	.7		182	WOMEN'S AND GIRLS' FOOTWEAR	42	2 390	45.1	45.1
500	ALL OTHER MERCHANDISE	6	88	3.5	.4		183	CHILDREN'S AND INFANTS' FOOTWR.	40	1 126	22.2	21.3
520	NONMERCHANDISE RECEIPTS	47	733	4.2	3.3		520	NONMERCHANDISE RECEIPTS	21	85	2.7	1.6
-	MISCELLANEOUS MERCHANDISE	(X)	171	(X)	.8		-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.7
	MILLINERY STORES (SIC 563 PT.)							CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	TOTAL	4	(0)	(X)	100.0			TOTAL ²	12	2 066	(X)	100.0
	CORSET AND LINGERIE STORES (SIC 563 PT.)											
	TOTAL ¹	-	-	(X)	-							
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)											
	TOTAL ²	9	1 352	(X)	100.0							
	FURRIERS AND FUR SHOPS (SIC 568)											
	TOTAL	2	(0)	(X)	100.0							
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)											
	TOTAL ²	39	6 977	(X)	100.0							

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Oklahoma City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					220	MAJOR APPL-RA010-TV-MUSICAL INST	28	8 417	94.1	94.1
						224	NEW MAJOR APPLIANCES	17	2 295	29.6	25.7
						225	NEW RAOIOS-TV'S ETC.	28	5 953	66.6	66.6
						226	USEO MAJOR APPL-RA010S-TV'S. .	9	57	2.8	.6
						-	MISCELLANEOUS MERCHANOISE. . .	(X)	112	(X)	1.3
	TOTAL ²	3	(0)	(X)	100.0						
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					520	NONMERCHANOISE RECEIPTS.	18	389	6.1	4.4
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	134	(X)	1.5
	TOTAL	199	41 610	(X)	100.0						
							RECORD SHOPS (SIC 5733 PT.)				
							TOTAL ²	4	247	(X)	100.0
							MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
							TOTAL	20	3 880	(X)	100.0
						220	MAJOR APPL-RA010-TV-MUSICAL INST	20	3 657	94.3	94.3
						228	PIANOS	12	746	25.1	19.2
						229	ORGANS	13	763	24.7	19.7
						231	MUSICAL INSTR-ACCESSORIES. . .	15	1 325	42.6	34.1
						232	RA010S PHONO-TAPE RCORS-TV'S .	5	398	22.3	10.3
						233	RECORDS-TAPES-RELATED ACCESS. .	6	111	5.4	2.9
						234	SHEET MUSIC-RELATED ITEMS. . .	12	312	10.4	8.0
						-	MISCELLANEOUS MERCHANOISE. . .	(X)	1	(X)	(Z)
						520	NONMERCHANOISE RECEIPTS.	11	217	7.7	5.6
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	6	(X)	.2
							EATING AND DRINKING PLACES (SIC 58)				
							TOTAL	880	64 401	(X)	100.0
						020	GROCERIES-OTHER FOODS.	48	332	11.1	.5
						040	MEALS-SNACKS	823	56 494	88.6	87.7
						060	ALCOHOLIC DRINKS	238	5 252	50.9	8.2
						080	PACKAGED ALCOHOLIC BEVERAGES . .	38	220	18.7	.3
						100	CIGARS-CIGARETTES-TOBACCO. . . .	184	556	3.2	.9
						120	COSMETICS-DRUGS-CLEANERS	21	105	3.2	.2
						500	ALL OTHER MERCHANOISE.	20	342	7.4	.5
						520	NONMERCHANOISE RECEIPTS.	157	1 009	4.1	1.6
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	89	(X)	.1
							EATING PLACES (SIC 5812)				
							TOTAL	727	60 594	(X)	100.0
						020	GROCERIES-OTHER FOODS.	45	323	10.8	.5
						040	MEALS-SNACKS	727	56 157	92.7	92.7
						060	ALCOHOLIC DRINKS	85	2 013	24.4	3.3
						080	PACKAGED ALCOHOLIC BEVERAGES . .	15	90	6.6	.1
						100	CIGARS-CIGARETTES-TOBACCO. . . .	145	503	2.8	.8
						120	COSMETICS-DRUGS-CLEANERS	21	105	3.1	.2
						500	ALL OTHER MERCHANOISE.	19	339	8.6	.6
						520	NONMERCHANOISE RECEIPTS.	143	979	4.0	1.6
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	85	(X)	.1
							RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
							TOTAL	404	37 040	(X)	100.0
						020	GROCERIES-OTHER FOODS.	17	127	15.0	.3
						040	MEALS-SNACKS	404	33 627	90.8	90.8
						060	ALCOHOLIC DRINKS	72	1 886	24.8	5.1
						080	PACKAGED ALCOHOLIC BEVERAGES . .	12	68	9.5	.2
						100	CIGARS-CIGARETTES-TOBACCO. . . .	78	237	1.8	.6
						500	ALL OTHER MERCHANOISE.	9	287	7.8	.8
						520	NONMERCHANOISE RECEIPTS.	73	703	5.1	1.9
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	105	(X)	.3
							CAFETERIAS (SIC 5812 PT.)				
							TOTAL	62	9 239	(X)	100.0
						020	GROCERIES-OTHER FOODS.	4	41	10.2	.4
						040	MEALS-SNACKS	62	8 908	96.4	96.4
						100	CIGARS-CIGARETTES-TOBACCO. . . .	11	55	3.6	.6
						520	NONMERCHANOISE RECEIPTS.	20	169	3.1	1.8
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	66	(X)	.7

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Oklahoma City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	REFRESHMENT PLACES (SIC 5812 PT.)					500	ALL OTHER MERCHANOISE.	200	13 565	100.0	22.5
						520	NONMERCHANOISE RECEIPTS.	158	1 571	5.8	2.6
						-	MISCELLANEOUS MERCHANOISE.	(X)	464	(X)	.8
	TOTAL	261	14 315	(X)	100.0						
020	GROCERIES-OTHER FOODS.	24	155	9.1	1.1		LIQUOR STORES (SIC 592)				
040	MEALS-SNACKS	261	13 622	95.2	95.2						
060	ALCOHOLIC DRINKS	8	74	20.8	.5		TOTAL	103	16 427	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	56	211	6.0	1.5						
120	COSMETICS-DRUGS-CLEANERS	17	74	9.0	.5	080	PACKAGED ALCOHOLIC BEVERAGES	103	15 792	96.1	96.1
500	ALL OTHER MERCHANOISE.	9	47	10.7	.3	520	NONMERCHANOISE RECEIPTS.	16	236	2.8	1.4
520	NONMERCHANOISE RECEIPTS.	50	107	2.1	.7	-	MISCELLANEOUS MERCHANOISE.	(X)	399	(X)	2.4
-	MISCELLANEOUS MERCHANOISE.	(X)	25	(X)	.2						
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						ANTIQUE STORES (SIC 5932)				
	TOTAL ²	153	3 807	(X)	100.0		TOTAL ²	3	155	(X)	100.0
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						SECONOHANO STORES (SIC 5933)				
	TOTAL	161	27 455	(X)	100.0		TOTAL ²	64	4 636	(X)	100.0
020	GROCERIES-OTHER FOODS.	19	322	7.5	1.2		SPORTING GOOOS STORES (SIC 5952)				
040	MEALS-SNACKS	50	1 123	9.3	4.1						
100	CIGARS-CIGARETTES-TOBACCO.	102	1 478	8.6	5.4		TOTAL	18	3 899	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	161	22 510	82.0	82.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	90	3.9	.3	180	ALL FOOTWEAR	5	83	7.7	2.1
260	KITCHENWARE-HOME FURNISHINGS	13	145	6.4	.5						
280	JEWELRY-OPTICAL GOOOS.	28	271	4.4	1.0	300	SPORTING-RECREATION EQUIPMENT.	18	3 593	92.2	92.2
500	ALL OTHER MERCHANOISE.	35	643	13.1	2.3	301	ATHLETIC GOOOS(TO INDIVIDUALS)	12	786	36.2	20.2
520	NONMERCHANOISE RECEIPTS.	47	240	2.8	.9	302	ATHLETIC GOOOS(TO TEAMS)	6	702	41.0	18.0
-	MISCELLANEOUS MERCHANOISE.	(X)	633	(X)	2.3	303	HUNTING EQUIPMENT.	9	1 440	58.3	36.9
	ORUG STORES (SIC 591 PT.)					304	FISHING EQUIPMENT.	8	314	28.6	8.1
	TOTAL	155	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE.	(X)	350	(X)	9.0
020	GROCERIES-OTHER FOODS.	17		6.7	.7						
040	MEALS-SNACKS	49		9.0	4.4		BICYCLE SHOPS (SIC 5953)				
100	CIGARS-CIGARETTES-TOBACCO.	100		8.3	5.8		TOTAL ²	4	204	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	155		32.3	82.3		JEWELRY STORES (SIC 597)				
121	MEICINES EXC. PRESCRIPTION.	149		27.2	26.5		TOTAL	43	8 255	(X)	100.0
122	PRESCRIPTION MEICINES	155		45.4	45.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	73	11.2	.9
123	ALL OTHER DRUGS-PROPRIETARIES.	102	(0)	18.5	10.4	260	KITCHENWARE-HOME FURNISHINGS	10	310	10.0	3.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9		3.5	.3	266	ALL OTHER HOME FURN EXC. CHINA	5	84	7.5	1.0
260	KITCHENWARE-HOME FURNISHINGS	12		6.9	.6	267	CHINA-GLASSWARE.	10	226	7.1	2.7
280	JEWELRY-OPTICAL GOOOS.	26		2.8	.5	280	JEWELRY-OPTICAL GOOOS.	43	7 005	84.9	84.9
500	ALL OTHER MERCHANOISE.	34		12.8	2.5	281	WATCHES-CLOCKS	41	1 246	15.1	15.1
520	NONMERCHANOISE RECEIPTS.	46		2.5	.9	282	SILVERWARE	36	924	13.1	11.2
-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	1.9	285	ALL OTHER JEWELRY ITEMS.	33	602	10.3	7.3
	PROPRIETARY STORES (SIC 591 PT.)					287	OIAMONOS, EXC. OIAMONO WATCHES	43	3 466	42.0	42.0
120	COSMETICS-DRUGS-CLEANERS	6		78.8	78.8	288	RINGS, EXC. OIAMONDS	40	763	9.8	9.2
-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	21.2	-	MISCELLANEOUS MERCHANOISE.	(X)	4	(X)	(Z)
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					520	NONMERCHANDISE RECEIPTS.	39	807	11.0	9.8
	TOTAL	497	60 210	(X)	100.0	529	WATCH-CLOCK-JEWELRY REPAIRS.	39	675	9.2	8.2
040	MEALS-SNACKS	17	141	9.0	.2	533	ALL NONMOSE RCPTS FROM CUSTMRS	9	132	4.5	1.6
080	PACKAGEO ALCOHOLIC BEVERAGES	105	15 857	82.1	26.3	-	MISCELLANEOUS MERCHANDISE.	(X)	60	(X)	.7
100	CIGARS-CIGARETTES-TOBACCO.	27	274	23.8	.5		FUEL OIL DEALERS (SIC 5983)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	247	30.7	.4		TOTAL	-	-	(X)	-
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	16	195	75.0	.3						
180	ALL FOOTWEAR	14	140	9.0	.2		LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)				
200	CURTAINS-ORAPERIES-ORY GOOOS	12	67	16.6	.1		TOTAL	21	1 541	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	702	44.4	1.2	480	HOUSEHOLO FUELS-ICE.	21	1 541	100.0	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	699	92.3	1.2	482	OTHER LP GAS SALES	21	1 541	100.0	100.0
260	KITCHENWARE-HOME FURNISHINGS	36	666	13.4	1.1						
280	JEWELRY-OPTICAL GOOOS.	83	8 775	75.2	14.6						
300	SPORTING-RECREATION EQUIPMENT.	35	3 960	73.3	6.6						
320	HAROWARE-GAROEING EQUIPMENT	24	2 177	47.3	3.6						
340	LUMBER-BUTLOING MATERIALS.	5	68	9.0	.1						
380	AUTOMOBILES-TRUCKS	7	170	60.0	.3						
420	AUTO TIRES-BATTERIES-ACCESS.	21	1 217	100.0	2.0						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	31	7 532	82.2	12.5						
480	HOUSEHOLO FUELS-ICE.	27	1 723	52.7	2.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Oklahoma City SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
500 -	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)						OPTICAL GOODS STORES (SIC 5999 PT.)				
	TOTAL ²	4	103	(X)	100.0		TOTAL	21	1 426	(X)	100.0
	FLORISTS (SIC 5992)					280	JEWELRY-OPTICAL GOODS	21	1 411	98.9	98.9
	TOTAL	49	(0)	(X)	100.0		MISCELLANEOUS MERCHANDISE	(X)	15	(X)	1.1
	ALL OTHER MERCHANDISE	49	(0)	{ 98.3	{ 98.3		RETAIL STORES, N.E.C. (SIC 5999 PT.)				
	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	1.7		TOTAL	55	(0)	(X)	100.0
	CIGAR STORES AND STANOS (SIC 5993)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	2	(0)	(X)	100.0		TOTAL	58	15 875	(X)	100.0
	BOOK STORES (SIC 5942)					020	GROCERIES-OTHER FOODS	16	2 274	36.8	14.3
	TOTAL	15	(0)	(X)	100.0	040	MEALS-SNACKS	11	1 637	44.3	10.3
320 460 -	STATIONERY STORES (SIC 5943)					100	CIGARS-CIGARETTES-TOBACCO	19	3 361	85.8	21.2
	TOTAL	5	(0)	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	4	488	11.4	3.1
	HAY, GRAIN, AND FEED STORES (SIC 5962)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR	5	255	4.8	1.6
	TOTAL	23	4 075	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	506	9.8	3.2
	HARDWARE-GARDENING EQUIPMENT	4	290	16.2	7.1	200	CURTAINS-DRAPERIES-ORY GOODS	7	643	12.4	4.1
	HAY-GRAIN-FEED-FARM SUPPLIES	23	3 713	91.1	91.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	434	9.1	2.7
	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	1.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	160	2.9	1.0
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					260	KITCHENWARE-HOME FURNISHINGS	10	875	14.5	5.5
	TOTAL	7	3 934	(X)	100.0	280	JEWELRY-OPTICAL GOODS	6	128	2.4	.8
	HAY-GRAIN-FEED-FARM SUPPLIES	7	3 785	96.2	96.2	300	SPORTING-RECREATION EQUIPMENT	3	149	3.3	.9
460 -	MISCELLANEOUS MERCHANDISE	(X)	149	(X)	3.8	320	HARDWARE-GARDENING EQUIPMENT	3	62	1.4	.4
	GARDEN SUPPLY STORES (SIC 5969 PT.)					340	LUMBER-BUILDING MATERIALS	3	665	40.3	4.2
	TOTAL	9	1 772	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	3	31	3.6	.2
	HARDWARE-GARDENING EQUIPMENT	9	1 678	94.7	94.7	500	ALL OTHER MERCHANDISE	19	3 643	37.7	22.9
	MISCELLANEOUS MERCHANDISE	(X)	94	(X)	5.3	520	NONMERCHANDISE RECEIPTS	18	476	5.1	3.0
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	.5
	TOTAL	4	(0)	(X)	100.0		MAIL ORDER HOUSES (SIC 532)				
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)						TOTAL	8	863	(X)	100.0
	TOTAL	12	883	(X)	100.0		MERCHANDISING MACHINE OPERATORS (SIC 534)				
	ALL OTHER MERCHANDISE	12	802	90.8	90.8		TOTAL ²	27	6 942	(X)	100.0
500 -	MISCELLANEOUS MERCHANDISE	(X)	81	(X)	9.2		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						TOTAL	23	8 070	(X)	100.0
	TOTAL ²	10	861	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	138	3.9	1.7
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					260	KITCHENWARE-HOME FURNISHINGS	8	854	21.7	10.6
	TOTAL ²	25	1 995	(X)	100.0	280	JEWELRY-OPTICAL GOODS	3	115	3.4	1.4
						500	ALL OTHER MERCHANDISE	11	3 188	50.0	39.5
						520	NONMERCHANDISE RECEIPTS	7	168	4.1	2.1
						-	MISCELLANEOUS MERCHANDISE	(X)	3 607	(X)	44.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tulsa SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹		
	RETAIL TRADE												
	TOTAL	2 911	746 256	(X)	100.0								
020	GROCERIES-OTHER FOODS	548	141 345	47.7	18.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	73	6.9	2.6		
040	MEALS-SNACKS	662	37 911	38.9	5.1	340	LUMBER-BUILDING MATERIALS	27	2 702	95.9	95.9		
060	ALCOHOLIC DRINKS	189	3 725	55.5	.5	356	ALL OTHER LUMBER-MILLWORK	5	35	16.0	1.2		
080	PACKAGED ALCOHOLIC BEVERAGES	252	13 691	12.1	1.8	357	PAINT-VARNISH ETC.	24	1 649	68.8	58.5		
100	CIGARS-CIGARETTES-TOBACCO	543	15 376	6.5	2.1	358	PAINT SUPPLIES	23	379	16.7	13.5		
120	COSMETICS-DRUGS-CLEANERS	469	32 479	11.3	4.4	359	WALLPAPER-OTHER WALL COVERINGS	16	220	12.8	7.8		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	246	28 540	20.8	3.8	361	GLASS	10	418	27.0	14.8		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	315	53 455	37.1	7.2	520	NONMERCHANTNOISE RECEIPTS	12	24	2.2	.9		
180	ALL FOOTWEAR	255	15 925	11.7	2.1	-	MISCELLANEOUS MERCHANTNOISE	(X)	18	(X)	.6		
200	CURTAINS-DRAPERIES-ORY GOODS	207	17 256	15.1	2.3		ELECTRICAL SUPPLY STORES (SIC 524)						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	288	29 955	21.7	4.0		TOTAL ²	4	239	(X)	100.0		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	229	24 049	19.1	3.2		HARDWARE STORES (SIC 5251)						
260	KITCHENWARE-HOME FURNISHINGS	291	10 187	6.8	1.4		TOTAL ²	25	1 857	(X)	100.0		
280	JEWELRY-OPTICAL GOODS	234	8 767	6.7	1.2		FARM EQUIPMENT DEALERS (SIC 5252)						
300	SPORTING-RECREATION EQUIPMENT	203	10 514	8.0	1.4		TOTAL	9	3 931	(X)	100.0		
320	HARDWARE-GARDENING EQUIPMENT	291	10 608	7.9	1.4								
340	LUMBER-BUILDING MATERIALS	217	36 591	34.5	4.9	440	FARM EQUIPMENT MACHINERY	9	3 760	95.6	95.6		
380	AUTOMOBILES-TRUCKS	129	107 429	57.1	14.4	-	MISCELLANEOUS MERCHANTNOISE	(X)	171	(X)	4.4		
400	AUTO FUELS-LUBRICANTS	567	46 937	22.2	6.3		GENERAL MERCHANTNOISE GROUP STORES (SIC 53 PART*)						
420	AUTO TIRES-BATTERIES-ACCESS.	609	28 107	11.0	3.8		TOTAL ²	145	119 952	(X)	100.0		
440	FARM EQUIPMENT MACHINERY	20	4 203	11.3	.6		DEPARTMENT STORES (SIC 531)						
460	HAY-GRAIN-FEED-FARM SUPPLIES	51	6 363	16.0	.9		TOTAL ²	17	89 708	(X)	100.0		
480	HOUSEHOLD FUELS-ICE	37	1 898	100.0	.3		VARIETY STORES (SIC 533)						
500	ALL OTHER MERCHANTNOISE	547	32 550	11.1	4.4		TOTAL	59	13 070	(X)	100.0		
520	NONMERCHANTNOISE RECEIPTS	1 225	28 395	5.6	3.8		020	GROCERIES-OTHER FOODS	53	631	4.8	4.8	
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						040	MEALS-SNACKS	19	325	9.1	2.5	
	TOTAL	157	41 239	(X)	100.0		120	COSMETICS-DRUGS-CLEANERS	58	870	6.7	6.7	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	181	3.3	.4		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	56	572	4.4	4.4	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	357	5.0	.9		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	57	1 775	13.6	13.6	
260	KITCHENWARE-HOME FURNISHINGS	28	247	3.8	.6		180	ALL FOOTWEAR	51	379	3.1	2.9	
300	SPORTING-RECREATION EQUIPMENT	15	87	2.9	.2		200	CURTAINS-DRAPERIES-ORY GOODS	57	1 971	15.1	15.1	
320	HARDWARE-GARDENING EQUIPMENT	84	3 147	14.0	7.6		220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	131	2.9	1.0	
340	LUMBER-BUILDING MATERIALS	143	32 420	90.0	78.6		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	176	4.0	1.3	
440	FARM EQUIPMENT MACHINERY	11	3 775	73.6	9.2		260	KITCHENWARE-HOME FURNISHINGS	56	1 085	8.5	8.3	
520	NONMERCHANTNOISE RECEIPTS	59	770	4.9	1.9		280	JEWELRY-OPTICAL GOODS	54	184	1.4	1.4	
-	MISCELLANEOUS MERCHANTNOISE	(X)	255	(X)	.6		300	SPORTING-RECREATION EQUIPMENT	38	96	.8	.7	
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						320	HARDWARE-GARDENING EQUIPMENT	56	852	6.5	6.5	
	TOTAL	88	32 272	(X)	100.0		500	ALL OTHER MERCHANTNOISE	57	3 405	26.1	26.1	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	81	2.1	.3		520	NONMERCHANTNOISE RECEIPTS	49	588	4.7	4.5	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	258	4.1	.8		-	MISCELLANEOUS MERCHANTNOISE	(X)	29	(X)	.2	
260	KITCHENWARE-HOME FURNISHINGS	8	94	1.6	.3			GENERAL MERCHANTNOISE STORES (SIC 539 PART)					
300	SPORTING-RECREATION EQUIPMENT	3	26	1.2	.1			TOTAL	53	15 007	(X)	100.0	
320	HARDWARE-GARDENING EQUIPMENT	54	1 861	9.2	5.8			120	COSMETICS-DRUGS-CLEANERS	7	446	8.1	3.0
340	LUMBER-BUILDING MATERIALS	88	29 186	90.4	90.4			140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	37	2 446	23.1	16.3
341	LUMBER	77	13 589	43.2	42.1			141	MEN'S CLOTHING	34	1 481	15.3	9.9
342	PLYWOOD	74	3 585	11.4	11.1			142	BOYS' CLOTHING	31	757	7.6	5.0
343	WINDOWS, DOORS, AND FRAMES-METAL	50	1 120	4.5	3.5			160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	32	2 827	28.5	18.8
344	KITCHEN CABINETS	19	413	4.6	1.3			161	CHILDREN'S-INFANTS' WEAR	29	327	3.6	2.2
345	ALL OTHER MILLWORK	62	1 686	6.5	5.2			162	HANDBAGS-ACCESSORIES	24	387	5.9	2.6
346	WALLBOARD	62	1 906	6.3	5.9			163	MILLINERY	23	57	.8	.4
347	ASPHALT AND ASBESTOS PRODUCTS	59	1 809	6.8	5.6			164	HOSIERY	27	233	3.2	1.6
348	PAINT-GLASS-WALLPAPER	54	1 020	4.5	3.2			165	LINGERIE	29	456	4.9	3.0
349	HEATING AND PLUMBING EQUIP	20	333	3.3	1.0			166	WOMEN'S COATS-SUITS-FURS-RAINWR	22	217	3.4	1.4
351	METAL ROOFING AND SIDING	31	432	4.4	1.3			167	WOMEN'S DRESSES	26	389	4.7	2.6
352	MASONRY SUPPLIES	54	974	3.5	3.0			168	WOMEN'S BLOUSES-SPTSWR	29	359	3.9	2.4
353	INSULATION	44	335	1.5	1.0			169	GIRLS'-SUBTEEN-TEEN WEAR	24	185	2.2	1.2
354	PREFABRICATED BLDGS AND PARTS	9	220	5.1	.7			-	MISCELLANEOUS MERCHANDISE	(X)	113	(X)	.8
355	ALL OTHER BUILDING MATERIALS	43	1 764	10.5	5.5								
520	NONMERCHANTNOISE RECEIPTS	27	657	5.3	2.0								
-	MISCELLANEOUS MERCHANTNOISE	(X)	109	(X)	.3								
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)												
	TOTAL ²	4	123	(X)	100.0								
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)												
	TOTAL	27	2 817	(X)	100.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.²Detail may not add to total due to rounding.³Merchandise line detail withheld due to insufficient reporting.

Note: TULSA SMSA—Consists of Creek, Osage, and Tulsa Counties, Okla.

⁴Revised. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tulsa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²	
180	ALL FOOTWEAR	37	938	6.8	6.3		FISH (SEA FOOD) MARKETS (SIC 542 PT.)					
200	CURTAINS-ORAPERIES-ORY GOOOS . .	43	1 803	16.6	12.0		TOTAL	1	(O)	(X)	100.0	
201	PIECE GOOOS-NOTIONS	29	734	8.1	4.9							
202	CURTAINS-ORAPERIES	40	1 025	10.1	6.8		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					
-	MISCELLANEOUS MERCHANOISE . . .	(X)	44	(X)	.3		TOTAL	5	(O)	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	906	13.5	6.0							
222	RADIO-TV'S MUSICAL INSTR. . .	9	250	5.6	1.7							
-	MISCELLANEOUS MERCHANOISE . . .	(X)	655	(X)	4.4							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	707	22.1	4.7	020	GROCERIES-OTHER FOODS	5	}	89.5	89.5	
241	FLOOR COVERINGS	18	317	9.9	2.1	022	PRODUCE (FRESH FRUITS-VEGT8LS)	5		78.0	78.0	
242	FURNITURE-SLEEP EQUIPMENT . . .	16	376	13.0	2.5	024	ALL OTHER FOODS	4		10.8	10.8	
						-	MISCELLANEOUS MERCHANOISE . . .	(X)		(X)	.6	
260	KITCHENWARE-HOME FURNISHINGS . .	16	694	9.5	4.6		MISCELLANEOUS MERCHANOISE . . .	(X)		(X)	10.5	
280	JEWELRY-OPTICAL GOOOS	12	393	6.2	2.6							
300	SPORTING-RECREATION EQUIPMENT . .	11	1 499	23.9	10.0		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					
320	HARWARE-GARDENING EQUIPMENT . .	13	462	7.2	3.1		TOTAL ²	13	879	(X)	100.0	
340	LUMBER-BUILDING MATERIALS . . .	5	243	10.7	1.6							
356	ALL OTHER LUMBER-MILLWORK . . .	4	147	6.7	1.0		RETAIL BAKERIES (SIC 546)					
-	MISCELLANEOUS MERCHANOISE . . .	(X)	94	(X)	.6		TOTAL ²	42	1 851	(X)	100.0	
400	AUTO FUELS-LUBRICANTS	4	62	3.4	.4							
420	AUTO TIRES-BATTERIES-ACCESS. . .	4	160	7.3	1.1		RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					
500	ALL OTHER MERCHANOISE	10	379	6.1	2.5		TOTAL ²	37	1 743	(X)	100.0	
520	NONMERCHANOISE RECEIPTS	35	575	4.7	3.8							
-	MISCELLANEOUS MERCHANOISE . . .	(X)	464	(X)	3.1		RETAIL BAKERIES--SELLING ONLY (SIC 5463)					
	ORY GOOOS STORES (SIC 539 PART)						TOTAL ²	5	108	(X)	100.0	
	TOTAL	11	1 230	(X)	100.0							
200	CURTAINS-ORAPERIES-ORY GOOOS . .	11	1 152	93.7	93.7		DAIRY PRODUCTS STORES (SIC 545)					
520	NONMERCHANOISE RECEIPTS	3	21	2.8	1.7		TOTAL	5	(O)	(X)	100.0	
-	MISCELLANEOUS MERCHANOISE . . .	(X)	57	(X)	4.6							
	SEWING AND NEEOLEWORK STORES (SIC 539 PART)						EGG AND POULTRY DEALERS (SIC 549 PT.)					
	TOTAL ²	5	937	(X)	100.0		TOTAL	-	-	(X)	-	
	FOOD STORES (SIC 54)						OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					
	TOTAL	364	166 052	(X)	100.0		TOTAL	1	(O)	(X)	100.0	
020	GROCERIES-OTHER FOODS	364	134 845	81.2	81.2							
040	MEALS-SNACKS	19	183	3.2	.1		AUTOMOTIVE DEALERS (SIC 55 EX. 554)					
080	PACKAGEO ALCOHOLIC BEVERAGES . .	124	2 393	2.8	1.4		TOTAL	212	149 477	(X)	100.0	
100	CIGARS-CIGARETTES-TOBACCO . . .	266	9 499	6.7	5.7							
120	COSMETICS-ORUGS-CLEANERS	229	9 826	7.3	5.9		MAJOR APPL-RADIO-TV-MUSICAL INST	50	2 913	25.0	1.9	
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	6	94	10.0	.1		FURNITURE-SLEEP EQUIP-FLOOR COV.	30	127	1.8	.1	
500	ALL OTHER MERCHANOISE	156	6 499	5.5	3.9		KITCHENWARE-HOME FURNISHINGS . .	46	729	6.8	.5	
520	NONMERCHANOISE RECEIPTS	119	2 388	2.3	1.4		SPORTING-RECREATION EQUIPMENT . .	53	2 410	19.0	1.6	
-	MISCELLANEOUS MERCHANOISE . . .	(X)	325	(X)	.2		HARWARE-GARDENING EQUIPMENT . .	46	1 082	9.7	.7	
	GROCERY STORES (SIC 541)						AUTOMOBILES-TRUCKS	115	107 277	82.6	71.8	
	TOTAL	293	159 110	(X)	100.0		AUTO FUELS-LUBRICANTS	68	374	.4	.3	
020	GROCERIES-OTHER FOODS	293	128 274	80.6	80.6		AUTO TIRES-BATTERIES-ACCESS. . .	162	19 420	13.9	13.0	
021	MEATS-FISH-POULTRY	277	32 657	20.9	20.5		ALL OTHER MERCHANOISE	60	6 016	27.7	4.0	
022	PRODUCE (FRESH FRUITS-VEGT8LS)	248	9 764	6.4	6.1		NONMERCHANOISE RECEIPTS	141	8 794	6.4	5.9	
023	FROZEN FOODS	238	9 544	7.0	6.0		-	(X)	335	(X)	.2	
024	ALL OTHER FOODS	292	76 308	48.0	48.0							
080	PACKAGED ALCOHOLIC BEVERAGES . .	122	2 365	2.9	1.5		MOTOR VEHICLE DEALERS (SIC 551, 552)					
100	CIGARS-CIGARETTES-TOBACCO . . .	257	9 432	6.7	5.9		TOTAL	92	123 805	(X)	100.0	
120	COSMETICS-ORUGS-CLEANERS	226	9 811	7.4	6.2							
460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	5	94	10.0	.1		380	AUTOMOBILES-TRUCKS	92	106 119	85.7	85.7
500	ALL OTHER MERCHANOISE	152	6 458	5.7	4.1		400	AUTO FUELS-LUBRICANTS	47	270	.2	.2
516	ALL OTHER MERCHANOISE	78	1 200	1.8	.8		420	AUTO TIRES-BATTERIES-ACCESS. . .	70	10 131	8.5	8.2
517	PAPER-PAPER PRODUCTS	128	5 258	4.7	3.3		520	NONMERCHANOISE RECEIPTS	73	7 199	6.0	5.8
520	NONMERCHANOISE RECEIPTS	102	2 326	2.5	1.5		-	(X)	86	(X)	.1	
-	MISCELLANEOUS MERCHANOISE . . .	(X)	350	(X)	.2							
	MEAT MARKETS (SIC 542 PT.)											
	TOTAL	4	(O)	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tulsa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	49	2 910	22.5	16.0
	TOTAL	61	96 188	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	124	1.3	.7
380	AUTOMOBILES-TRUCKS	61	83 513	86.8	86.8	260	KITCHENWARE-HOME FURNISHINGS . .	46	729	5.8	4.0
381	NEW PASSENGER CARS-RETAIL	61	51 871	53.9	53.9	280	JEWELRY-OPTICAL GOODS	23	24	.2	.1
382	NEW PASSENGER CARS-WHOLESALE	7	1 741	9.3	1.8	300	SPORTING-RECREATION EQUIPMENT . .	44	1 404	11.7	7.7
383	NEW COMMERCIAL VEHICLES-RETAIL	42	11 386	16.3	11.8	320	HARDWARE-GARDENING EQUIPMENT . .	45	1 079	8.6	5.9
385	USED PASSENGER CARS-RETAIL	59	14 350	15.3	14.9	400	AUTO FUELS-LUBRICANTS	20	93	1.2	.5
386	USED PASSENGER CARS-WHSE.	31	2 034	2.8	2.1	420	AUTO TIRES-BATTERIES-ACCESS	91	9 267	51.0	51.0
387	USED COMMERCIAL VEHICLES	34	1 688	3.7	1.8	500	ALL OTHER MERCHANDISE	42	736	6.3	4.1
-	MISCELLANEOUS MERCHANDISE	(X)	443	(X)	.5	520	NONMERCHANDISE RECEIPTS	55	1 430	10.1	7.9
400	AUTO FUELS-LUBRICANTS	47	243	.3	.3	-	MISCELLANEOUS MERCHANDISE	(X)	365	(X)	2.0
403	MOTOR OILS-GREASES-OTHER OILS	42	197	.2	.2		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	46	(X)	(Z)		TOTAL	39	9 812	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS	61	6 868	7.1	7.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	2 606	26.6	26.6
421	PARTS INSTALLED IN REPAIR WORK	60	3 768	3.9	3.9	221	MAJOR HOUSEHOLD APPLIANCES	39	1 354	13.8	13.8
422	PARTS-WHOLESALE	57	2 271	2.4	2.4	222	RADIOS-TV'S MUSICAL INSTR.	39	1 246	12.7	12.7
423	PARTS-RETAIL	55	455	.5	.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	124	1.5	1.3
424	AUTOMOBILE TIRES-BATTERIES-ACC	42	373	.6	.4	260	KITCHENWARE-HOME FURNISHINGS . .	37	716	7.5	7.3
520	NONMERCHANDISE RECEIPTS	60	5 477	5.7	5.7	264	SMALL ELECTRICAL APPLIANCES	37	510	5.3	5.2
527	SERVICE LABOR	60	5 274	5.5	5.5	265	ALL OTHER KITCHENWR-HOUSEWR. . . .	32	206	2.2	2.1
528	OTHER NONMERCHANDISE RECEIPTS	14	203	.5	.2	280	JEWELRY-OPTICAL GOODS	23	23	.2	.2
-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	.1	300	SPORTING-RECREATION EQUIPMENT . .	36	1 336	14.3	13.6
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					317	ALL OTHER SPTG GOODS EXC BOATS	36	1 332	14.3	13.6
	TOTAL	6	3 452	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	(Z)
380	AUTOMOBILES-TRUCKS	6	1 818	52.7	52.7	320	HARDWARE-GARDENING EQUIPMENT . .	36	1 034	11.0	10.5
381	NEW PASSENGER CARS-RETAIL	6	1 366	39.6	39.6	400	AUTO FUELS-LUBRICANTS	14	31	.4	.3
385	USED PASSENGER CARS-RETAIL	6	416	12.1	12.1	403	MOTOR OILS-GREASES-OTHER OILS . .	14	22	.2	.2
-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.1
420	AUTO TIRES-BATTERIES-ACCESS	6	1 142	33.1	33.1	420	AUTO TIRES-BATTERIES-ACCESS	39	2 237	22.8	22.8
421	PARTS INSTALLED IN REPAIR WORK	7	290	8.4	8.4	416	NEW TIRES-TUBES(TO FLEET OPRTS)	6	66	9.0	.7
422	PARTS-WHOLESALE	8	247	7.2	7.2	417	NEW TIRES-TUBES(TO OTHER USERS)	39	951	9.7	9.7
423	PARTS-RETAIL	8	579	16.8	16.8	418	RETREADS(TO FLEET OPERATORS)	5	6	1.2	.1
520	NONMERCHANDISE RECEIPTS	7	492	14.3	14.3	419	RETREADS(TO OTHER USERS)	7	34	3.0	.3
527	SERVICE LABOR	7	492	14.3	14.3	426	AUTOMOBILE ACCESSORIES	36	757	8.1	7.7
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					428	NEW AUTO TIRES SOLD TO DEALERS	8	61	4.5	.6
	TOTAL	3	19 391	(X)	100.0	429	NEW TRUCK-BUS TIRES (TO USERS)	6	56	7.7	.6
380	AUTOMOBILES-TRUCKS	3	16 029	82.7	82.7	433	RETREADS SOLD TO DEALERS	4	5	1.6	.1
381	NEW PASSENGER CARS-RETAIL	3	10 430	53.8	53.8	434	RETREADS-TRUCK-BUS (TO USERS) . . .	5	11	1.2	.1
385	USED PASSENGER CARS-RETAIL	3	2 282	11.8	11.8	436	STORAGE BATTERIES	27	279	3.1	2.8
-	MISCELLANEOUS MERCHANDISE	(X)	3 317	(X)	17.1	-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.1
420	AUTO TIRES-BATTERIES-ACCESS	3	2 120	10.9	10.9	500	ALL OTHER MERCHANDISE	35	686	7.6	7.0
421	PARTS INSTALLED IN REPAIR WORK	3	882	4.5	4.5	520	NONMERCHANDISE RECEIPTS	26	680	7.9	6.9
422	PARTS-WHOLESALE	3	1 148	5.9	5.9	524	BRAKE AND WHEEL SERVICES	7	143	17.8	1.5
423	PARTS-RETAIL	3	56	.3	.3	526	OTHER NONMERCHANDISE RECEIPTS . . .	26	527	6.2	5.4
-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	.2	-	MISCELLANEOUS	(X)	10	(X)	.1
520	NONMERCHANDISE RECEIPTS	3	1 216	6.3	6.3		OTHER TIRE, BATTERY AND ACCESSORY DEALERS (SIC 553 PT.)				
527	SERVICE LABOR	3	1 148	5.9	5.9		TOTAL	52	8 349	(X)	100.0
-	MISCELLANEOUS	(X)	68	(X)	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	304	12.2	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	26	(X)	.1	221	MAJOR HOUSEHOLD APPLIANCES	9	133	5.4	1.6
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					222	RADIOS-TV'S MUSICAL INSTR.	10	170	6.8	2.0
	TOTAL	22	4 774	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	9	12	.3	.1
380	AUTOMOBILES-TRUCKS	22	4 759	99.7	99.7	264	SMALL ELECTRICAL APPLIANCES	8	11	.3	.1
385	USED PASSENGER CARS-RETAIL	22	4 454	93.3	93.3	300	SPORTING-RECREATION EQUIPMENT . .	8	68	3.3	.8
386	USED PASSENGER CARS-WHSE.	5	280	13.3	5.9	320	HARDWARE-GARDENING EQUIPMENT . .	9	45	1.7	.5
-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	.5	420	AUTO TIRES-BATTERIES-ACCESS	52	7 030	84.2	84.2
-	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	.3	520	NONMERCHANDISE RECEIPTS	29	750	13.5	9.0
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					524	BRAKE AND WHEEL SERVICES	19	418	8.2	5.0
	TOTAL	91	18 161	(X)	100.0	525	TIRE SERVICES OTHER THAN RETRD	16	84	2.0	1.0
						526	OTHER NONMERCHANDISE RECEIPTS . . .	24	247	4.5	3.0
						-	MISCELLANEOUS MERCHANDISE	(X)	139	(X)	1.7
							BOAT DEALERS (SIC 5591)				
							TOTAL	6	1 015	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tulsa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	Estab-lishments handling the line	All estab-lishments ¹
300	SPORTING-RECREATION EQUIPMENT.	6	977	96.3	96.3		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
307	OUTBOARD BOATS	5	279	27.5	27.5						
308	OUTBOARD MOTORS	5	275	27.1	27.1						
312	BOAT TRAILERS	5	97	9.6	9.6						
-	MISCELLANEOUS MERCHANDISE.	(X)	326	(X)	32.1		TOTAL	261	(D)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	38	(X)	3.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	60	(D)	91.2	91.2
						161	CHILDREN'S-INFANTS' WEAR	9		7.3	2.3
						163	MILLINERY	10		1.5	.6
						164	HOSIERY	28		2.8	1.3
						165	LINGERIE	48		7.1	5.7
						168	WOMEN'S BLOUSES-SPTSWR	54		19.4	16.8
						172	DRESSES	60		45.2	45.2
						173	COATS-SUITS	46		15.9	13.8
						174	HANDBAGS	27		2.3	1.2
						176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	23		6.5	3.3
						-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	1.0	
380	AUTOMOBILES-TRUCKS	3	140	16.2	2.6	500	ALL OTHER MERCHANDISE.	4		3.2	1.0
500	ALL OTHER MERCHANDISE.	14	5 119	96.1	96.1	504	NONMERCHANDISE RECEIPTS.	26		3.9	2.5
504	MOBILE HOMES-HOUSEHOLD TRLRs	12	4 322	95.9	81.1	520	MISCELLANEOUS MERCHANDISE.	(X)		(X)	5.3
505	CAMP TRAILERS-TRAVEL TRAILERS.	4	568	53.5	10.7						
-	MISCELLANEOUS MERCHANDISE.	(X)	228	(X)	4.3						
-	MISCELLANEOUS MERCHANDISE.	(X)	70	(X)	1.3						
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)						MILLINERY STORES (SIC 563 PT.)				
	TOTAL	8	(D)	(X)	100.0		TOTAL	2	(D)	(X)	100.0
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)						CORSET AND LINGERIE STORES (SIC 563 PT.)				
	TOTAL	1	(D)	(X)	100.0		TOTAL	1	(D)	(X)	100.0
	GASOLINE SERVICE STATIONS (SIC 554)						OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
	TOTAL	480	53 412	(X)	100.0		TOTAL ²	12	1 523	(X)	100.0
020	GROCERIES-OTHER FOODS	45	165	2.9	.3						
040	MEALS-SNACKS	10	141	37.5	.3		FURRIERS AND FUR SHOPS (SIC 568)				
100	CIGARS-CIGARETTES-TOBACCO.	72	378	5.2	.7		TOTAL	2	(D)	(X)	100.0
380	AUTOMOBILES-TRUCKS	9	53	8.3	.1						
400	AUTO FUELS-LUBRICANTS.	480	45 900	85.9	85.9						
401	GASOLINE	480	43 317	81.1	81.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
402	OTHER AUTOMOTIVE FUELS	56	840	7.9	1.6		TOTAL	38	5 578	(X)	100.0
403	MOTOR OILS-GREASES-OTHER OILS.	440	1 743	3.4	3.3						
420	AUTO TIRES-BATTERIES-ACCESS.	410	4 360	10.2	8.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	38	4 470	80.1	80.1
421	PARTS INSTALLED IN REPAIR WORK	200	1 183	5.9	2.2	142	BOYS' CLOTHING	21	431	12.0	7.7
423	PARTS-RETAIL	41	172	3.8	.3	143	MEN'S TAILORED OUTERWEAR	25	1 844	47.2	33.1
424	AUTOMOBILE TIRES-BATTERIES-ACC	370	3 005	7.6	5.6	144	OTHER MEN'S OUTERWEAR.	33	913	18.0	16.4
480	HOUSEHOLD FUELS-ICE.	13	76	4.1	.1	145	MEN'S HATS	25	182	4.6	3.3
						146	OTHER MEN'S CLOTHING	27	1 100	27.5	19.7
520	NONMERCHANDISE RECEIPTS.	325	2 232	5.7	4.2	180	ALL FOOTWEAR	21	671	17.1	12.0
527	SERVICE LABOR.	315	1 700	4.9	3.2	520	NONMERCHANDISE RECEIPTS.	21	61	1.5	1.1
-	MISCELLANEOUS MERCHANDISE.	(X)	106	(X)	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	376	(X)	6.7
	APPAREL AND ACCESSORY STORES (SIC 56)						CUSTOM TAILORS (SIC 567)				
	TOTAL	237	45 281	(X)	100.0		TOTAL ²	5	126	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	11	317	2.7	.7						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	98	12 271	42.4	27.1		FAMILY CLOTHING STORES (SIC 565)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	172	20 105	51.5	44.4		TOTAL	45	18 793	(X)	100.0
180	ALL FOOTWEAR	122	9 917	28.7	21.9						
200	CURTAINS-DRAPERIES-DRY GOODS	24	589	9.2	1.3	120	COSMETICS-DRUGS-CLEANERS	7	247	3.1	1.3
260	KITCHENWARE-HOME FURNISHINGS	6	136	2.9	.3						
280	JEWELRY-OPTICAL GOODS	14	135	1.2	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	45	6 710	35.7	35.7
300	SPORTING-RECREATION EQUIPMENT.	18	454	4.5	1.0	142	BOYS' CLOTHING	31	1 204	8.2	6.4
500	ALL OTHER MERCHANDISE.	17	272	2.0	.6	143	MEN'S TAILORED OUTERWEAR	36	2 900	15.8	15.4
520	NONMERCHANDISE RECEIPTS.	109	1 041	3.0	2.3	144	OTHER MEN'S OUTERWEAR.	34	1 104	8.2	5.9
-	MISCELLANEOUS MERCHANDISE.	(X)	44	(X)	.1	145	MEN'S HATS	27	160	1.1	.9
						146	OTHER MEN'S CLOTHING	35	1 341	8.7	7.1
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)										
	TOTAL	78	12 633	(X)	100.0						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	78	11 597	91.8	91.8						
500	ALL OTHER MERCHANDISE.	4	101	2.8	.8						
520	NONMERCHANDISE RECEIPTS.	31	303	3.7	2.4						
-	MISCELLANEOUS MERCHANDISE.	(X)	632	(X)	5.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

¹ Revised.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Tulsa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	45	8 374	44.6	44.6	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					
161	CHILDREN'S-INFANTS' WEAR	24	609	4.7	3.2						
163	MILLINERY	15	141	1.1	.8						
164	HOSIERY	32	297	1.7	1.6						
165	LINGERIE	37	818	4.4	4.4	TOTAL	2	(0)	(X)	100.0	
168	WOMEN'S BLOUSES-SPTSWR	41	1 752	9.4	9.3						
172	DRESSES	41	2 657	14.2	14.1	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
173	COATS-SUITS	37	1 292	6.9	6.9						
174	HANOBAGS	23	140	.8	.7						
175	FURS	7	129	1.0	.7	TOTAL	162	33 276	(X)	100.0	
176	OTHER WOMENS-GIRLS'CLOTHES ACC	24	537	3.3	2.9						
180	ALL FOOTWEAR	36	2 029	11.4	10.8	200	CURTAINS-ORAPERIES-ORY GOOOS . .	23	1 051	17.5	3.2
200	CURTAINS-ORAPERIES-DRY GOOOS . .	22	527	10.5	2.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	115	14 056	64.3	42.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	15	.6	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	87	15 278	74.2	45.9
260	KITCHENWARE-HOME FURNISHINGS . .	5	112	3.3	.6	260	KITCHENWARE-HOME FURNISHINGS . .	50	1 103	9.2	3.3
280	JEWELRY-OPTICAL GOOOS	8	70	1.0	.4	320	HARWARE-GARDENING EQUIPMENT . .	25	248	8.3	.7
300	SPORTING-RECREATION EQUIPMENT . .	6	63	.8	.3	500	ALL OTHER MERCHANDISE	5	66	7.6	.2
500	ALL OTHER MERCHANDISE	8	120	1.4	.6	520	NONMERCHANDISE RECEIPTS	82	1 339	6.3	4.0
520	NONMERCHANDISE RECEIPTS	18	503	3.2	2.7	-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	.4
-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	.1						
	SHOE STORES (SIC 566)						FURNITURE STORES (SIC 5712)				
	TOTAL	60	7 109	(X)	100.0		TOTAL	66	14 880	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	98	22.5	1.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	6	113	4.6	.8
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	26	484	10.9	6.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	1 623	20.2	10.9
180	ALL FOOTWEAR	60	6 340	89.2	89.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	66	11 959	80.4	80.4
500	ALL OTHER MERCHANDISE	5	50	9.0	.7	243	SLEEP EQUIPMENT	59	1 574	11.7	10.6
520	NONMERCHANDISE RECEIPTS	35	134	2.6	1.9	244	OTHER HOUSEHOLD FURNITURE	66	9 546	64.2	64.2
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)	245	FLOOR COVERINGS-SOFT SURFACE . .	39	727	6.9	4.9
	MEN'S SHOE STORES (SIC 566 PT.)					246	FLOOR COVERINGS-HARD SURFACE . .	21	81	3.8	.5
	TOTAL	-	-	(X)	-	-	MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.2
	WOMEN'S SHOE STORES (SIC 566 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	34	526	5.3	3.5
	TOTAL	20	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS	31	420	4.4	2.8
						-	MISCELLANEOUS MERCHANDISE	(X)	239	(X)	1.6
	FAMILY SHOE STORES (SIC 566 PT.)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	38	3 498	(X)	100.0		TOTAL	29	4 851	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	12		14.3	10.9	200	CURTAINS-DRAPERIES-DRY GOOOS . .	13	821	22.2	16.9
180	ALL FOOTWEAR	20		87.2	87.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	3 226	83.2	66.5
181	MEN'S AND BOYS' FOOTWEAR	6		8.6	2.0	260	KITCHENWARE-HOME FURNISHINGS . .	8	421	100.0	8.7
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	20	(D)	83.2	83.2	520	NONMERCHANDISE RECEIPTS	10	325	11.5	6.7
183	CHILDREN'S AND INFANTS' FOOTWR	8		4.8	2.0	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	1.2
520	NONMERCHANDISE RECEIPTS	14		2.3	1.9		FLOOR COVERINGS STORES (SIC 5713)				
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	(Z)		TOTAL	15	3 585	(X)	100.0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					200	CURTAINS-ORAPERIES-DRY GOODS . .	5	175	6.6	4.9
	TOTAL	2	(0)	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	3 128	87.3	87.3
						-	MISCELLANEOUS MERCHANDISE	(X)	282	(X)	7.9
	FAMILY SHOE STORES (SIC 566 PT.)						ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	38	3 498	(X)	100.0		TOTAL	7	706	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	98	20.4	2.8	200	CURTAINS-ORAPERIES-ORY GOOOS . .	7	540	76.5	76.5
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	14	147	7.1	4.2	-	MISCELLANEOUS MERCHANDISE	(X)	166	(X)	23.5
180	ALL FOOTWEAR	38	3 127	89.4	89.4		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
181	MEN'S AND BOYS' FOOTWEAR	38	1 039	29.7	29.7		TOTAL	-	-	(X)	-
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	38	1 480	42.3	42.3						
183	CHILDREN'S AND INFANTS' FOOTWR	35	608	18.8	17.4		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
500	ALL OTHER MERCHANDISE	5	50	8.2	1.4		TOTAL ²	7	560	(X)	100.0
520	NONMERCHANDISE RECEIPTS	21	75	2.6	2.1						
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)		HOUSEHOLD APPLIANCE STORES (SIC 572)				
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)						TOTAL	33	5 747	(X)	100.0
	TOTAL	9	(0)	(X)	100.0						
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	9		93.1	93.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	5 069	90.2	88.2
161	CHILDREN'S-INFANTS' WEAR	9		91.6	91.6	520	NONMERCHANDISE RECEIPTS	17	247	9.1	4.3
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	6.9	-	MISCELLANEOUS MERCHANDISE	(X)	431	(X)	7.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tulsa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	RADIO AND TELEVISION STORES (SIC 5732)						REFRESHMENT PLACES (SIC 5812 PT.)				
	TOTAL	19	5 092	(X)	100.0		TOTAL	156	7 170	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	4 786	94.0	94.0	040	MEALS-SNACKS	156	6 866	95.8	95.8
224	NEW MAJOR APPLIANCES	13	379	23.7	7.4	100	CIGARS-CIGARETTES-TOBACCO	18	62	16.0	.9
225	NEW RADIOS-TV'S ETC.	19	4 326	85.0	85.0	520	NONMERCHANTOISE RECEIPTS.	20	38	2.8	.5
-	MISCELLANEOUS MERCHANTOISE.	(X)	80	(X)	1.6	-	MISCELLANEOUS MERCHANTOISE.	(X)	204	(X)	2.8
520	NONMERCHANTOISE RECEIPTS.	16	211	4.8	4.1		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
-	MISCELLANEOUS MERCHANTOISE.	(X)	95	(X)	1.9		TOTAL ²	109	2 869	(X)	100.0
	RECORD SHOPS (SIC 5733 PT.)						DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
	TOTAL	1	(0)	(X)	100.0		TOTAL	117	24 008	(X)	100.0
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					020	GROCERIES-OTHER FOODS.	28	769	6.2	3.2
	TOTAL	14	(0)	(X)	100.0	040	MEALS-SNACKS	34	802	7.9	3.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	(0)	94.9	94.9	080	PACKAGED ALCOHOLIC BEVERAGES	8	84	5.8	.3
228	PIANOS	10		20.6	16.5	100	CIGARS-CIGARETTES-TOBACCO.	75	1 333	7.7	5.6
229	ORGANS	10		23.2	18.6	120	COSMETICS-DRUGS-CLEANERS	117	17 167	71.5	71.5
231	MUSICAL INSTR-ACCESSORIES.	13		31.6	31.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	99	1.0	.4
232	RADIOS PHONO-TAPE RECORDS-TV'S	7		19.2	14.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	9	201	2.0	.8
234	SHEET MUSIC-RELATED ITEMS.	10		11.7	11.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	143	1.5	.6
-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	2.7	280	JEWELRY-OPTICAL GOODS.	29	286	2.4	1.2
520	NONMERCHANTOISE RECEIPTS.	7		9.1	5.1	320	HARDWARE-GARDENING EQUIPMENT	8	97	1.0	.4
-	MISCELLANEOUS MERCHANTOISE.	(X)		(X)	.1	340	LUMBER-BUILDING MATERIALS.	4	22	1.1	.1
	EATING AND DRINKING PLACES (SIC 58)					420	AUTO TIRES-BATTERIES-ACCESS.	5	23	1.1	.1
	TOTAL	600	39 216	(X)	100.0	500	ALL OTHER MERCHANTOISE.	41	1 660	11.8	6.9
020	GROCERIES-OTHER FOODS.	24	351	28.1	.9	520	NONMERCHANTOISE RECEIPTS.	23	138	3.0	.6
040	MEALS-SNACKS	558	33 909	87.9	86.5	-	MISCELLANEOUS MERCHANTOISE.	(X)	1 184	(X)	4.9
060	ALCOHOLIC DRINKS	177	3 677	48.2	9.4		DRUG STORES (SIC 591 PT.)				
080	PACKAGED ALCOHOLIC BEVERAGES	21	174	66.6	.4		TOTAL	113	23 689	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	96	250	3.5	.6	020	GROCERIES-OTHER FOODS.	29	772	6.3	3.3
120	COSMETICS-DRUGS-CLEANERS	11	41	1.6	.1	040	MEALS-SNACKS	24	747	8.0	3.2
520	NONMERCHANTOISE RECEIPTS.	98	632	4.7	1.6	080	PACKAGED ALCOHOLIC BEVERAGES	8	91	7.6	.4
-	MISCELLANEOUS MERCHANTOISE.	(X)	182	(X)	.5	100	CIGARS-CIGARETTES-TOBACCO.	69	1 217	7.1	5.1
	EATING PLACES (SIC 5812)					120	COSMETICS-DRUGS-CLEANERS	113	17 015	71.8	71.8
	TOTAL	491	36 347	(X)	100.0	121	MEICINES EXC. PRESCRIPTION.	106	5 350	23.3	22.6
020	GROCERIES-OTHER FOODS.	22	346	29.4	1.0	122	PRESCRIPTION MEICINES	113	9 022	38.1	38.1
040	MEALS-SNACKS	491	33 704	92.7	92.7	123	ALL OTHER DRUGS-PROPRIETARIES.	81	2 643	23.6	11.2
060	ALCOHOLIC DRINKS	68	1 139	20.2	3.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	99	1.0	.4
080	PACKAGED ALCOHOLIC BEVERAGES	9	114	50.0	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	10	202	2.2	.9
100	CIGARS-CIGARETTES-TOBACCO.	70	209	3.7	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	145	1.5	.6
120	COSMETICS-DRUGS-CLEANERS	11	41	1.5	.1	260	KITCHENWARE-HOME FURNISHINGS	10	426	4.6	1.8
520	NONMERCHANTOISE RECEIPTS.	91	616	4.8	1.7	280	JEWELRY-OPTICAL GOODS.	31	289	2.4	1.2
-	MISCELLANEOUS MERCHANTOISE.	(X)	178	(X)	.5	300	SPORTING-RECREATION EQUIPMENT.	8	739	8.0	3.1
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					320	HARDWARE-GARDENING EQUIPMENT	8	99	1.0	.4
	TOTAL	299	23 117	(X)	100.0	340	LUMBER-BUILDING MATERIALS.	5	23	1.1	.1
020	GROCERIES-OTHER FOODS.	13	209	21.4	.9	420	AUTO TIRES-BATTERIES-ACCESS.	5	23	1.1	.1
040	MEALS-SNACKS	299	20 959	90.7	90.7	500	ALL OTHER MERCHANTOISE.	44	1 652	11.8	7.0
060	ALCOHOLIC DRINKS	63	1 068	19.4	4.6	520	NONMERCHANTOISE RECEIPTS.	23	136	3.0	.6
080	PACKAGED ALCOHOLIC BEVERAGES	8	109	50.0	.5	-	MISCELLANEOUS MERCHANTOISE.	(X)	14	(X)	.1
100	CIGARS-CIGARETTES-TOBACCO.	47	125	2.1	.5		PROPRIETARY STORES (SIC 591 PT.)				
120	COSMETICS-DRUGS-CLEANERS	5	30	1.1	.1		TOTAL	4	319	(X)	100.0
520	NONMERCHANTOISE RECEIPTS.	55	456	6.9	2.0	040	MEALS-SNACKS	10	56	17.6	17.6
-	MISCELLANEOUS MERCHANTOISE.	(X)	161	(X)	.7	100	CIGARS-CIGARETTES-TOBACCO.	7	116	36.4	36.4
	CAFETERIAS (SIC 5812 PT.)					120	COSMETICS-DRUGS-CLEANERS	4	147	47.6	46.1
	TOTAL	36	6 060	(X)	100.0	121	MEICINES EXC. PRESCRIPTION.	4	113	35.4	35.4
040	MEALS-SNACKS	36	5 878	97.0	97.0	-	MISCELLANEOUS MERCHANTOISE.	(X)	34	(X)	10.7
100	CIGARS-CIGARETTES-TOBACCO.	6	23	10.0	.4		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
120	COSMETICS-DRUGS-CLEANERS	3	6	4.7	.1		TOTAL	402	39 278	(X)	100.0
520	NONMERCHANTOISE RECEIPTS.	15	121	2.7	2.0	020	GROCERIES-OTHER FOODS.	10	134	50.0	.3
-	MISCELLANEOUS MERCHANTOISE.	(X)	32	(X)	.5	040	MEALS-SNACKS	8	56	10.0	.1
						080	PACKAGED ALCOHOLIC BEVERAGES	96	10 903	80.8	27.8
						100	CIGARS-CIGARETTES-TOBACCO.	14	291	29.1	.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tulsa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
120	COSMETICS-ORUGS-CLEANERS	5	51	7.6	.1	520	NONMERCHANOISE RECEIPTS.	42	589	9.6	9.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	129	17.6	.3	529	WATCH-CLOCK-JEWELRY REPAIRS.	41	485	8.1	7.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	12	107	33.3	.3	533	ALL NONMOSE RCPTS FROM CUSTMRS	8	104	5.5	1.7
180	ALL FOOTWEAR	15	84	5.1	.2	-	MISCELLANEOUS MERCHANOISE.	(X)	140	(X)	2.3
200	CURTAINS-ORAPERIES-ORY GOOOS	11	77	6.6	.2						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	35	602	15.0	1.5		FUEL OIL DEALERS (SIC 5983)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	513	44.8	1.3		TOTAL	1	(0)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	43	728	9.7	1.9						
280	JEWELRY-OPTICAL GOOOS.	70	5 735	65.1	14.6		LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)				
300	SPORTING-RECREATION EQUIPMENT.	27	2 044	76.4	5.2		TOTAL ²	13	1 826	(X)	100.0
320	HAROWARE-GARDENING EQUIPMENT	23	975	34.7	2.5						
460	HAY-GRAIN-FEEO-FARM SUPPLIES	37	6 073	100.0	15.5		FUEL AND ICE DEALERS, N.E.C. (SIC 5982)	2	(0)	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	19	1 749	100.0	4.5		TOTAL	2	(0)	(X)	100.0
500	ALL OTHER MERCHANOISE.	145	7 297	87.7	18.6		FLORISTS (SIC 5992)				
520	NONMERCHANOISE RECEIPTS.	155	1 182	5.7	3.0		TOTAL	38	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE.	(X)	548	(X)	1.4						
	LIQUOR STORES (SIC 592)						CIGAR STORES AND STANOS (SIC 5993)				
	TOTAL	94	11 035	(X)	100.0		TOTAL	9	377	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	94	10 880	98.6	98.6						
520	NONMERCHANOISE RECEIPTS.	19	51	2.6	.5						
-	MISCELLANEOUS MERCHANOISE.	(X)	103	(X)	.9						
	ANTIQUE STORES (SIC 5932)										
	TOTAL	4	175	(X)	100.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	127	95.5	72.6						
-	MISCELLANEOUS MERCHANOISE.	(X)	48	(X)	27.4						
	SECONOHANO STORES (SIC 5933)										
	TOTAL	43	2 216	(X)	100.0						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	65	14.6	2.9						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	10	84	20.7	3.8						
180	ALL FOOTWEAR	9	29	3.6	1.3						
200	CURTAINS-ORAPERIES-ORY GOOOS	8	61	10.9	2.8						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	357	19.6	16.1						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	362	48.5	16.3						
260	KITCHENWARE-HOME FURNISHINGS	16	122	11.1	5.5						
280	JEWELRY-OPTICAL GOOOS.	12	249	24.6	11.2						
300	SPORTING-RECREATION EQUIPMENT.	8	125	15.9	5.6						
320	HARWARE-GARDENING EQUIPMENT	6	140	23.9	6.3						
500	ALL OTHER MERCHANOISE.	10	173	49.6	7.8						
520	NONMERCHANOISE RECEIPTS.	13	55	5.4	2.5						
-	MISCELLANEOUS MERCHANOISE.	(X)	394	(X)	17.8						
	SPORTING GOOOS STORES (SIC 5952)										
	TOTAL	13	1 966	(X)	100.0						
300	SPORTING-RECREATION EQUIPMENT.	13	1 698	86.4	86.4						
520	NONMERCHANOISE RECEIPTS.	5	54	4.1	2.7						
-	MISCELLANEOUS MERCHANOISE.	(X)	214	(X)	10.9						
	BICYCLE SHOPS (SIC 5953)										
	TOTAL ²	3	224	(X)	100.0						
	JEWELRY STORES (SIC 597)										
	TOTAL	44	6 112	(X)	100.0						
260	KITCHENWARE-HOME FURNISHINGS	19	503	10.5	8.2						
266	ALL OTHER HOME FURN EXC. CHINA	11	157	5.0	2.6						
267	CHINA-GLASSWARE.	17	346	9.2	5.7						
280	JEWELRY-OPTICAL GOOOS.	44	4 880	79.8	79.8						
281	WATCHES-CLOCKS	42	940	15.7	15.4						
282	SILVERWARE	41	317	5.3	5.2						
285	ALL OTHER JEWELRY ITEMS.	35	677	17.7	11.1						
287	DIAMONDS, EXC. DIAMONO WATCHES	44	2 378	38.9	38.9						
288	RINGS, EXC. DIAMONOS	42	563	9.4	9.2						
-	MISCELLANEOUS MERCHANDISE.	(X)	4	(X)	.1						
	BOOK STORES (SIC 5942)										
	TOTAL ²	11	885	(X)	100.0						
	STATIONERY STORES (SIC 5943)										
	TOTAL	8	393	(X)	100.0						
500	ALL OTHER MERCHANOISE.	8	363	92.4	92.4						
-	MISCELLANEOUS MERCHANOISE.	(X)	30	(X)	7.6						
	HAY, GRAIN, AND FEEO STORES (SIC 5962)										
	TOTAL ²	33	5 734	(X)	100.0						
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)										
	TOTAL ²	4	531	(X)	100.0						
	GARDEN SUPPLY STORES (SIC 5969 PT.)										
	TOTAL	7	1 148	(X)	100.0						
	NEWS DEALERS AND NEWSSTANOS (SIC 5994)										
	TOTAL	1	(0)	(X)	100.0						
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)										
	TOTAL	11	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Tulsa SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						MAIL ORDER HOUSES (SIC 532)					
	TOTAL	1	(D)	(X)	100.0		TOTAL	9	(D)	(X)	100.0	
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					120	COSMETICS-DRUGS-CLEANERS	5	}	7.1	5.7	
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6		10.2	9.6	
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5		26.8	19.9	
						180	ALL FOOTWEAR	6		2.5	2.4	
						200	CURTAINS-DRAPERIES-DRY GOODS . .	5		7.4	5.5	
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	5		8.0	6.0	
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5		4.0	3.0	
						260	KITCHENWARE-HOME FURNISHINGS . .	5		}	3.5	2.6
						280	JEWELRY-OPTICAL GOODS	5			1.2	.9
						300	SPORTING-RECREATION EQUIPMENT . .	6			15.1	14.2
						320	HARDWARE-GARDENING EQUIPMENT . .	6			4.3	4.1
						340	LUMBER-BUILDING MATERIALS	4			4.0	3.0
						420	AUTO TIRES-BATTERIES-ACCESS . . .	5		5.6	4.2	
						500	ALL OTHER MERCHANDISE	6		6.8	6.4	
						520	NONMERCHANDISE RECEIPTS	5		16.4	12.2	
						-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.2		
	OPTICAL GOODS STORES (SIC 5999 PT.)						MERCHANDISING MACHINE OPERATORS (SIC 534)					
	TOTAL	9	573	(X)	100.0		TOTAL ²	11	7 307	(X)	100.0	
	JEWELRY-OPTICAL GOODS	9	561	97.9	97.9		DIRECT SELLING ESTABLISHMENTS (SIC 535)					
	NONMERCHANDISE RECEIPTS	5	10	1.8	1.7		TOTAL	10	(D)	(X)	100.0	
	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.3							
	PETAILED STORES, N.E.C. (SIC 5999 PT.)											
	TOTAL	33	1 938	(X)	100.0							
	ALL OTHER MERCHANDISE	33	1 838	94.8	94.8							
	NONMERCHANDISE RECEIPTS	6	90	18.3	4.6							
	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.5							
	NONSTORE RETAILERS (SIC 53 PART*)											
	TOTAL ²	30	10 565	(X)	100.0							

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
		(number)	(\$1,000)					(number)	(\$1,000)		
RETAIL TRADE											
	TOTAL	9 969	1 448 550	(X)	100.0		TOTAL	57	3 535	(X)	100.0
020	GROCERIES-OTHER FOODS.	1 939	298 397	64.7	20.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	14	129	10.4	3.6
040	MEALS-SNACKS	2 198	72 348	61.7	5.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	192	13.7	5.4
060	ALCOHOLIC DRINKS	395	5 941	100.0	.4	260	KITCHENWARE-HOME FURNISHINGS . .	6	34	5.3	1.0
080	PACKAGED ALCOHOLIC BEVERAGES . . .	615	17 983	14.1	1.2	320	HARDWARE-GARDENING EQUIPMENT . .	5	53	6.7	1.5
100	CIGARS-CIGARETTES-TOBACCO.	2 013	25 798	6.8	1.8	340	LUMBER-BUILDING MATERIALS.	57	3 044	86.1	86.1
120	COSMETICS-DRUGS-CLEANERS	1 750	63 972	14.4	4.4	356	ALL OTHER LUMBER-MILLWORK. . . .	18	220	21.8	6.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	910	38 657	20.4	2.7	357	PAINT-VARNISH ETC.	54	1 626	46.9	46.0
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	1 161	63 959	31.6	4.4	358	PAINT SUNDRIES	48	444	13.9	12.6
180	ALL FOOTWEAR	922	23 156	12.1	1.6	359	WALLPAPER-OTHER WALL COVERINGS	49	259	7.8	7.3
200	CURTAINS-DRAPERIES-DRY GOODS . .	878	24 530	13.1	1.7	361	GLASS.	17	494	35.4	14.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 004	44 222	25.2	3.1						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	812	36 351	21.9	2.5	520	NONMERCHANDISE RECEIPTS.	22	72	3.6	2.0
260	KITCHENWARE-HOME FURNISHINGS . .	1 154	12 488	6.2	.9	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	11	(X)	.3
280	JEWELRY-OPTICAL GOODS.	786	10 691	6.4	.7						
300	SPORTING-RECREATION EQUIPMENT. .	772	12 870	7.6	.9						
320	HARDWARE-GARDENING EQUIPMENT . .	1 187	24 722	10.9	1.7		ELECTRICAL SUPPLY STORES (SIC 524)				
340	LUMBER-BUILDING MATERIALS.	907	71 447	43.3	4.9		TOTAL	2	(D)	(X)	100.0
380	AUTOMOBILES-TRUCKS	612	207 519	68.4	14.3						
400	AUTO FUELS-LUBRICANTS.	1 997	116 692	36.9	8.1		HARDWARE STORES (SIC 5251)				
420	AUTO TIRES-BATTERIES-ACCESS. . .	2 252	56 235	11.4	3.9		TOTAL	173	(D)	(X)	100.0
440	FARM EQUIPMENT MACHINERY	301	53 925	47.4	3.7						
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	456	68 720	69.1	4.7						
480	HOUSEHOLD FUELS-ICE.	289	14 643	55.5	1.0						
500	ALL OTHER MERCHANDISE.	1 652	41 394	11.2	2.9						
520	NONMERCHANDISE RECEIPTS.	3 764	41 890	4.8	2.9						
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	858	142 346	(X)	100.0		TOTAL	215	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS.	5	348	12.5	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	(D)	6.2	.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	20	141	14.2	.1	320	HARDWARE-GARDENING EQUIPMENT . .	29		4.8	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	70	1 404	19.2	1.0	380	AUTOMOBILES-TRUCKS	26		19.2	2.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	104	990	6.3	.7	400	AUTO FUELS-LUBRICANTS.	14		7.6	.5
260	KITCHENWARE-HOME FURNISHINGS . .	163	1 272	9.7	.9	420	AUTO TIRES-BATTERIES-ACCESS. . .	35		10.7	2.3
300	SPORTING-RECREATION EQUIPMENT. .	129	676	7.8	.5	440	FARM EQUIPMENT MACHINERY	215		89.1	89.1
320	HARDWARE-GARDENING EQUIPMENT . .	439	12 481	21.5	8.8	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	20		14.8	1.5
340	LUMBER-BUILDING MATERIALS.	602	65 125	92.3	45.8	520	NONMERCHANDISE RECEIPTS.	90		4.8	2.5
380	AUTOMOBILES-TRUCKS	27	1 686	15.7	1.2	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	.6	
400	AUTO FUELS-LUBRICANTS.	21	342	5.7	.2						
420	AUTO TIRES-BATTERIES-ACCESS. . .	53	1 438	9.0	1.0						
440	FARM EQUIPMENT MACHINERY	225	51 822	71.5	36.4		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	43	1 146	11.7	.8		TOTAL	634	147 361	(X)	100.0
500	ALL OTHER MERCHANDISE.	34	266	14.2	.2						
520	NONMERCHANDISE RECEIPTS.	333	2 942	4.3	2.1						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	267	(X)	.2						
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)											
	TOTAL	383	64 237	(X)	100.0						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	283	9.5	.4	200	CURTAINS-DRAPERIES-DRY GOODS . .	573	20 531	14.6	13.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	55	411	2.9	.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	192	7 790	12.0	5.3
260	KITCHENWARE-HOME FURNISHINGS . .	28	165	3.1	.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	239	4 518	5.6	3.1
320	HARDWARE-GARDENING EQUIPMENT . .	225	3 830	8.8	6.0	260	KITCHENWARE-HOME FURNISHINGS . .	364	5 781	6.0	3.9
340	LUMBER-BUILDING MATERIALS.	383	58 143	90.5	90.5	280	JEWELRY-OPTICAL GOODS.	303	1 690	1.7	1.1
341	LUMBER	367	23 050	36.0	35.9	300	SPORTING-RECREATION EQUIPMENT . .	233	2 997	3.1	2.0
342	PLYWOOD	347	5 846	9.8	9.1	320	HARDWARE-GARDENING EQUIPMENT . .	327	5 562	6.2	3.8
343	WINDOWS, DOORS, AND FRAMES-METAL	279	2 638	4.9	4.1	340	LUMBER-BUILDING MATERIALS.	133	3 026	5.5	2.1
344	KITCHEN CABINETS	110	457	2.6	.7	400	AUTO FUELS-LUBRICANTS.	60	487	2.1	.3
345	ALL OTHER MILLWORK	332	3 759	6.6	5.9	420	AUTO TIRES-BATTERIES-ACCESS. . .	54	4 385	9.2	3.0
346	WALLBOARD.	342	5 010	8.4	7.8	440	FARM EQUIPMENT MACHINERY	10	164	1.4	.1
347	ASPHALT AND ASBESTOS PRODUCTS. .	342	4 437	7.2	6.9	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	29	279	10.5	.2
348	PAINT-GLASS-WALLPAPER.	334	3 484	5.5	5.4	500	ALL OTHER MERCHANDISE.	366	11 632	11.3	7.9
349	HEATING AND PLUMBING EQUIP	150	1 272	4.1	2.0	520	NONMERCHANDISE RECEIPTS.	368	6 709	6.3	4.6
351	METAL ROOFING AND SIDING	182	844	2.6	1.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	147	(X)	.1
352	MASONRY SUPPLIES	309	2 669	4.8	4.2						
353	INSULATION	282	1 158	2.3	1.8		DEPARTMENT STORES (SIC 531)				
354	PREFABRICATED BLDGS AND PARTS. .	31	424	8.3	.7		TOTAL	32	49 910	(X)	100.0
355	ALL OTHER BUILDING MATERIALS . .	207	3 095	8.8	4.8						
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	6	117	10.0	.2	020	GROCERIES-OTHER FOODS.	9	659	4.0	1.3
520	NONMERCHANDISE RECEIPTS.	165	1 067	3.6	1.7	040	MEALS-SNACKS	7	234	2.1	.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	221	(X)	.3	120	COSMETICS-DRUGS-CLEANERS	30	992	2.2	2.0
PLUMBING AND HEATING EQUIP DLRS. (SIC 522)											
	TOTAL	28	(D)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	5 993	12.0	12.0
						141	MEN'S CLOTHING	31	4 348	9.0	8.7
						142	BOYS' CLOTHING	32	1 645	3.3	3.3

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	32	11 913	23.9	23.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	238	11 219	19.7	17.6
161	CHILDREN'S-INFANTS' WEAR	32	1 230	2.5	2.5	141	MEN'S CLOTHING	201	6 699	13.3	10.5
162	HANDBAGS-ACCESSORIES	32	714	1.4	1.4	142	BOYS' CLOTHING	214	3 276	6.1	5.1
163	MILLINERY	31	234	.5	.5	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	250	15 827	26.6	24.8
164	HOSIERY	32	593	1.2	1.2	161	CHILDREN'S-INFANTS' WEAR	216	1 376	2.5	2.2
165	LINGERIE	32	2 107	4.2	4.2	162	HANDBAGS-ACCESSORIES	169	1 597	3.3	2.5
166	WOMENS COATS-SUITS-FURS-RAINWR	31	1 040	2.1	2.1	163	MILLINERY	114	205	.5	.3
167	WOMEN'S DRESSES	32	2 814	5.6	5.6	164	HOSIERY	213	1 179	2.1	1.8
168	WOMEN'S BLOUSES-SPTSWR	32	2 134	4.3	4.3	165	LINGERIE	212	2 779	5.0	4.4
169	GIRLS'-SUBTEEN-TEEN WEAR	30	971	2.0	1.9	166	WOMENS COATS-SUITS-FURS-RAINWR	149	1 229	2.8	1.9
180	ALL FOOTWEAR	31	1 908	3.9	3.8	167	WOMEN'S DRESSES	164	2 651	5.6	4.2
200	CURTAINS-DRAPERIES-DRY GOODS . .	32	4 124	8.3	8.3	168	WOMEN'S BLOUSES-SPTSWR	208	2 420	4.4	3.8
201	PIECE GOODS-NOTIONS	31	1 406	2.8	2.8	169	GIRLS'-SUBTEEN-TEEN WEAR	152	1 015	2.3	1.6
202	CURTAINS-DRAPERIES	32	2 696	5.4	5.4	171	OTHER WOMENS-GIRLS-CLOTHES ACC	34	496	4.8	.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	4 722	12.2	9.5	180	ALL FOOTWEAR	215	4 106	7.4	6.4
221	MAJOR HOUSEHOLD APPLIANCES . . .	23	3 131	8.1	6.3	200	CURTAINS-DRAPERIES-DRY GOODS . .	252	8 529	15.0	13.4
222	RADIOS-TV'S MUSICAL INSTR. . . .	24	1 584	4.1	3.2	201	PIECE GOODS-NOTIONS	212	3 794	6.7	5.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	2 835	5.8	5.7	202	CURTAINS-DRAPERIES	210	4 465	8.4	7.0
241	FLOOR COVERINGS	31	1 127	2.3	2.3	203	ALL OTHER DOMESTICS	45	269	3.0	.4
242	FURNITURE-SLEEP EQUIPMENT	27	1 708	3.8	3.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	2 329	16.8	3.7
260	KITCHENWARE-HOME FURNISHINGS . .	28	1 484	3.5	3.0	221	MAJOR HOUSEHOLD APPLIANCES . . .	32	1 709	20.7	2.7
261	CHINA-GLASSWARE	26	446	1.1	.9	222	RADIOS-TV'S MUSICAL INSTR. . . .	39	590	6.7	.9
262	KITCHENWARE-HOUSEWARES	27	1 023	2.3	2.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	118	1 269	5.3	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	(Z)	241	FLOOR COVERINGS	104	364	1.7	.6
280	JEWELRY-OPTICAL GOODS	29	380	.8	.8	242	FURNITURE-SLEEP EQUIPMENT	47	607	8.7	1.0
300	SPORTING-RECREATION EQUIPMENT . .	30	1 015	2.1	2.0	260	KITCHENWARE-HOME FURNISHINGS . .	126	1 811	7.6	2.8
320	HARDWARE-GARDENING EQUIPMENT . .	22	1 626	4.3	3.3	280	JEWELRY-OPTICAL GOODS	86	797	4.0	1.2
321	HARDWARE-TOOLS	21	710	1.8	1.4	300	SPORTING-RECREATION EQUIPMENT . .	83	1 564	6.6	2.5
322	GARDENING EQUIPMENT-SUPPLIES . .	21	916	2.3	1.8	320	HARDWARE-GARDENING EQUIPMENT . .	100	2 180	9.9	3.4
340	LUMBER-BUILDING MATERIALS	21	1 918	5.0	3.8	321	HARDWARE-TOOLS	89	1 572	7.8	2.5
348	PAINT-GLASS-WALLPAPER	21	561	1.4	1.1	322	GARDENING EQUIPMENT-SUPPLIES . .	74	591	3.7	.9
356	ALL OTHER LUMBER-MILLWORK	18	1 356	3.6	2.7	340	LUMBER-BUILDING MATERIALS	52	946	7.6	1.5
400	AUTO FUELS-LUBRICANTS	4	65	.4	.1	400	AUTO FUELS-LUBRICANTS	50	407	3.9	.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	21	3 535	9.3	7.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	28	754	7.0	1.2
440	FARM EQUIPMENT MACHINERY	4	118	.9	.2	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	28	275	9.5	.4
500	ALL OTHER MERCHANDISE	32	1 869	3.7	3.7	500	ALL OTHER MERCHANDISE	120	2 678	10.5	4.2
501	TOYS-GAMES-WHEEL GOODS	30	650	1.3	1.3	501	TOYS-GAMES-WHEEL GOODS	76	1 062	5.7	1.7
502	BOOKS-STATIONERY-PHOTO. EQUIP.	25	530	1.3	1.1	502	BOOKS-STATIONERY-PHOTO. EQUIP.	59	857	4.8	1.3
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	23	689	1.7	1.4	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	43	644	4.7	1.0
520	NONMERCHANDISE RECEIPTS.	26	4 362	10.4	8.7	520	NONMERCHANDISE RECEIPTS.	150	1 187	3.3	1.9
534	AUTO REPAIR.	16	204	.6	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	140	(X)	.2
535	ALL OTHER SERVICE RECEIPTS	26	4 158	10.0	8.3						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	157	(X)	.3						
	VARIETY STORES (SIC 533)						DRY GOODS STORES (SIC 539 PART)				
	TOTAL	222	29 943	(X)	100.0		TOTAL	56	(0)	(X)	100.0
							SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
020	GROCERIES-OTHER FOODS.	182	1 297	4.8	4.3		TOTAL	18	(0)	(X)	100.0
040	MEALS-SNACKS	61	801	11.2	2.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	18	(0)	100.0	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	19	42	2.1	.1						
120	COSMETICS-DRUGS-CLEANERS	216	2 056	6.9	6.9		FOOD STORES (SIC 54)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	189	1 324	4.6	4.4		TOTAL	1 230	338 060	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	213	4 179	14.0	14.0	020	GROCERIES-OTHER FOODS.	1 230	288 844	85.4	85.4
180	ALL FOOTWEAR	194	992	3.4	3.3	040	MEALS-SNACKS	38	307	7.1	.1
200	CURTAINS-DRAPERIES-DRY GOODS . .	213	4 461	14.9	14.9	080	PACKAGED ALCOHOLIC BEVERAGES . .	235	3 010	3.2	.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	119	739	5.5	2.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	795	16 051	6.2	4.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	89	408	4.4	1.4	120	COSMETICS-DRUGS-CLEANERS	795	14 213	5.6	4.2
260	KITCHENWARE-HOME FURNISHINGS . .	208	2 482	8.3	8.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	55	235	4.3	.1
280	JEWELRY-OPTICAL GOODS.	186	512	1.8	1.7	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	67	256	3.1	.1
300	SPORTING-RECREATION EQUIPMENT . .	119	417	1.8	1.4	260	KITCHENWARE-HOME FURNISHINGS . .	64	229	1.8	.1
320	HARDWARE-GARDENING EQUIPMENT . .	205	1 754	5.9	5.9	400	AUTO FUELS-LUBRICANTS.	80	1 854	13.8	.5
340	LUMBER-BUILDING MATERIALS	60	159	2.1	.5	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	58	700	5.5	.2
500	ALL OTHER MERCHANDISE.	213	7 083	23.7	23.7	500	ALL OTHER MERCHANDISE.	445	7 557	4.3	2.2
520	NONMERCHANDISE RECEIPTS.	166	1 116	3.9	3.7	520	NONMERCHANDISE RECEIPTS.	335	4 030	2.1	1.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	121	(X)	.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	774	(X)	.2
	GENERAL MERCHANDISE STORES (SIC 539 PART)										
	TOTAL	306	63 792	(X)	100.0		GROCERY STORES (SIC 541)				
020	GROCERIES-OTHER FOODS.	86	3 730	20.7	5.8		TOTAL	1 113	331 599	(X)	100.0
040	MEALS-SNACKS	25	157	4.2	.2						
100	CIGARS-CIGARETTES-TOBACCO. . . .	56	698	4.4	1.1						
120	COSMETICS-DRUGS-CLEANERS	115	3 189	12.9	5.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

7 Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
D2D	GROCERIES-OTHER FOODS	1 113	282 846	85.3	85.3		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
D21	MEATS-FISH-POULTRY	1 034	73 772	22.9	22.2						
D22	PRODUCE (FRESH FRUITS-VEGETABLES)	973	22 835	7.2	6.9						
D23	FROZEN FOODS	900	14 636	5.4	4.4						
D24	ALL OTHER FOODS	1 108	171 596	51.7	51.7		TOTAL	1	(D)	(X)	100.0
D80	PACKAGED ALCOHOLIC BEVERAGES . . .	234	2 999	3.2	.9		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
D81	CIGARS-CIGARETTES-TOBACCO	904	16 000	6.2	4.8						
D82	COSMETICS-DRUGS-CLEANERS	794	14 205	5.7	4.3						
D83	MEN'S-BOYS' CLOTHING EXC FOOTWR.	55	235	4.1	.1		TOTAL	846	283 657	(X)	100.0
D84	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	67	255	3.1	.1						
D85	CURTAINS-DRAPERIES-ORY GOODS . . .	41	167	4.0	.1	22D	MAJOR APPL-RADIO-TV-MUSICAL INST	214	8 288	25.0	2.9
D86	KITCHENWARE-HOME FURNISHINGS . . .	64	227	1.8	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	38	596	5.4	.2
D87	AUTO FUELS-LUBRICANTS	79	1 768	14.2	.5	260	KITCHENWARE-HOME FURNISHINGS . .	186	1 704	6.1	.6
D88	HAY-GRAIN-FEED-FARM SUPPLIES . . .	58	701	5.4	.2	300	SPORTING-RECREATION EQUIPMENT . .	180	5 665	18.1	2.0
50D	ALL OTHER MERCHANDISE	438	7 415	4.2	2.2	320	HAIRWARE-GARDENING EQUIPMENT . .	187	2 728	10.5	1.0
516	ALL OTHER MERCHANDISE	128	1 960	2.5	.6	340	LUMBER-BUILDING MATERIALS	43	335	2.9	.1
517	PAPER-PAPER PRODUCTS	400	5 412	3.2	1.6	380	AUTOMOBILES-TRUCKS	508	205 413	84.5	72.4
520	NONMERCHANDISE RECEIPTS	331	4 018	2.1	1.2	400	AUTO FUELS-LUBRICANTS	293	957	.5	.3
-	MISCELLANEOUS MERCHANDISE	(X)	763	(X)	.2	420	AUTO TIRES-BATTERIES-ACCESS	754	36 736	13.4	13.0
	MEAT MARKETS (SIC 542 PT.)					440	FARM EQUIPMENT MACHINERY	19	1 104	11.4	.4
	TOTAL	15	(0)	(X)	100.0	500	ALL OTHER MERCHANDISE	124	3 953	17.5	1.4
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					520	NONMERCHANDISE RECEIPTS	605	15 720	5.9	5.5
	TOTAL	2	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	457	(X)	.2
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						MDTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL	11	694	(X)	100.0		TOTAL	470	236 879	(X)	100.0
020	GROCERIES-OTHER FOODS	11	694	100.0	100.0	380	AUTOMOBILES-TRUCKS	470	204 629	86.4	86.4
022	PRODUCE (FRESH FRUITS-VEGETABLES)	11	494	71.2	71.2	400	AUTO FUELS-LUBRICANTS	239	529	.3	.2
-	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	28.8	420	AUTO TIRES-BATTERIES-ACCESS	417	17 160	7.3	7.2
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					440	FARM EQUIPMENT MACHINERY	18	1 094	12.1	.5
	TOTAL	14	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS	415	12 697	5.5	5.4
	RETAIL BAKERIES (SIC 546)					-	MISCELLANEOUS MERCHANDISE	(X)	770	(X)	.3
	TOTAL	62	(D)	(X)	100.0		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
020	GROCERIES-OTHER FOODS	62	(D)	100.0	100.0		TOTAL	387	212 199	(X)	100.0
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462)					380	AUTOMOBILES-TRUCKS	387	182 696	86.1	86.1
	TOTAL	59	1 692	(X)	100.0	381	NEW PASSENGER CARS-RETAIL	387	103 074	48.6	48.6
020	GROCERIES-OTHER FOODS	59	1 692	100.0	100.0	383	NEW COMMERCIAL VEHICLES-RETAIL . .	236	27 388	18.9	12.9
025	BAKERY PRODUCTS-EXCEPT FROZEN, MISCELLANEOUS MERCHANDISE	59	1 666	98.5	98.5	385	USED PASSENGER CARS-RETAIL	382	40 332	19.2	19.0
-		(X)	26	(X)	1.5	386	USED PASSENGER CARS-WHOLE	167	3 257	3.3	1.5
	DAIRY PRODUCTS STORES (SIC 545)					387	USED COMMERCIAL VEHICLES	225	7 224	5.0	3.4
	TOTAL	11	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	1 419	(X)	.7
	EGG AND POULTRY DEALERS (SIC 549 PT.)					400	AUTO FUELS-LUBRICANTS	225	466	.3	.2
	TOTAL	1	(D)	(X)	100.0	401	GASOLINE	69	190	.7	.1
						403	MOTOR OILS-GREASES-OTHER OILS . .	186	260	.1	.1
						-	MISCELLANEOUS MERCHANDISE	(X)	16	(X)	(2)
						420	AUTO TIRES-BATTERIES-ACCESS	384	15 669	7.4	7.4
						421	PARTS INSTALLED IN REPAIR WORK	371	9 382	4.5	4.4
						422	PARTS-WHOLESALE	327	3 495	1.7	1.6
						423	PARTS-RETAIL	346	1 632	.8	.8
						424	AUTOMOBILE TIRES-BATTERIES-ACC	234	1 159	.7	.5
						440	FARM EQUIPMENT MACHINERY	17	1 023	11.1	.5
						520	NONMERCHANDISE RECEIPTS	379	11 591	5.5	5.5
						527	SERVICE LABOR	378	11 090	5.2	5.2
						528	OTHER NONMERCHANDISE RECEIPTS . .	79	500	.9	.2
						-	MISCELLANEOUS MERCHANDISE	(X)	753	(X)	.4
							DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
							TOTAL	9	3 159	(X)	100.0
						380	AUTOMOBILES-TRUCKS	9	2 513	79.6	79.6
						381	NEW PASSENGER CARS-RETAIL	9	1 817	57.5	57.5
						385	USED PASSENGER CARS-RETAIL	9	486	15.4	15.4
						386	USED PASSENGER CARS-WHOLE	7	186	5.9	5.9
						-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.6
						420	AUTO TIRES-BATTERIES-ACCESS	9	346	11.0	11.0
						421	PARTS INSTALLED IN REPAIR WORK	9	212	6.7	6.7
						422	PARTS-WHOLESALE	7	29	.9	.9
						423	PARTS-RETAIL	8	43	1.4	1.4
						-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	2.0

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANTISE RECEIPTS.	8	287	9.1	9.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	145	5 330	25.2	25.2
527	SERVICE LABOR.	8	259	8.2	8.2	416	NEW TIRES-TUBES (TO FLEET OPRTRS	31	288	7.2	1.4
-	MISCELLANEOUS	(X)	28	(X)	.9	417	NEW TIRES-TUBES (TO OTHER USERS)	112	2 137	11.1	10.1
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	13	(X)	.4	418	RETREAOS (TO FLEET OPERATORS) . .	7	13	2.0	.1
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					419	RETREAOS (TO OTHER USERS)	43	106	2.0	.5
	TOTAL	15	13 169	(X)	100.0	426	AUTOMOBILE ACCESSORIES	126	1 499	8.0	7.1
380	AUTOMOBILES-TRUCKS	15	11 561	87.8	87.8	428	NEW AUTO TIRES SOLO TO DEALERS	42	236	4.4	1.1
381	NEW PASSENGER CARS-RETAIL. . . .	15	7 694	58.4	58.4	429	NEW TRUCK-BUS TIRES (TO USERS)	36	367	7.5	1.7
385	USEO PASSENGER CARS-RETAIL . . .	15	3 620	27.5	27.5	431	NEW TRK-BUS TIRES (TO DEALERS)	16	38	1.7	.2
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	247	(X)	1.9	434	RETREADS-TRUCK-BUS (TO USERS).	11	31	1.3	.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	15	928	7.0	7.0	436	STORAGE BATTERIES.	107	586	3.1	2.8
421	PARTS INSTALLED IN REPAIR WORK	15	878	6.7	6.7	-	MISCELLANEOUS MERCHANTISE. . . .	(X)	26	(X)	.1
422	PARTS-WHOLESALE.	4	17	.1	.1	500	ALL OTHER MERCHANTISE.	67	1 099	7.8	5.2
423	PARTS-RETAIL	4	30	.3	.2	520	NONMERCHANTISE RECEIPTS.	78	1 260	8.1	6.0
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	3	(X)	(Z)	524	BRAKE AND WHEEL SERVICES	25	194	6.4	.9
520	NONMERCHANTISE RECEIPTS.	15	680	5.2	5.2	525	TIRE SERVICES OTHER THAN RETRO	25	41	1.6	.2
527	SERVICE LABOR.	15	680	5.2	5.2	526	OTHER NONMERCHANTISE RECEIPTS.	77	1 025	6.6	4.8
-						-	MISCELLANEOUS MERCHANTISE. . . .	(X)	99	(X)	.5
	MOTOR VEHICLE DEALERS--USEO CARS ONLY (SIC 552)						OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC 553 PT.)				
	TOTAL	59	8 352	(X)	100.0		TOTAL	185	18 912	(X)	100.0
380	AUTOMOBILES-TRUCKS	59	7 858	94.1	94.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	73	1 816	17.8	9.6
385	USEO PASSENGER CARS-RETAIL . . .	59	6 697	80.2	80.2	221	MAJOR HOUSEHOLD APPLIANCES . .	69	1 051	10.7	5.6
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	1 143	(X)	13.7	222	RADIO-TV'S MUSICAL INSTR. . . .	49	722	8.8	3.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	9	217	9.3	2.6	-	MISCELLANEOUS MERCHANTISE. . . .	(X)	43	(X)	.2
520	NONMERCHANTISE RECEIPTS.	13	135	5.7	1.6	260	KITCHENWARE-HOME FURNISHINGS . .	43	167	2.3	.9
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	142	(X)	1.7	264	SMALL ELECTRICAL APPLIANCES. . .	43	123	1.8	.7
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					265	ALL OTHER KITCHENWR-HOUSEWR. . .	21	44	.9	.2
	TOTAL	330	40 050	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	39	150	2.4	.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	207	8 116	26.1	20.3	317	ALL OTHER SPTG GOOOS EXC BOATS	39	147	2.4	.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	38	594	5.5	1.5	-	MISCELLANEOUS MERCHANTISE. . . .	(X)	2	(X)	(Z)
260	KITCHENWARE-HOME FURNISHINGS . .	184	1 703	6.0	4.3	320	HARDWARE-GAROEING EQUIPMENT . .	44	481	6.3	2.5
280	JEWELRY-OPTICAL GOOOS.	43	89	.7	.2	400	AUTO FUELS-LUBRICANTS.	26	253	6.2	1.3
300	SPORTING-RECREATION EQUIPMENT. . .	147	2 312	9.0	5.8	401	GASOLINE	11	178	16.6	.9
320	HAROWARE-GAROEING EQUIPMENT . . .	184	2 715	9.8	6.8	403	MOTOR OILS-GREASES-OTHER OILS.	22	72	2.1	.4
340	LUMBER-BUILDING MATERIALS.	42	332	3.1	.8	-	MISCELLANEOUS MERCHANTISE. . . .	(X)	3	(X)	(Z)
400	AUTO FUELS-LUBRICANTS.	49	372	3.3	.9	420	AUTO TIRES-BATTERIES-ACCESS. . . .	185	14 189	75.0	75.0
420	AUTO TIRES-BATTERIES-ACCESS. . . .	330	19 519	48.7	48.7	416	NEW TIRES-TUBES (TO FLEET OPRTRS	42	505	6.8	2.7
500	ALL OTHER MERCHANTISE.	102	1 398	7.1	3.5	417	NEW TIRES-TUBES (TO OTHER USERS)	118	3 924	26.0	20.7
520	NONMERCHANTISE RECEIPTS.	163	2 444	9.1	6.1	418	RETREAOS (TO FLEET OPERATORS) . .	29	93	1.6	.5
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	456	(X)	1.1	419	RETREAOS (TO OTHER USERS)	63	317	3.9	1.7
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)					426	AUTOMOBILE ACCESSORIES	145	5 740	40.4	30.4
	TOTAL	145	21 138	(X)	100.0	428	NEW AUTO TIRES SOLD TO OEALERS	64	1 045	12.1	5.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	134	6 300	30.5	29.8	429	NEW TRUCK-BUS TIRES (TO USERS)	51	1 425	16.2	7.5
221	MAJOR HOUSEHOLD APPLIANCES . . .	123	3 595	17.5	17.0	431	NEW TRK-BUS TIRES (TO DEALERS)	35	265	3.7	1.4
222	RADIO-TV'S MUSICAL INSTR.	130	2 660	13.3	12.6	433	RETREAOS SOLO TO DEALERS	26	71	1.7	.4
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	44	(X)	.2	434	RETREADS-TRUCK-BUS (TO USERS).	35	283	4.4	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	591	5.7	2.8	435	RETREAOS-TRUCK-BUS (TO DEALERS)	17	31	1.2	.2
260	KITCHENWARE-HOME FURNISHINGS . .	141	1 537	7.4	7.3	436	STORAGE BATTERIES.	113	487	3.3	2.6
264	SMALL ELECTRICAL APPLIANCES. . . .	130	1 043	5.0	4.9	500	ALL OTHER MERCHANTISE.	35	299	5.7	1.6
265	ALL OTHER KITCHENWR-HOUSEWR. . .	75	493	3.6	2.3	520	NONMERCHANTISE RECEIPTS.	85	1 184	10.6	6.3
280	JEWELRY-OPTICAL GOODS.	42	88	.8	.4	524	BRAKE AND WHEEL SERVICES	56	452	5.4	2.4
300	SPORTING-RECREATION EQUIPMENT. .	108	2 162	11.3	10.2	525	TIRE SERVICES OTHER THAN RETRO	40	172	2.6	.9
317	ALL OTHER SPTG GOOOS EXC BOATS	106	2 146	11.5	10.2	526	OTHER NONMERCHANTISE RECEIPTS.	75	558	5.3	3.0
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	16	(X)	.1	-	MISCELLANEOUS MERCHANTISE. . . .	(X)	373	(X)	2.0
320	HARDWARE-GAROEING EQUIPMENT . . .	139	2 234	11.2	10.6		BOAT DEALERS (SIC 5591)				
340	LUMBER-BUILDING MATERIALS.	40	319	3.3	1.5		TOTAL ²	20	3 239	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	22	119	1.8	.6		HOUSEHOLD TRAILER OEALERS (SIC 5592)				
403	MOTOR OILS-GREASES-OTHER OILS.	22	87	1.2	.4		TOTAL	12	2 205	(X)	100.0
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	31	(X)	.1	500	ALL OTHER MERCHANTISE.	12	2 116	96.0	96.0
						504	MOBILE HOMES-HOUSEHOLD TRLRS .	11	2 041	92.6	92.6
						-	MISCELLANEOUS MERCHANTISE. . . .	(X)	75	(X)	3.4
						520	NONMERCHANTISE RECEIPTS.	6	83	10.4	3.8
						532	OTHER NONMERCHANTISE RECEIPTS.	5	67	8.2	3.0
						-	MISCELLANEOUS	(X)	16	(X)	.7
						-	MISCELLANEOUS MERCHANTISE. . . .	(X)	6	(X)	.3

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)						CORSET AND LINGERIE STORES (SIC 563 PT.)				
	TOTAL	14	1 284	(X)	100.0		TOTAL	5	(0)	(X)	100.0
							OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
							TOTAL ²	25	1 767	(X)	100.0
							FURRIERS AND FUR SHOPS (SIC 568)				
							TOTAL	-	-	(X)	-
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)						MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL	-	-	(X)	-		TOTAL	97	12 075	(X)	100.0
	GASOLINE SERVICE STATIONS (SIC 554)						MEN'S-BOYS' CLOTHING EXC FOOTWR.	97	10 548	87.4	87.4
	TOTAL	1 492	132 195	(X)	100.0	140	BOYS' CLOTHING	64	759	8.0	6.3
020	GROCERIES-OTHER FOODS	200	965	4.7	.7	143	MEN'S TAILORED OUTERWEAR	91	4 505	37.3	37.3
040	MEALS-SNACKS	52	406	9.6	.3	144	OTHER MEN'S OUTERWEAR	85	1 739	15.9	14.4
080	PACKAGED ALCOHOLIC BEVERAGES	25	315	9.0	.2	145	MEN'S HATS	74	373	3.7	3.1
100	CIGARS-CIGARETTES-TOBACCO	300	931	3.5	.7	146	OTHER MEN'S CLOTHING	93	3 171	26.3	26.3
300	SPORTING-RECREATION EQUIPMENT	22	160	6.2	.1	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	12	412	12.4	3.4
320	HAIRWARE-GROOMING EQUIPMENT	8	99	12.5	.1	168	WOMEN'S BLOUSES-SPTSWR	8	142	6.9	1.2
380	AUTOMOBILES-TRUCKS	51	169	2.7	.1	172	DRESSES	9	150	4.6	1.2
400	AUTO FUELS-LUBRICANTS	1 492	111 799	84.6	84.6	173	COATS-SUITS	6	35	2.1	.3
401	GASOLINE	1 491	102 252	77.3	77.3	176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	5	31	1.9	.3
402	OTHER AUTOMOTIVE FUELS	258	4 549	10.3	3.4	-	MISCELLANEOUS MERCHANDISE	(X)	54	(X)	.4
403	MOTOR OILS-GREASES-OTHER OILS	1 327	4 998	4.1	3.8	180	ALL FOOTWEAR	49	921	10.8	7.6
420	AUTO TIRES-BATTERIES-ACCESS.	1 262	11 247	9.8	8.5	280	JEWELRY-OPTICAL GOODS	5	9	.8	.1
421	PARTS INSTALLED IN REPAIR WORK	507	2 343	7.0	1.8	300	SPORTING-RECREATION EQUIPMENT	4	20	1.5	.2
423	PARTS-RETAIL	170	476	3.7	.4	520	NONMERCHANDISE RECEIPTS	34	133	3.3	1.1
424	AUTOMOBILE TIRES-BATTERIES-ACC	1 191	8 428	7.6	6.4	-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	.3
460	HAY-GRAIN-FEED-FARM SUPPLIES	8	447	15.7	.3		CUSTOM TAILORS (SIC 567)				
480	HOUSEHOLD FUELS-ICE	57	703	7.9	.5		TOTAL	2	(0)	(X)	100.0
500	ALL OTHER MERCHANDISE	33	118	6.6	.1		FAMILY CLOTHING STORES (SIC 565)				
520	NONMERCHANDISE RECEIPTS	956	4 709	5.5	3.6		TOTAL	153	(0)	(X)	100.0
527	SERVICE LABOR	921	3 490	4.2	2.6		COSMETICS-DRUGS-CLEANERS	9		7.0	.8
-	MISCELLANEOUS MERCHANDISE	(X)	126	(X)	.1		MEN'S-BOYS' CLOTHING EXC FOOTWR.	153		34.3	34.3
	APPAREL AND ACCESSORY STORES (SIC 56)						WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	153		42.6	42.6
	TOTAL	702	66 997	(X)	100.0		ALL FOOTWEAR	129		14.8	12.8
120	COSMETICS-DRUGS-CLEANERS	22	268	3.9	.4		CURTAINS-ORAPERIES-ORY GOODS	84		9.6	6.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	303	18 656	42.9	27.8		FURNITURE-SLEEP EQUIP-FLOOR COV.	6		.7	.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	513	29 258	59.9	43.7		KITCHENWARE-HOME FURNISHINGS	6		7.1	.5
180	ALL FOOTWEAR	364	15 537	31.2	23.2		JEWELRY-OPTICAL GOODS	23		1.2	.3
200	CURTAINS-ORAPERIES-ORY GOODS	90	1 533	7.3	2.3		SPORTING-RECREATION EQUIPMENT	21		.9	.2
260	KITCHENWARE-HOME FURNISHINGS	7	116	6.8	.2		ALL OTHER MERCHANDISE	10		1.0	.2
280	JEWELRY-OPTICAL GOODS	44	169	2.2	.3		NONMERCHANDISE RECEIPTS	58		2.7	1.1
300	SPORTING-RECREATION EQUIPMENT	34	138	1.4	.2		MISCELLANEOUS MERCHANDISE	(X)		(X)	.3
500	ALL OTHER MERCHANDISE	28	289	3.4	.4		SHOE STORES (SIC 566)				
520	NONMERCHANDISE RECEIPTS	225	893	3.3	1.3		TOTAL	145	11 675	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	140	(X)	.2		WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	43	366	10.2	3.1
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)						ALL FOOTWEAR	145	11 028	94.5	94.5
	TOTAL ²	261	19 179	(X)	100.0	160	ALL OTHER MERCHANDISE	7	63	8.7	.5
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					500	NONMERCHANDISE RECEIPTS	44	135	3.9	1.2
	TOTAL ²	229	17 056	(X)	100.0	520	MISCELLANEOUS MERCHANDISE	(X)	83	(X)	.7
	MILLINERY STORES (SIC 563 PT.)					-	MEN'S SHOE STORES (SIC 566 PT.)				
	TOTAL	2	(0)	(X)	100.0		TOTAL	2	(0)	(X)	100.0
							WOMEN'S SHOE STORES (SIC 566 PT.)				
							TOTAL	23	1 878	(X)	100.0

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	9	85	10.3	4.5		FLOOR COVERINGS STORES (SIC 5713)				
180	ALL FOOTWEAR	23	1 772	94.4	94.4		TOTAL	38	3 831	(X)	100.0
181	MEN'S AND BOYS' FOOTWEAR	19	159	9.6	8.5						
182	WOMEN'S AND GIRLS' FOOTWEAR. . .	23	1 511	80.5	80.5	200	CURTAINS-ORAPERIES-ORY GOODS . .	9	102	6.9	2.7
183	CHILDREN'S AND INFANTS' FOOTWR	19	102	5.8	5.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	38	3 526	92.0	92.0
520	NONMERCHANOISE RECEIPTS.	7	21	3.5	1.1	520	NONMERCHANOISE RECEIPTS.	13	142	8.7	3.7
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	61	(X)	1.6
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
	TOTAL	3	(0)	(X)	100.0		TOTAL ²	23	472	(X)	100.0
	FAMILY SHOE STORES (SIC 566 PT.)						CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
	TOTAL	117	9 593	(X)	100.0		TOTAL	2	(0)	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR	34	281	11.1	2.9		MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				
180	ALL FOOTWEAR	117	9 055	94.4	94.4		TOTAL	2	(0)	(X)	100.0
500	ALL OTHER MERCHANOISE.	6	63	8.9	.7						
520	NONMERCHANOISE RECEIPTS.	35	112	3.9	1.2		HOUSEHOLD APPLIANCE STORES (SIC 572)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	82	(X)	.9		TOTAL	122	14 567	(X)	100.0
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					200	CURTAINS-ORAPERIES-ORY GOODS . .	24	361	12.1	2.5
	TOTAL ²	37	1 766	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	120	10 917	74.9	74.9
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	1 277	26.0	8.8
	TOTAL ²	7	509	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	49	439	6.2	3.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					264	SMALL ELECTRICAL APPLIANCES. .	46	299	4.6	2.1
	TOTAL	508	57 682	(X)	100.0	265	ALL OTHER KITCHENWR-HOUSEWR. .	14	140	7.4	1.0
200	CURTAINS-ORAPERIES-ORY GOODS . .	91	1 104	9.6	1.9	300	SPORTING-RECREATION EQUIPMENT. .	6	125	10.4	.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	332	23 544	54.6	40.8	320	HARWARE-GARDENING EQUIPMENT . .	14	343	13.5	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	302	28 688	73.9	49.7	340	LUMBER-BUILDING MATERIALS. . . .	12	426	14.5	2.9
260	KITCHENWARE-HOME FURNISHINGS . .	135	960	5.0	1.7	500	ALL OTHER MERCHANOISE.	9	120	5.8	.8
280	JEWELRY-OPTICAL GOODS.	8	45	7.6	.1	520	NONMERCHANOISE RECEIPTS.	77	472	4.6	3.2
300	SPORTING-RECREATION EQUIPMENT. .	23	169	5.2	.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	86	(X)	.6
320	HARWARE-GARDENING EQUIPMENT . .	24	504	12.0	.9		RADIO AND TELEVISION STORES (SIC 5732)				
340	LUMBER-BUILDING MATERIALS. . . .	19	485	13.7	.8		TOTAL	53	7 010	(X)	100.0
500	ALL OTHER MERCHANOISE.	21	245	5.6	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	53	5 862	83.6	83.6
520	NONMERCHANOISE RECEIPTS.	217	1 796	5.8	3.1	224	NEW MAJOR APPLIANCES	30	1 350	26.3	19.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	142	(X)	.2	225	NEW RADIOS-TV'S ETC.	53	4 173	59.5	59.5
	FURNITURE STORES (SIC 5712)					226	USED MAJOR APPL-RADIOS-TV'S. .	42	189	3.2	2.7
	TOTAL	233	(0)	(X)	100.0	227	RECORDS-TAPES-MUSICAL INSTR. .	17	150	6.4	2.1
200	CURTAINS-ORAPERIES-ORY GOODS . .	36		3.9	.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	256	23.7	3.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	123		20.5	12.9	260	KITCHENWARE-HOME FURNISHINGS . .	6	71	7.0	1.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	233		82.8	82.8	265	ALL OTHER KITCHENWR-HOUSEWR. .	3	48	8.5	.7
243	SLEEP EQUIPMENT.	175		10.7	9.1		MISCELLANEOUS MERCHANOISE. . .	(X)	23	(X)	.3
244	OTHER HOUSEHOLD FURNITURE. . . .	232		63.0	63.0	500	ALL OTHER MERCHANOISE.	4	86	14.6	1.2
245	FLOOR COVERINGS-SOFT SURFACE . .	149		11.6	9.5	520	NONMERCHANOISE RECEIPTS.	35	666	13.8	9.5
246	FLOOR COVERINGS-HARD SURFACE . .	44		3.7	.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	68	(X)	1.0
247	NONHOUSEHOLD FURNITURE	23		5.3	.4		RECORD SHOPS (SIC 5733 PT.)				
260	KITCHENWARE-HOME FURNISHINGS . .	70		2.9	1.1		TOTAL	6	(0)	(X)	100.0
320	HARWARE-GARDENING EQUIPMENT . .	8		7.1	.4		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
500	ALL OTHER MERCHANOISE.	6		1.8	.1		TOTAL	29	(0)	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	77		3.4	1.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	29			
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.4	221	MAJOR HOUSEHOLD APPLIANCES . .	3			
	HOME FURNISHINGS STORES (OTHER 571)					228	PIANOS	15			
	TOTAL	65	(0)	(X)	100.0	229	ORGANS	15			
200	CURTAINS-ORAPERIES-ORY GOODS . .	32		26.5	11.1	231	MUSICAL INSTR-ACCESSORIES. . .	27			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44		84.9	80.8	232	RADIOS PHONO-TAPE RCORS-TV'S	12			
260	KITCHENWARE-HOME FURNISHINGS . .	9		29.2	3.3	233	RECORDS-TAPES-RELATED ACCESS.	11			
520	NONMERCHANOISE RECEIPTS.	17		8.4	3.3	234	SHEET MUSIC-RELATED ITEMS. . .	15			
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	1.5						

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
520	NONMERCHANDISE RECEIPTS	9	(D)	5.5	3.2	280	JEWELRY—OPTICAL GOODS	149	817	3.8	1.5
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.2	300	SPORTING—RECREATION EQUIPMENT	20	231	3.9	.4
	EATING AND DRINKING PLACES (SIC 58)					320	HAIR—GROOMING EQUIPMENT	25	431	7.7	.8
	TOTAL	1 904	76 128	(X)	100.0	340	LUMBER—BUILDING MATERIALS	7	47	6.2	.1
020	GROCERIES—OTHER FOODS	71	422	30.0	.6	500	ALL OTHER MERCHANDISE	173	1 959	8.8	3.6
040	MEALS—SNACKS	1 800	67 962	91.4	89.3	520	NONMERCHANDISE RECEIPTS	88	384	3.0	.7
060	ALCOHOLIC DRINKS	386	5 892	93.9	7.7	-	MISCELLANEOUS MERCHANDISE	(X)	1 017	(X)	1.9
080	PACKAGED ALCOHOLIC BEVERAGES	65	264	12.0	.3		DRUG STORES (SIC 591 PT.)				
100	CIGARS—CIGARETTES—TOBACCO	353	657	4.1	.9		TOTAL	424	(O)	(X)	100.0
500	ALL OTHER MERCHANDISE	29	255	10.7	.3	020	GROCERIES—OTHER FOODS	58		5.1	.8
520	NONMERCHANDISE RECEIPTS	230	581	5.3	.8	040	MEALS—SNACKS	163		7.1	3.5
-	MISCELLANEOUS MERCHANDISE	(X)	95	(X)	.1	100	CIGARS—CIGARETTES—TOBACCO	267		6.6	4.9
	EATING PLACES (SIC 5812)					120	COSMETICS—DRUGS—CLEANERS	424		80.2	80.2
	TOTAL	1 700	71 917	(X)	100.0	121	MEICINES EXC. PRESCRIPTION	373		25.1	22.4
020	GROCERIES—OTHER FOODS	67	414	28.5	.6	122	PRESCRIPTION MEDICINES	424		42.8	42.8
040	MEALS—SNACKS	1 700	67 662	94.1	94.1	123	ALL OTHER DRUGS—PROPRIETARIES	329		18.3	15.0
060	ALCOHOLIC DRINKS	182	2 156	71.4	3.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	28		5.6	.7
080	PACKAGED ALCOHOLIC BEVERAGES	39	174	8.0	.2	260	KITCHENWARE—HOME FURNISHINGS	73		7.4	1.6
100	CIGARS—CIGARETTES—TOBACCO	311	614	4.0	.9	280	JEWELRY—OPTICAL GOODS	130		3.4	1.3
120	COSMETICS—DRUGS—CLEANERS	35	36	7.1	.1	300	SPORTING—RECREATION EQUIPMENT	16		2.3	.2
500	ALL OTHER MERCHANDISE	26	252	13.7	.4	320	HAIR—GROOMING EQUIPMENT	22		7.6	.7
520	NONMERCHANDISE RECEIPTS	214	553	5.1	.8	500	ALL OTHER MERCHANDISE	154		9.0	3.7
-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	.1	520	NONMERCHANDISE RECEIPTS	82		3.1	.7
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.6
	TOTAL	1 078	47 833	(X)	100.0		PROPRIETARY STORES (SIC 591 PT.)				
020	GROCERIES—OTHER FOODS	41	209	20.0	.4	040	MEALS—SNACKS	8		15.8	2.8
040	MEALS—SNACKS	1 078	44 420	92.9	92.9	100	CIGARS—CIGARETTES—TOBACCO	27		8.2	4.7
060	ALCOHOLIC DRINKS	168	2 026	70.0	4.2	120	COSMETICS—DRUGS—CLEANERS	36		56.9	56.9
080	PACKAGED ALCOHOLIC BEVERAGES	34	145	10.0	.3	280	JEWELRY—OPTICAL GOODS	19		9.1	5.3
100	CIGARS—CIGARETTES—TOBACCO	191	360	3.4	.8	300	SPORTING—RECREATION EQUIPMENT	4		9.9	4.2
500	ALL OTHER MERCHANDISE	17	215	9.5	.4	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	26.0
520	NONMERCHANDISE RECEIPTS	140	408	5.7	.9		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	.1		TOTAL	1 244	130 621	(X)	100.0
	CAFETERIAS (SIC 5812 PT.)					020	GROCERIES—OTHER FOODS	66	952	14.5	.7
	TOTAL	47	2 873	(X)	100.0	040	MEALS—SNACKS	31	98	6.6	.1
040	MEALS—SNACKS	47	2 782	96.8	96.8	080	PACKAGED ALCOHOLIC BEVERAGES	255	13 879	72.1	10.6
520	NONMERCHANDISE RECEIPTS	11	35	5.3	1.2	100	CIGARS—CIGARETTES—TOBACCO	48	361	20.0	.3
-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	1.9	120	COSMETICS—DRUGS—CLEANERS	20	103	25.0	.1
	REFRESHMENT PLACES (SIC 5812 PT.)					140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	28	147	11.1	.1
020	GROCERIES—OTHER FOODS	24	189	42.8	.9	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	21	148	50.0	.1
040	MEALS—SNACKS	575	20 460	96.5	96.5	180	ALL FOOTWEAR	26	76	20.0	.1
080	PACKAGED ALCOHOLIC BEVERAGES	5	28	6.6	.1	220	MAJOR APPL—RADIO—TV—MUSICAL INST	100	768	13.0	.6
100	CIGARS—CIGARETTES—TOBACCO	114	240	5.6	1.1	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	56	880	41.1	.7
120	COSMETICS—DRUGS—CLEANERS	22	14	8.3	.1	260	KITCHENWARE—HOME FURNISHINGS	102	1 067	11.2	.8
500	NONMERCHANDISE RECEIPTS	64	110	3.4	.5	280	JEWELRY—OPTICAL GOODS	145	7 669	68.6	5.9
520	MISCELLANEOUS MERCHANDISE	(X)	170	(X)	.8	300	SPORTING—RECREATION EQUIPMENT	80	2 376	47.3	1.8
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					320	HAIR—GROOMING EQUIPMENT	87	2 133	10.8	1.6
	TOTAL ²	204	4 211	(X)	100.0	340	LUMBER—BUILDING MATERIALS	56	851	10.6	.7
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					380	AUTOMOBILES—TRUCKS	12	215	14.2	.2
	TOTAL	460	54 257	(X)	100.0	400	AUTO FUELS—LUBRICANTS	44	1 185	12.6	.9
020	GROCERIES—OTHER FOODS	73	483	5.6	.9	420	AUTO TIRES—BATTERIES—ACCESS.	64	1 757	12.7	1.3
040	MEALS—SNACKS	171	1 904	7.3	3.5	440	FARM EQUIPMENT MACHINERY	20	645	10.8	.5
100	CIGARS—CIGARETTES—TOBACCO	294	2 678	6.7	4.9	460	HAY—GRAIN—FEED—FARM SUPPLIES	302	65 855	87.0	50.4
120	COSMETICS—DRUGS—CLEANERS	460	42 841	79.0	79.0	480	HOUSEHOLD FUELS—ICE	195	13 510	70.0	10.3
180	ALL FOOTWEAR	9	36	4.5	.1	500	ALL OTHER MERCHANDISE	343	13 826	96.3	10.6
220	MAJOR APPL—RADIO—TV—MUSICAL INST	30	438	6.5	.8	520	NONMERCHANDISE RECEIPTS	360	2 058	4.9	1.6
260	KITCHENWARE—HOME FURNISHINGS	89	991	7.8	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	(2)
							LIQUOR STORES (SIC 592)				
							TOTAL	251	14 551	(X)	100.0
						080	PACKAGED ALCOHOLIC BEVERAGES	251	13 802	94.9	94.9
						520	NONMERCHANDISE RECEIPTS	12	32	2.8	.2
						-	MISCELLANEOUS MERCHANDISE	(X)	717	(X)	4.9
							ANTIQUES STORES (SIC 5932)				
							TOTAL ²	4	175	(X)	100.0

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Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
	SECONDHAND STORES (SIC 5933)						BOOK STORES (SIC 5942)				
	TOTAL ²	78	3 032	(X)	100.0		TOTAL	13	(D)	(X)	100.0
	SPORTING GOODS STORES (SIC 5952)						STATIONERY STORES (SIC 5943)				
	TOTAL ²	41	2 774	(X)	100.0		TOTAL	19	(D)	(X)	100.0
	BICYCLE SHOPS (SIC 5953)					500	ALL OTHER MERCHANDISE	19	(D)	95.2	95.2
	TOTAL ²	6	154	(X)	100.0	508	COMM'L STATIONERY—OFFICE SUPL.	11		36.2	31.9
	JEWELRY STORES (SIC 597)					511	TYPEWRITERS	5		8.3	.7
	TOTAL	103	8 177	(X)	100.0	512	SOCIAL STATIONERY—GRTING CARDS.	16		53.5	50.9
						513	BOOKS—PERIODICALS	7		35.7	5.9
						515	ALL OTHER MERCHANDISE	9		34.0	4.6
						-	MISCELLANEOUS MERCHANDISE . . .	(X)		(X)	1.2
						-	MISCELLANEOUS MERCHANDISE	(X)		(X)	4.8
							HAY, GRAIN, AND FEED STORES (SIC 5962)				
	TOTAL	103	8 177	(X)	100.0		TOTAL	200	52 810	(X)	100.0
260	KITCHENWARE—HOME FURNISHINGS . .	42	732	15.0	9.0	320	HARDWARE—GARDENING EQUIPMENT . .	32	746	7.9	1.4
266	ALL OTHER HOME FURN EXC. CHINA	26	248	7.1	3.0	400	AUTO FUELS—LUBRICANTS	8	193	17.3	.4
267	CHINA—GLASSWARE	42	483	10.7	5.9	420	AUTO TIRES—BATTERIES—ACCESS . . .	11	241	15.1	.5
280	JEWELRY—OPTICAL GOODS	103	6 544	80.0	80.0	440	FARM EQUIPMENT MACHINERY	10	399	11.5	.8
281	WATCHES—CLOCKS	102	1 417	17.4	17.3	460	HAY—GRAIN—FEED—FARM SUPPLIES . .	200	49 688	94.1	94.1
282	SILVERWARE	80	668	9.3	8.2	520	NONMERCHANDISE RECEIPTS	43	324	2.1	.6
285	ALL OTHER JEWELRY ITEMS	93	1 065	17.8	13.0	-	MISCELLANEOUS MERCHANDISE	(X)	1 219	(X)	2.3
287	DIAMONDS, EXC. DIAMOND WATCHES	102	2 668	33.6	32.6		OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
288	RINGS, EXC. DIAMONDS	91	721	9.4	8.8		TOTAL	91	18 231	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT . .	3	9	4.0	.1	320	HARDWARE—GARDENING EQUIPMENT . .	22	685	9.7	3.8
500	ALL OTHER MERCHANDISE	3	24	6.8	.3	340	LUMBER—BUILDING MATERIALS	8	105	5.5	.6
520	NONMERCHANDISE RECEIPTS	103	830	10.2	10.2	400	AUTO FUELS—LUBRICANTS	13	590	10.9	3.2
529	WATCH—CLOCK—JEWELRY REPAIRS . .	103	790	9.7	9.7	420	AUTO TIRES—BATTERIES—ACCESS . . .	22	596	8.4	3.3
533	ALL NONMDSE RCPTS FROM CUSTOMERS	5	40	4.8	.5	440	FARM EQUIPMENT MACHINERY	9	228	10.4	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	.5	460	HAY—GRAIN—FEED—FARM SUPPLIES . .	91	15 443	84.7	84.7
						480	HOUSEHOLD FUELS—ICE	9	285	8.6	1.6
						520	NONMERCHANDISE RECEIPTS	25	172	3.3	.9
						-	MISCELLANEOUS MERCHANDISE	(X)	127	(X)	.7
	FUEL OIL DEALERS (SIC 5983)						GARDEN SUPPLY STORES (SIC 5969 PT.)				
	TOTAL	13	(D)	(X)	100.0		TOTAL ²	4	526	(X)	100.0
	LIQUEFIED PETROL. GAS (BOTTLED. GAS) DEALERS (SIC 5984)						NEWS DEALERS AND NEWSSTANDS (SIC 5994)				
	TOTAL	140	12 450	(X)	100.0		TOTAL ²	5	136	(X)	100.0
220	MAJOR APPL—RADIO—TV—MUSICAL INST	42	338	14.7	2.7		HOUSEHOLD TOY, AND GAME SHOPS (SIC 5995)				
340	LUMBER—BUILDING MATERIALS	34	339	9.1	2.7		TOTAL	6	(D)	(X)	100.0
400	AUTO FUELS—LUBRICANTS	7	306	15.0	2.5		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)				
420	AUTO TIRES—BATTERIES—ACCESS . . .	4	59	4.1	.5		TOTAL	7	(D)	(X)	100.0
460	HAY—GRAIN—FEED—FARM SUPPLIES . .	7	171	14.0	1.4		ALL OTHER MERCHANDISE	7	488	93.7	93.7
480	HOUSEHOLD FUELS—ICE	140	10 777	86.6	86.6		MISCELLANEOUS MERCHANDISE	(X)	33	(X)	6.3
481	LP GAS—WHOLESALE	14	124	13.1	1.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)				
482	OTHER LP GAS SALES	140	10 531	84.6	84.6		TOTAL ²	30	818	(X)	100.0
483	OTHER FUELS	7	122	13.5	1.0		OPTICAL GOODS STORES (SIC 5999 PT.)				
500	ALL OTHER MERCHANDISE	17	62	4.5	.5		TOTAL ²	14	955	(X)	100.0
520	NONMERCHANDISE RECEIPTS	68	236	4.3	1.9						
-	MISCELLANEOUS MERCHANDISE	(X)	162	(X)	1.3						
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)										
	TOTAL	12	(D)	(X)	100.0						
	FLORISTS (SIC 5992)										
	TOTAL ²	136	5 760	(X)	100.0						
	CIGAR STORES AND STANDS (SIC 5993)										
	TOTAL	5	(D)	(X)	100.0						

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	RETAIL STORES, N.E.C. (SIC 5999 PT.)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL	66	(0)	(X)	100.0		TOTAL	46	(0)	(X)	100.0
	NONSTORE RETAILERS (SIC 53 PART*)					120	COSMETICS-DRUGS-CLEANERS	38	}	.9	.9
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41		7.1	7.1
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	41		17.5	17.4
						180	ALL FOOTWEAR	40		3.0	3.0
						200	CURTAINS-DRAPERIES-DRY GOODS . .	41		7.7	7.7
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	40		14.9	14.9
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	40		5.0	5.0
						260	KITCHENWARE-HOME FURNISHINGS . .	41		2.7	2.7
						280	JEWELRY-OPTICAL GOODS	40		.8	.8
						300	SPORTING-RECREATION EQUIPMENT . .	40		2.9	2.9
						320	HARDWARE-GARDENING EQUIPMENT . .	40		4.5	4.5
						340	LUMBER-BUILDING MATERIALS	39		5.4	5.4
						420	AUTO TIRES-BATTERIES-ACCESS . . .	40		4.0	4.0
						440	FARM EQUIPMENT MACHINERY	23		1.5	1.1
						500	ALL OTHER MERCHANDISE	48		6.5	6.5
						520	NONMERCHANDISE RECEIPTS	38	16.0	15.8	
						-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.1	
							MERCHANDISING MACHINE OPERATORS (SIC 534)				
							TOTAL	27	(0)	(X)	100.0
							DIRECT SELLING ESTABLISHMENTS (SIC 535)				
							TOTAL ²	17	1 814	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	O	B	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	(X)	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	C	(X)	(X)	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	O	B	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	O	B	C
	PLUMBING AND HEATING EQUIP. DEALERS (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	A	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	O	A	C
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	C	E	E
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	E	C	E	E
340	LUMBER-BUILDING MATERIALS.....	E	E	C	E	E
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	C	A	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	E	C
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	C	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	C	C	E	C
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	D	C	C	E	D
200	CURTAINS-DRAPERIES-DRY GOODS.....	D	C	C	E	D
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	C	C	E	D
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	D	C	C	E	D
260	KITCHENWARE-HOME FURNISHINGS.....	D	C	C	E	D
320	HARDWARE-GARDENING EQUIPMENT.....	D	C	C	E	D
340	LUMBER-BUILDING MATERIALS.....	D	C	C	E	D
500	ALL OTHER MERCHANDISE.....	D	C	C	E	D
520	NONMERCHANDISE RECEIPTS.....	D	C	C	E	D
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	B	C
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	(X)	(X)	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	(X)	B	C	C
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	C	(X)	B	C	C
200	CURTAINS-DRAPERIES-DRY GOODS.....	D	(X)	B	D	D
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	B	D	D
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	C	(X)	D	C	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	C	E	E
320	HARDWARE-GARDENING EQUIPMENT.....	D	(X)	B	E	D
340	LUMBER-BUILDING MATERIALS.....	D	(X)	B	C	E
500	ALL OTHER MERCHANDISE.....	D	(X)	C	E	D
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	C	B	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	D	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	A	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	A	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
500	GROCERIES-OTHER FOODS.....	B	B	B	A	B
	ALL OTHER MERCHANDISE.....	B	A	B	A	B
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	(X)	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES-OTHER FOODS.....	(X)	E	(X)	(X)	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	O	A	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES-OTHER FOODS.....	C	(X)	O	A	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES-OTHER FOODS.....	E	(X)	E	E	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	B	B	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES-OTHER FOODS.....	A	E	B	B	A
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	A	B	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES-OTHER FOODS.....	E	A	C	E	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	D	E	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES-OTHER FOODS.....	E	E	E	E	E
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	D	E	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	GROCERIES-OTHER FOODS.....	C	(X)	O	E	A

Note: See merchandise line introductory text for explanation of this table.

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	C	E	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	E	C	E	C
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	(X)	(X)	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	C	(X)	(X)	(X)
500	ALL OTHER MERCHANDISE	(X)	E	(X)	(X)	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	D	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	D	E	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	E	E	A
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	A	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	E	A	A
500	ALL OTHER MERCHANDISE	E	(X)	E	A	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	A	A
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	A	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	(X)	(X)	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	(X)	A	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS	(X)	A	(X)	(X)	(X)
420	AUTO TIRES-BATTERIES-ACCESS	(X)	A	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS	(X)	A	(X)	(X)	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	A	A	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	A	(X)	A	A	A
400	AUTO FUELS-LUBRICANTS	B	(X)	A	A	B
420	AUTO TIRES-BATTERIES-ACCESS	A	(X)	A	A	A
520	NONMERCHANDISE RECEIPTS	A	(X)	A	A	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	B	A	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	A	(X)	B	A	O
400	AUTO FUELS-LUBRICANTS.....	A	(X)	B	A	O
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	B	A	O
520	NONMERCHANDISE RECEIPTS.....	A	(X)	B	A	O
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	A	(X)	A	A	A
400	AUTO FUELS-LUBRICANTS.....	A	(X)	A	A	A
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	A	A	A
520	NONMERCHANDISE RECEIPTS.....	A	(X)	A	A	A
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
380	AUTOMOBILES-TRUCKS.....	C	O	B	A	O
400	AUTO FUELS-LUBRICANTS.....	E	E	E	E	E
420	AUTO TIRES-BATTERIES-ACCESS.....	O	A	E	E	E
520	NONMERCHANDISE RECEIPTS.....	C	E	B	E	E
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	B	B	B
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	B	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	A	(X)	B	A	A
260	KITCHENWARE-HOME FURNISHINGS.....	B	(X)	B	A	B
300	SPORTING-RECREATION EQUIPMENT.....	B	(X)	B	A	B
380	AUTOMOBILES-TRUCKS.....	E	(X)	E	E	E
400	AUTO FUELS-LUBRICANTS.....	A	(X)	B	A	A
420	AUTO-TIRES-BATTERIES-ACCESS.....	B	(X)	B	A	A
520	NONMERCHANDISE RECEIPTS.....	B	(X)	B	B	B
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	C	(X)	C	C	B
260	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	E	O	B
300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	E	B
380	AUTOMOBILES-TRUCKS.....	E	(X)	E	E	C
400	AUTO FUELS-LUBRICANTS.....	E	(X)	E	E	C
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	E	E	C
520	NONMERCHANDISE RECEIPTS.....	O	(X)	E	C	C
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
300	SPORTING-RECREATION EQUIPMENT.....	(X)	A	(X)	(X)	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	A	(X)	(X)	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	E	(X)	(X)	(X)
500	ALL OTHER MERCHANDISE.....	(X)	A	(X)	(X)	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	C	(X)	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
30D 400 52D	BDAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	B	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	SPDRTING-RECREATION EQUIPMENT.....	E	(X)	E	D	E
	AUTO FUELS-LUBRICANTS.....	E	(X)	E	E	E
50D 52D	NDNMERCHANDISE RECEIPTS.....	E	(X)	E	E	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	D	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE					
	ALL OTHER MERCHANDISE.....	C	(X)	D	C	C
38D 400 52D	NDNMERCHANDISE RECEIPTS.....	D	(X)	E	C	C
	AIRCRAFT, MDTDRCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	B
	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE					
	AUTOMOBILES-TRUCKS.....	E	(X)	E	E	E
40D 500 52D	AUTO FUELS-LUBRICANTS.....	E	(X)	E	E	B
	NONMERCHANDISE RECEIPTS.....	E	(X)	E	E	C
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE					
40D 500 52D	AUTO FUELS-LUBRICANTS.....	E	(X)	E	E	(X)
	ALL OTHER MERCHANDISE.....	E	(X)	E	E	(X)
	NONMERCHANDISE RECEIPTS.....	E	(X)	E	E	(X)
38D 400 42D 52D	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	D	C	D	D	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	AUTDMOBILES-TRUCKS.....	E	E	E	E	E
	AUTO FUELS-LUBRICANTS.....	D	C	E	D	D
42D 52D	AUTO-TIRES-BATTERIES-ACCESS.....	D	C	E	D	D
	NDNMERCHANDISE RECEIPTS.....	D	C	E	D	D
14D 16D	APPAREL AND ACCESSORY STDRES (SIC 56) REPDRTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	WOMEN'S CLDTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	C	D	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
14D 16D	WDMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	C	C	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE					
	MEN'S-BDYS' CLOTHING EXC FDDTWR.....	D	D	D	E	E
	WDMEN'S-GIRLS'CLDTHING,EX FDDTWR....	D	E	C	C	E

Note: See merchandise line introductory text for explanation of this table.

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D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	(X)	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	(X)	E	(X)	(X)	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	E	(X)	E	E	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	E	(X)	E	E	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	E	E	E
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	E	(X)	E	E	E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	C	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	E	E	E	C	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	A	(X)	(X)	(X)
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	(X)	A	(X)	(X)	(X)
180	ALL FOOTWEAR.....	(X)	B	(X)	(X)	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	D	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	C	A	E	D	C
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	D	E	E	E	C
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	E	E	(X)
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	E	(X)	E	E	(X)

Note: See merchandise line introductory text for explanation of this table.

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	A	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	A	O	B	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	O	A	E	B	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C	C
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E	E	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	B	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	A	B	A
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	B	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E	B	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	C	O
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	O	(X)	O	O	E
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	D	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E	D	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	(X)	E	D	E
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E	E	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	(X)	E	E	E
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	O	(X)	(X)	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	O	(X)	(X)	(X)
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	(X)	O	(X)	(X)	(X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	B	A	B	A	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	C	D	C
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	O	O	C
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	A	C	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	E	E
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	D	E	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	E	E	E	E
220	KITCHENWARE-HOME FURNISHINGS.....	E	A	E	C	O
260	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	(X)	(X)	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	(X)	C	(X)	(X)	(X)
220	KITCHENWARE-HOME FURNISHINGS.....	(X)	C	(X)	(X)	(X)
260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	(X)	B	B	C
220	KITCHENWARE-HOME FURNISHINGS.....	B	(X)	B	B	C
260	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	A	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	A	E	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
22D	MUSICAL INSTRUMENT STORES (SIC 5735 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	(X)	C	B	B
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	C	D	C	D
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	C	D
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	C	D
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	B	D
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C	D	D
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E	E	E
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	A	C
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	B	C
12D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	C	B	D	B	C
12D	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	B	A	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	E	B	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	C	C	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	A

Note: See merchandise line introductory text for explanation of this table.

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E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHANO STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	O	(X)	(X)	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	C	A	A
	SECONDHANO STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	O	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	(X)	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	(X)	(X)	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	B	O	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	C	E	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	E	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	B	B
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	B	A	B	B	B
280	JEWELRY-OPTICAL GOODS.....	B	A	B	B	B
520	NONMERCHANDISE RECEIPTS.....	B	A	B	B	B
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)	(X)	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	(X)	E	(X)	(X)	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	E	O
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	(X)	E	E	E
	LIQUEFIED PETROL. GAS (BTTLO. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	A	E	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	B	(X)	A	E	D

Note: See merchandise line introductory text for explanation of this table.
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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	(X)	E	A	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	D	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	A	D	E
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	(X)	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	E	E	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	E	E	E
	ALL OTHER MERCHANDISE	E	(X)	E	E	E
	NONMERCHANDISE RECEIPTS	E	(X)	E	E	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	C	D
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	E	E	E
	ALL OTHER MERCHANDISE	E	(X)	E	C	D
	NONMERCHANDISE RECEIPTS	E	(X)	E	C	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	C	E	C
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	B	C	C
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	B	B	E
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	A	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	D	E	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	E	E	C

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X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales				
		Oklahoma	Lawton SMSA	Oklahoma City SMSA	Tulsa SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	D	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	C	C	E
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	C	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	C	E	C
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	B	B	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	A	D	E

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X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS <h2 style="margin: 0;">1967 CENSUS OF BUSINESS</h2>		NOTICE —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.																					
1. NAME AND PHYSICAL LOCATION a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)		In correspondence pertaining to this report, please refer to this Census File Number ➤																					
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		2. EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) ➤																					
c. Enter following physical location information <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify) _____																	
Number and street	City, village, or other place																						
State	ZIP code																						
d. Enter name of county in which your establishment is located. _____ e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		4. PERIOD OPERATED IN 1967 X-2 a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.) b. How many months during 1967 did you own this establishment?..... Months X-3																					
5. CLASS OF CUSTOMER Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) 2 _____ % Construction and building trade contractors 3 _____ % Other business firms, government, and institutions 4 _____ % Other (Specify) _____		6. METHOD OF SELLING X-5 Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines																					
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967 <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Dollars</th> <th>Cents</th> <th>Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td>XX</td> <td>X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td></td> <td></td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?</td> <td></td> <td>XX</td> <td>X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td>XX</td> <td>X-9*</td> </tr> </tbody> </table>			Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No			X-7	c. If "No," how much did you forward to taxing agencies for such taxes?		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	8. COMPANY AFFILIATION a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known). b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known). Name of company _____ Mailing address (Number, street, city, State, ZIP code) _____ EI No. (9 digits) _____	
	Dollars	Cents	Key																				
a. Sales of merchandise and other receipts from customers.....		XX	X-6																				
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No			X-7																				
c. If "No," how much did you forward to taxing agencies for such taxes?		XX	X-8																				
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																				

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM								1-1					
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?								1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No					
Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.													
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm				Name		Kind of business							
10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT										1-2XX			
a. Is any department, concession, or business not owned by you, operated within this establishment?										1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No			
Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.													
b. If "Yes," please complete a line for each.													
		2XX		2-3		2-4		2-5		2-6*			
Name and address of owner of department or concession		Kind of business of department or concession		Estimated sales during 1967		Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only			
						Dollars		Yes No				Yes No	
1.						1 2		1 2					
2.						1 2		1 2					
3.						1 2		1 2					
11. YOUR BUSINESS LOCATIONS													
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?												1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).													
Address of business (Number, street, city or town, county, State, ZIP code)			Description of business			Census Use Only		Sales		Number of paid employees (Pay period including March 12)			
								Dollars Cents					
1.										XX			
2.										XX			
3.										XX			
4.										XX			
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a)										XX			

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores	} CB-56B	
Lumber and other building materials dealers	CB-52A	Women's shoe stores		
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores		
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores		
Electrical supply stores	CB-52D			
Hardware stores	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores	CB-57A	
Department stores	CB-53A	Home furnishings stores:		
Variety stores	CB-53B	Floor coverings stores	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores		
General merchandise stores	CB-53A	China, glassware, and metalware stores		
Dry goods stores	} CB-53B	Miscellaneous home furnishings stores		
Sewing and needlework stores		Household appliance stores	} CB-57B	
		Radio, television, and music stores:		
		Radio and television stores	} CB-57C	
		Music stores:		
		Record shops		
		Musical instrument stores		
FOOD STORES		EATING AND DRINKING PLACES		
Grocery stores	} CB-54A	Eating places:		
Meat and fish (seafood) markets:		Restaurants and lunchrooms	} CB-58	
Meat markets		Cafeterias		
Fish (seafood) markets		Refreshment places		
Fruit stores and vegetable markets		Caterers		
Candy, nut, and confectionery stores		Drinking places (alcoholic beverages)		
Retail bakeries:				
Retail bakeries—baking and selling	} CB-54B			
Retail bakeries—selling only				
Other food stores:				
Dairy products stores	} CB-54A			
Egg and poultry dealers				
Other miscellaneous food stores				
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES		
Motor vehicle dealers:		Drug stores	} CB-59A	
Motor vehicle dealers—new and used cars:		Proprietary stores		
Dealers with domestic car franchise only	} CB-XA	MISCELLANEOUS RETAIL STORES		
Dealers with imported car franchise only		Liquor stores	} CB-59E	
Dealers with domestic, imported car franchises		Antique stores and secondhand stores:		
Motor vehicle dealers—used cars only		Antique stores		
Tire, battery, and accessory dealers:	Secondhand stores			
Home and auto supply stores	} CB-XB	Sporting goods stores and bicycle shops:		
Other tire, battery, and accessory dealers			Sporting goods stores	CB-59C
Miscellaneous automotive dealers:		Bicycle shops	CB-59E	
Boat dealers	} CB-XC	Jewelry stores	CB-59D	
Household trailer dealers				
Aircraft, motorcycle dealers			Fuel and ice dealers:	
Automotive dealers, n.e.c.			Fuel oil dealers	} CB-59E
GASOLINE SERVICE STATIONS		Liquefied petroleum gas (bottled gas) dealers		
Gasoline service stations	CB-XD	Fuel and ice dealers, n.e.c.		
		Florists		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Cigar stores and stands		
Women's clothing, specialty stores; furriers:				
Women's ready-to-wear stores	} CB-56A	Other miscellaneous retail stores:		
Women's accessory and specialty stores:		Book and stationery stores:		
Millinery stores		Book stores	} CB-59B	
Corset and lingerie stores		Stationery stores		
Other women's accessory, specialty stores		Hay, grain, and feed stores	} CB-59E	
Furriers and fur shops		Other farm supply stores		
Other apparel and accessory stores:		Garden supply stores		
Men's and boys' clothing and furnishings stores		News dealers and newsstands		
Custom tailors		Hobby, toy, and game shops		
Family clothing stores		Camera and photographic supply stores		
Children's and infants' wear stores		Gift, novelty, and souvenir shops	} CB-59G	
Miscellaneous apparel and accessory stores		Optical goods stores		
		Retail stores, n.e.c.	CB-59E	

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	CB-54A
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	CB-54A
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
125		Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
143	Men's tailored outerwear	Boys' wear	CB-56A
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	
146	Other men's clothing	Men's hats	
160	Women's-girls' clothing, exc. footwr.	Other men's apparel and furnishings.	ALL
161	Children's-infants' wear	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
162	Handbags-accessories	Children's, infants' wear	CB-56A
163	Millinery	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
164	Hosiery	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	
165	Lingerie	Millinery	CB-53A, 56A
		Hosiery—women's and children's	CB-53A
		Hosiery	CB-56A
		Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
		All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	CB-56B
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	CB-53A
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl.-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments	Major household appliances.	CB-53A, XB
223	All other appliances	Radio, TV, record players, records, sheet music, musical instruments.	
224	New major appliances	All other merchandise on line 220 (except lines 221 and 222).	CB-57B
225	New radios-TV's, etc.	New major appliances.	
226	Used major appl.-radios-TV's	New radios, TV's, record players, tape recorders.	
227	Records-tapes-musical inst	Used major appliances, radios, TV, record players, tape recorders ..	CB-57C
228	Pianos	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
229	Organs	Pianos	
231	Musical inst-accessories	Organs (all types)	CB-57C
232	Radios-phono-tape rcdrs-TV's	Musical instruments and accessories.	
233	Records-tapes-related acc	Radios, phonographs, tape recorders, TV's.	
234	Sheet music-related items	Records, tapes, and related accessories.	
240	Furniture-sleep equip-floor cov.	Sheet music and related items.	ALL
241	Floor coverings	Furniture, sleep equipment, floor coverings.	
242	Furniture-sleep equip	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	CB-53A
243	Sleep equipment	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
244	Other household furniture	Sleep equipment including springs, mattresses, and dual purpose pieces.	CB-57A
245	Floor coverings—soft surface	Other household furniture, all kinds.	
246	Floor coverings—hard surface	Floor coverings, soft surface.	
247	Nonhousehold furniture	Floor coverings, hard surface.	CB-59B
248	Office furniture	Nonhousehold furniture	
249	Other furn.-sleep equip.-fl. cov.	Office furniture	
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds, exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	CB-59C, XB
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	CB-XC
307	Outboard boats	Outboard boats	
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	CB-59C
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-XB
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
340	Lumber-building materials	Other hardware, tools (except items or lines 322 and 323).	
341	Lumber	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
342	Plywood	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
343	Windows-doors and frames (metal)	Plywood (all kinds, softwood and hardwood).	
344	Kitchen cabinets	Windows, doors, and frames, metal.	
345	All other millwork	Kitchen cabinets (include wood and metal).	
346	Wallboard	All other millwork (include moldings, wood window and door frames and units).	
347	Asphalt and asbestos products	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	CB-52B
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XA, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automoblie tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	CB-XB
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	CB-59B
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	CB-59B
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	CB-54A
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-53A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	CB-XC
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	CB-59D
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-of-business groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

OTHER CURRENT BUSINESS REPORTS

Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

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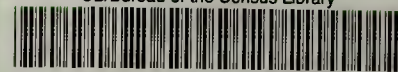


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